

ERIK CHEVRIER

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EDUCATION

Concordia University, Ph.D. student, Humanities in Society and Culture, Present

Studies in Sociology, Social Economy and Community and Public Affairs. My thesis explores the political economy of ethical food systems by focusing on student-run cooperatives in and around Concordia University. To see the web-based archive that I am working on, please visit: www.concordiafoodgroups.ca.

Concordia University, M.A., Interdisciplinary Studies, 2011

Special Individualized Program: SIP in the fields of Psychology, Sociology and Communications.

My thesis evaluated how people are affected when they are immersed in an advertising saturated environment.

Concordia University, Psychology B.A., (Honours), 2004

TEACHING EXPERIENCE

CONCORDIA UNIVERSITY

PART-TIME PROFESSOR — 2012-PRESENT

- **Media, Technology and Politics**, Undergraduate Course (Winter 2016) – Political Science
- **Fundamentals of Sensation and Perception**, Undergraduate Course (Fall 2015) – Psychology
- **Fundamentals of Life-Span Development**, Undergraduate Course (Fall 2014 & Winter 2015) – Psychology
- **Economy and Society**, Undergraduate Course (Winter 2013 & 2014) – Sociology
- **Social Psychology**, Undergraduate Course (Winter 2012) – Psychology

TEACHING ASSISTANT — 2006-2011

- **Advanced Statistical Analysis**, Teaching Assistant for Dr. Rick Gurnsey
- **Political Science Research Methods**, Teaching Assistant for Dr. Leander Schneider
- **Psychology Research Methods**, Teaching Assistant for Dr. Eric Dube, & Dr. Carrie Cuttler
- **Advertising and Consumer Society**, Teaching Assistant for Dr. Yasmin Jiwani
- **Youth and Media**, Teaching Assistant for Dr. Leslie Shade

DAWSON COLLEGE

PART-TIME TEACHER — 2016-PRESENT

- **Edible Activism!**, New School
- **Post Capitalist Futures**, New School

COOP COLLECTIVE VISION

MEDIA EDUCATOR — 2006- PRESENT www.collectivevision.ca

Founding Member of **Creative Video** programs that educate and empower youth with the knowledge of video production, internet broadcasting as well as the development of critical media skills at our Summer Camp, March Break Camp and extracurricular programming at EMSB schools. Productions made for youth, by youth are showcased on **CCVwebTV**, our Youtube channel which has over 20 million of views and thousands of subscribers.

RESEARCH EXPERIENCE

CONCORDIA UNIVERSITY — 2001-PRESENT

- **Founding Member** and **Coordinator** of the **Concordia Student-Run Food Groups Documentary Project** (2014-PRESENT) www.concordiafoodgroups.ca
- Researcher for the Concordia Student Union on Socially Responsible Investment (2013-2014)
- Research Assistant in **Dr. Ikeda's** Global Futures Laboratory (2011 – 2013)
- Research Assistant in **Dr. J.R. Laurence's** Hypnosis Laboratory (2002 – 2010)
- Research Assistant in **Dr. Pushkar's** Aging and Development Laboratory (2005)
- Research Assistant in **Dr. Conway's** Social Psychology Laboratory (2001)

FILM SCREENINGS

- Short documentary "**The Hive**" presented at **Beyond capitalism? Toward economic self-determination of communities**, Concordia University (2016).

PRESENTATIONS

- Chevrier E. (Host and Moderator) (2017) **Concordia Transitions**; A Food Movement Conference, Concordia University.
- Chevrier E. (Host and Moderator) (2016) Presented at Bite Me! Food Week; **Food Systems Panel: How the Food System Affects Everyone**, Concordia University.
- Chevrier E. (Keynote Speaker) (2016) **Building a better food system at Concordia University**, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate, Concordia University.
- Chevrier E. (Founder and Moderator) (2015-2016) **Concordia Against Austerity Speaker Series** www.concordiaagainstausterity.org
- Chevrier E. (Keynote Speaker) (2016) **The Concordia Food System**, Presented at Bite Me! Conference , Concordia University.
- Chevrier E. (Host and Moderator) (2015) **Town Hall on Austerity 2**, Concordia University.
- Chevrier E. (Guest Speaker) (2015) **History of the Food Movement at Concordia University**, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate , Concordia University.
- Chevrier E. (Guest Speaker) (2015) **Building a Better Food System at Concordia University**, Presented at Integrated; An Interdisciplinary, Undergraduate Symposium on Sustainability in Higher Education, Concordia University.

- Chevrier E. (Host and Moderator) (2014) **Town Hall on Austerity**, Concordia University.
- Chevrier E. (Host and Moderator) (2014) **Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate** , Concordia University.
- Chevrier E. (Presenter) (2012) **The Free Education Movement in Montreal**, Interdisciplinary Graduate Symposium, Concordia University.
- Chevrier E. (Host and Moderator) (2011) **A Public Panel to Unite Culture Jammers and Art Activists**, Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.
- Chevrier E. (Moderator and Conference Organizer) (2011) **Dislocation: An Interdisciplinary Conference about Being Out of Place**, Concordia University.
- Chevrier E. (Presenter and Moderator) (2011) **Interdisciplinary Dialogues: Economy and Society**, Concordia University, Centre for Interdisciplinary Studies in Society and Culture.
- Chevrier E. (Moderator) (2010) **Tuition Talk: Panel Debate with Members of FEUQ, ASSE, FEM, and TaCEQ**, Concordia University.
- Chevrier E. (Moderator) (2010) **Tuition 101: Panel Talk with Eric Martin**, Concordia University.
- Chevrier E. (Moderator) (2010) **A Panel on How to Fund Higher Education, Panel Debate with Concordia President Judith Woodsworth**, Concordia University.
- Chevrier E. (Panel Speaker) (2009) **Une Analyse Critique de Publicité Urbaine à Montréal**, Publicité urbaine et dépendance au privé. Espace public :
- aménagement du dialogue ou mise aux enchères? Université de Sherbrooke.
- Chevrier E. (2009) **A Critical Analysis of Urban Advertising in Montreal**, Quebec Social Forum.
- Chevrier E. (2009) **Culture Jammers Unite ! / Un Atelier Pour Unifier Ceux Qui Participent au Détournement**, Quebec Social Forum.
- Chevrier E. (Panel Speaker) (2009) **Students Unite, Stop Tuition Hikes! Étudiantes Unies Contre la Hausse des Frais de Scolarité!** , Quebec Social Forum.
- Chevrier E. (2009) **Integrating Media into the Classroom to Use as a Teaching Tool**, Quebec Provincial Association of Teachers Conference.
- Chevrier E. (2008) **Critical Advertising Research: A Multi-Disciplinary Case Study of Unilever's Dove and Axe Ad Campaigns**, Presented at the 3rd Annual University of Northern British Columbia Graduate Conference, UNBC.
- Chevrier E. (2008) **Critical Advertising Research: A Multi-Disciplinary Approach**, Presented at Hybrid Moments, Sociology and Anthropology Graduate Conference, Concordia University.
- Chevrier E., Laurence J. R. (2008) **Assessing the Relation Between Hedonic Buying, Imagery, Absorption**,

- **Fantasy Proneness, and Hypnotizability**, Poster presentation at the Société Québécoise pour la Recherche en Psychologie 30^e congrès, Université du Québec a Trois Rivières.
- Chevrier E. (2007) **Negative Effects of Advertising**, Presentation at the Quebec Social Forum, Montreal.
- Chevrier E. (2007) **Effects of Advertising**, Presentation at the Concordia Summer Program, Concordia University.
- Chevrier, E., Pushkar D. (2005) **Predictors of Personal Happiness and Marital Adjustment in Retired Couples**, Poster presentation at the Canadian Association on Gerontology conference, Halifax.

ADVISORY BOARDS

- **Chair of Mobilization** for the **Concordia University Part-Time Faculty Association CUPFA** (2015 – Present)
- **Concordia University Part-Time Faculty Association CUPFA** representative on the **Arts and Science Faculty Council/Steering Committee** (2015 – Present)
- **Member** of the **Part-Time Hiring Committee** for **Psychology and Sociology** at **Concordia University** (2014 – present)
- **Member** of the **Joint Sustainable Advisory Committee** at **Concordia University** (2013 – present)
- **Member** of the **Food Advisory Working Group** at **Concordia University** (2013 – 2015)
- **President & founder** of **Co-op Collective Vision** (2006 – 2015)
- **Vice President of Bargaining** of **TRAC Union** (2012 – 2014)
- **Graduate Student Representative** on the **Board of Governors** at **Concordia University** (2011 – 2014)
- **Graduate Student Representative** on the **Governance and Ethics Committee** of the **Board of Governors** at **Concordia University** (2011 – 2014)
- **Graduate Student Representative** on the **Finance Committee** of the **Board of Governors** at **Concordia University** (2011 – 2014)
- **Founding Member** of the **Alternative University Project** (2011 – 2012)
- **Founding Member** of the **Popular Learning Network** (2011 – 2012)
- **Senator** at **Concordia University** (2009 – 2011)
- **Humanities Doctoral Student Representative** at **Concordia University** (2010 – 2012)
- **Vice-President External** of the **Concordia Graduate Student Association (GSA)** (2008 – 2010)
- **GSA Representative** on the **Canadian Federation of Students** (2008 – 2010)
- **GSA Representative** on the **Canadian Federation of Students – Quebec** (2008 – 2010)
- **Board Member** on the **Concordia Student Broadcast Corporation** (2008 – 2010)

- **Advisor** for the **Optative Theatrical Laboratories** (2007 – 2013)
- **Member** of the **Association for Media Education of Quebec** (2006 – 2010)
- **Independent Student Director** in the **GSA** (2007 – 2013)
- **Advisor** for **Project Media** (2008)
- **Workshop Coordinator** for the **Montreal Infringement Festival** (2007 – 2008)
- **Advisor** on the **Atwater Digital Literacy Project** (2007)
- **Campaign Coordinator** for **Uberculture Collective** (2003 – 2006)
- **Chair** of the **Concordia Student Union Judicial Board** (2001 – 2004)

AWARDS

- **\$1000** Travel Award from the University of Northern British Columbia (2008)
- Featured Media Educator, Media Awareness Network, October 2008
- As President of Co-op Collective Vision, the organization received a **\$15 000** grant from CDEC NDG/CDN
- **\$750** Travel Award from Concordia International to participate in an exchange program to Cuba (2013)
- **\$2750** – Jacqueline and Richard Margolese Graduate Scholarship in Ph.D. Humanities
- **\$40,000** Research funds for the Concordia Student-Run Food Groups Documentary Project from a variety of community organizations.

PRODUCTION EXPERIENCE

SOFTWARE MASTERED

- Adobe Premiere
- Adobe Audition
- Final Cut Pro
- SPSS Statistical Software
- Microsoft Office
- Wordpress

PROFESSIONAL CAMERAS MASTERED

- Sony DCR-VX 2100, Cannon GL1, Cannon 5D Mark III

OTHER IMPORTANT EXPERIENCE

ROYAL VALE ELEMENTARY SCHOOL — 1998-2009
Reflections Specialist

MIRIAM HOME — 2005
Aba Therapist

YMCA — 1996-2006

- Lifeguard/Swimming Instructor, Tandem Montreal
Counsellor, Assistant Preschool Teacher, Tutor.