



# ERIK CHEVRIER

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## EDUCATION

**Concordia University**, Ph.D. student, Humanities in Society and Culture, Present

Interdisciplinary studies in Sociology, Social Economics and Community and Public Affairs. My thesis explores the political economy of ethical food systems by focusing on student-run cooperatives in and around Concordia University. To see the web-based archive of these food groups please visit [www.concordiafoodgroups.ca](http://www.concordiafoodgroups.ca).

**Concordia University**, M.A., Interdisciplinary Studies, 2011

Special Individualized Program: SIP in the fields of Psychology, Sociology and Communications.

My thesis evaluated how people are affected when they are immersed in an advertising saturated environment.

**Concordia University**, Psychology B.A., (Honours), 2004

## TEACHING EXPERIENCE

### PROFESSOR, CONCORDIA UNIVERSITY – 2012-PRESENT

- **Fundamentals of Sensation and Perception**, Undergraduate Course (Fall 2015) - Psychology
- **Fundamentals of Life-Span Development**, Undergraduate Course (Fall 2014 & Winter 2015) - Psychology
- **Economy and Society**, Undergraduate Course (Winter 2013 & 2014) - Sociology
- **Social Psychology**, Undergraduate Course (Winter 2012) - Psychology

### TEACHING ASSISTANT, CONCORDIA UNIVERSITY – 2006-2011

- **Advanced Statistical Analysis**, Teaching Assistant for Dr. Rick Gurnsey
- **Political Science Research Methods**, Teaching Assistant for Dr. Leander Schneider
- **Psychology Research Methods**, Teaching Assistant for Dr. Eric Dube, & Dr. Carrie Cuttler
- **Advertising and Consumer Society**, Teaching Assistant for Dr. Yasmin Jiwani
- **Youth and Media**, Teaching Assistant for Dr. Leslie Shade

### TEACHER; ROYAL VALE, ROSLYN, WILLINGDON, AND SELWYN HOUSE ELEMENTARY SCHOOLS & SEGAL CENTER, YMCA, ATWATER LIBRARY – 2006-2011

- Media Literacy
- Video Production
- Sensation, Perception and Magic
- Peer Mediation

## RESEARCH EXPERIENCE

### CONCORDIA UNIVERSITY – 2001-PRESENT

- **Founding Member** and **Coordinator** of the **Concordia Student-Run Food Groups Documentary Project** (2014-2015) [www.concordiafoodgroups.ca](http://www.concordiafoodgroups.ca)
- Researcher for the Concordia Student Union on Socially Responsible Investment (2013-2014)
- Research Assistant in **Dr. Ikeda's** Global Futures Laboratory (2011 - 2013)
- Research Assistant in **Dr. J.R. Laurence's** Hypnosis Laboratory (2002 - 2010)
- Research Assistant in **Dr. Pushkar's** Aging and Development Laboratory (2005)
- Research Assistant in **Dr. Conway's** Social Psychology Laboratory (2001)

## PRESENTATIONS

- Chevrier E. (Guest Speaker) (2015) **What is Austerity?**; Presented at Concordia Against Austerity; a speaker series to address the negative consequences of austerity in Quebec, Canada and the world at large at.
- Chevrier E. (Host and Moderator) (2015) **Town Hall on Austerity 2**, Concordia University.
- Chevrier E. (Guest Speaker) (2015) **History of the Food Movement at Concordia University**, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate , Concordia University.
- Chevrier E. (Guest Speaker) (2015) **Building a Better Food System at Concordia University**, Presented at Integrated; An Interdisciplinary, Undergraduate Symposium on Sustainability in Higher Education, Concordia University.
- Chevrier E. (Host and Moderator) (2014) **Town Hall on Austerity**, Concordia University.
- Chevrier E. (Host and Moderator) (2014) **Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate** , Concordia University.
- Chevrier E. (Presenter) (2012) **The Free Education Movement in Montreal**, Interdisciplinary Graduate Symposium, Concordia University.
- Chevrier E. (Host and Moderator) (2011) **A Public Panel to Unite Culture Jammers and Art Activists**, Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.
- Chevrier E. (Moderator and Conference Organizer) (2011) **Dislocation: An Interdisciplinary Conference about Being Out of Place**, Concordia University.
- Chevrier E. (Presenter and Moderator) (2011) **Interdisciplinary Dialogues: Economy and Society**, Concordia University, Centre for Interdisciplinary Studies in Society and Culture.
- Chevrier E. (Moderator) (2010) **Tuition Talk: Panel Debate with Members of FEUQ, ASSE, FEM, and TaCEQ**, Concordia University.
- Chevrier E. (Moderator) (2010) **Tuition 101: Panel Talk with Eric Martin**, Concordia University.
- Chevrier E. (Moderator) (2010) **A Panel on How to Fund Higher Education, Panel Debate with Concordia President Judith Woodsworth**, Concordia University.
- Chevrier E. (Panel Speaker) (2009) **Une Analyse Critique de Publicité Urbaine à Montréal**, Publicité urbaine et dépendance au privé. Espace public : aménagement du dialogue ou mise aux enchères? Université de Sherbrooke.
- Chevrier E. (2009) **A Critical Analysis of Urban Advertising in Montreal**, Quebec Social Forum.
- Chevrier E. (2009) **Culture Jammers Unite ! / Un Atelier Pour Unifier Ceux Qui Participent au Détournement**, Quebec Social Forum.
- Chevrier E. (Panel Speaker) (2009) **Students Unite, Stop Tuition Hikes! Étudiantes Unies Contre la Hausse des Frais de Scolarité!** , Quebec Social Forum
- Chevrier E. (2009) **Integrating Media into the Classroom to Use as a Teaching Tool**, Quebec Provincial Association of Teachers Conference.
- Chevrier E. (2008) **Critical Advertising Research: A Multi-Disciplinary Case Study of Unilever's Dove and Axe Ad Campaigns**, Presented at the 3<sup>rd</sup> Annual University of Northern British Columbia Graduate Conference, UNBC.
- Chevrier E. (2008) **Critical Advertising Research: A Multi-Disciplinary Approach**, Presented at Hybrid Moments, Sociology and Anthropology Graduate Conference, Concordia University.
- Chevrier E., Laurence J. R. (2008) **Assessing the Relation Between Hedonic Buying, Imagery, Absorption, Fantasy Proneness, and Hypnotizability**, Poster presentation at the Société Québécoise pour la Recherche en Psychologie 30<sup>e</sup> congrès, Université du Québec a Trois Rivières.
- Chevrier E. (2007) **Negative Effects of Advertising**, Presentation at the Quebec Social Forum, Montreal.
- Chevrier E. (2007) **Effects of Advertising**, Presentation at the Concordia Summer Program, Concordia University.
- Chevrier, E., Pushkar D. (2005) **Predictors of Personal Happiness and Marital Adjustment in Retired Couples**, Poster presentation at the Canadian Association on Gerontology conference, Halifax.

## AWARDS

- **\$1000** Travel Award from the University of Northern British Columbia for travel to Northern British Columbia (2008)
- Featured Media Educator, Media Awareness Network, October 2008
- As President of Co-op Collective Vision, the organization received a **\$15 000** grant from CDEC NDG/CDN
- **\$750** Travel Award from Concordia International to participate in an exchange program to Cuba (2013)
- **\$2750** - Jacqueline and Richard Margolese Graduate Scholarship in Ph.D. Humanities
- **\$10 000** Research fund for the Concordia Student-Run Food Groups Documentary Project from the Concordia Council on Student Life
- **\$10 000** Research fund for the Concordia Student-Run Food Groups Documentary Project from the Concordia Sustainable Action Fund
- **\$5000** Research fund for the Concordia Student-Run Food Groups Documentary Project from Sustainable Concordia
- **\$1000** Research fund for the Concordia Student-Run Food Groups Documentary Project from the Concordia Student Union
- **\$500** Research fund for the Concordia Student-Run Food Groups Documentary Project from the Graduate Students' Association

## ADVISORY BOARDS

- **Chair of Mobilization** for the **Concordia University Part-Time Faculty Association CUPFA** (2015 - Present)
- **Concordia University Part-Time Faculty Association CUPFA** representative on the **Faculty Council of Arts and Science** (2015 - Present)
- **Member** of the **Part-Time Hiring Committee** for **Psychology and Sociology** at **Concordia University** (2014-present)
- **Member** of the **Responsible Investment Working Group** at **Concordia University** (2013 - present)
- **Member** of the **Food Advisory Working Group** at **Concordia University** (2013 - present)
- **President & founder** of **Co-op Collective Vision** (2006 - 2015)
- **Vice President of Bargaining** of **TRAC Union** (2012 - 2014)
- **Graduate Student Representative** on the **Board of Governors** at **Concordia University** (2011 - 2014)
- **Graduate Student Representative** on the **Governance and Ethics Committee** of the **Board of Governors** at **Concordia University** (2011 - 2014)
- **Graduate Student Representative** on the **Finance Committee** of the **Board of Governors** at **Concordia University** (2011 - 2014)
- **Founding Member** of the **Alternative University Project** (2011 - 2012)
- **Founding Member** of the **Popular Learning Network** (2011 - 2012)
- **Senator** at **Concordia University** (2009 - 2011)
- **Humanities Doctoral Student Representative** at **Concordia University** (2010 - 2012)
- **Vice-President External** of the **Concordia Graduate Student Association (GSA)** (2008 - 2010)
- **GSA Representative** on the **Canadian Federation of Students** (2008 - 2010)
- **GSA Representative** on the **Canadian Federation of Students - Quebec** (2008 - 2010)
- **Board Member** on the **Concordia Student Broadcast Corporation** (2008 - 2010)
- **Advisor** for the **Optative Theatrical Laboratories** (2007 - 2013)
- **Member** of the **Association for Media Education of Quebec** (2006 - 2010)
- **Independent Student Director** in the **GSA** (2007 - 2013)
- **Advisor** for **Project Media** (2008)
- **Workshop Coordinator** for the **Montreal Infringement Festival** (2007 - 2008)
- **Advisor** on the **Atwater Digital Literacy Project** (2007)
- **Campaign Coordinator** for **Uberculture Collective** (2003 - 2006)
- **Chair** of the **Concordia Student Union Judicial Board** (2001 - 2004)

## OTHER IMPORTANT EXPERIENCE

### REFLECTIONS SPECIALIST, ROYAL VALE ELEMENTARY – 1998-2009

Mediation and conflict resolution

### ABA THERAPIST, MIRIAM HOME – 2005

Behaviour modification therapy for children with autism

### YMCA – 1996-2006

- Tandem Montreal Counselor
- Play Right Coordinator
- Lifeguard/Swimming Instructor and Aquatics Specialist (Kamp Kinema)
- Assistant and Substitute Preschool Teacher
- After School, Youth Group, Birthday Party and Teen Center Animator
- Tutor

## PRODUCTION EXPERIENCE

### SOFTWARE MASTERED

- Sony Vegas
- DVD Architect
- Final Cut Pro
- Sound Forge
- Logic Platinum
- Cubase SX3
- Microsoft Office Programs

### PROFESSIONAL CAMERAS MASTERED

- Sony DCR-VX 2100, Cannon GL1, Cannon 5D Mark III

## OTHER QUALIFICATIONS

### EXTRAORDINARY KNOWLEDGE OF MUSIC

- Can play guitar, bass, drums, percussion and basic piano
- Played many live performances
- Recorded on two professional albums with Livid and Common Front