

ERIK CHEVRIER

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EDUCATION

Concordia University, Ph.D. in Humanities in Society and Culture, 2022.

Studied in Sociology/Anthropology, Communications Studies and Community and Public Affairs. My thesis explores the political economy of ethical food systems by focusing on student-run cooperatives in and around Concordia University. My thesis looked at how campus-community food organizations contribute to campus and community food sovereignty. I specialize in food studies and social economy.

Concordia University, M.A., Interdisciplinary Studies, 2011

Special Individualized Program: SIP in the fields of Psychology, Sociology and Communications. My thesis evaluated how people are affected when they are immersed in an advertising saturated environment.

Concordia University, Psychology B.A., (Honours), 2004

TEACHING EXPERIENCE

CONCORDIA UNIVERSITY

PART-TIME PROFESSOR, 2012-PRESENT

- **Food and Social Change**, Undergraduate Course – Sociology/Anthropology
- **Food and Sustainability**, Undergraduate Course – Sociology/Anthropology
- **Food and Culture**, Undergraduate Course – Sociology/Anthropology
- **Urban Agriculture**, Undergraduate Course – Sociology/Anthropology
- **Community and Local Activism**, Undergraduate Course – School of Community and Public Affairs
- **Ecological Economics**, Undergraduate Course – Geography
- **Economic Restructuring**, Undergraduate Advanced Seminar – Geography/Urban Planning
- **Economy and Society**, Undergraduate Course – Sociology/Anthropology
- **Social Enterprise Development**, Masters Certificate Seminar, School of Community and Public Affairs
- **Advertising and Consumer Culture**, Undergraduate Course – Communications
- **The Political Economy of Inequality**, Undergraduate Advanced Seminar – Political Science
- **Media, Technology and Politics**, Undergraduate Course – Political Science
- **Fundamentals of Sensation and Perception**, Undergraduate Course – Psychology
- **Fundamentals of Life-Span Development**, Undergraduate Course – Psychology
- **Social Psychology**, Undergraduate Course – Psychology
- **Motivation and Emotion in Daily Life**, Undergraduate Course – Psychology

TEACHING ASSISTANT, 2006-2011

- **Advanced Statistical Analysis**, Teaching Assistant for Dr. Rick Gurnsey
- **Political Science Research Methods**, Teaching Assistant for Dr. Leander Schneider
- **Psychology Research Methods**, Teaching Assistant for Dr. Eric Dube, & Dr. Carrie Cuttler
- **Advertising and Consumer Society**, Teaching Assistant for Dr. Yasmin Jiwani
- **Youth and Media**, Teaching Assistant for Dr. Leslie Shade

DAWSON COLLEGE

NEW SCHOOL FACILITATOR, 2016-2017

- **Edible Activism!**
- **Post Capitalist Futures**

OTHER EXPERIENCE

COOP CULTIVATION

FOUNDING MEMBER, 2022-PRESENT

www.cultivation.ca

Cultivation is a non-profit solidarity cooperative of urban farmers working in collaboration with community organizations in Lachine and at Concordia University to transition towards a more sovereign local food system.

CONCORDIA FOOD COALITION

PRESIDENT & CHAIR, 2020-PRESENT

www.concordiafoodcoalition.com

The Concordia Food Coalition (CFC) is concerned about the economic, ecological, and social implications of the food system at Concordia University. The CFC brings together students, faculty and staff to promote and facilitate a transition to a more sustainable food system in collaboration with organizations at Concordia and beyond.

DUFF-COURT URBAN FARM

FARM COORDINATOR, 2021-PRESENT

The Duff-Court Urban Farm provides local fruits and vegetables to the Lachine community at Les P'tits Marchés de Lachine.

COOP COLLECTIVE VISION

FOUNDING BOARD MEMBER, 2006-PRESENT

www.collectivevision.ca

Founding member of Creative Video programs that educate and empower youth with the knowledge of video production, internet broadcasting and the development of critical media skills at our summer and March Break Camp and extracurricular programming at EMSB schools. Productions are showcased on our YouTube channel which has millions of views and thousands of subscribers.

RESEARCH EXPERIENCE

CONCORDIA UNIVERSITY — 2001-PRESENT

- Supervisor of the Lachine Community Food System Mapping Project (2020-PRESENT)
www.communautealimentairelachine.ca
- Founding Member and Coordinator of the Concordia Student-Run Food Groups Documentary

Project (2014-PRESENT)

www.concordiafoodgroups.ca

- Founding Member of the University Food Research Hub (2018)
- Researcher for the Concordia Student Union on Socially Responsible Investment (2013-2014)
- Research Assistant in Dr. Ikeda's Global Futures Laboratory (2011-2013)
- Research Assistant in Dr. J.R. Laurence's Hypnosis Laboratory (2002-2010)
- Research Assistant in Dr. Pushkar's Aging and Development Laboratory (2005)
- Research Assistant in Dr. Conway's Social Psychology Laboratory (2001)

FILM SCREENINGS

- Short documentary "The Hive" presented at Beyond Capitalism? Toward economic self-determination of communities, Concordia University (2016).

PRESENTATIONS

- Chevrier E. (Panelist) (2022) Food and City: Movements toward Transformative Social Action, Concordia University.
- Chevrier E. & Wolfe S (2020) Presentation to the Food Advisory Working Group at Concordia University on developing sustainable food services.
- Chevrier E. (Panelist) (2019) Panel Discussion with Experts and Field Practitioners on Food Security/Accessibility; Building Food Sovereign Campuses, McGill University.
- Chevrier E. (Conference Organizer and Host) (2019) Sowing the Seeds of Change, Insights From Researchers and Practitioners in the Transformative Food Movement.
- Chevrier E. (Panelist) (2019) Concordia Transitions; Challenging Food Monopolies.
- Chevrier E. (Host and Moderator) (2018) Concordia Transitions; Imagine together: Sustainable Food Services.
- Chevrier E. (Host and Moderator) (2017) Concordia Transitions; A Food Movement Conference, Concordia University.
- Chevrier E. (Panelist) (2017) Room to Grow, Celebrating 10 Years of Sustainability on Campus, Concordia University.
- Chevrier E. (Host and Moderator) (2016) Presented at Bite Me! Food Week; Food Systems Panel: How the Food System Affects Everyone, Concordia University.

- Chevrier E. (Keynote Speaker) (2016) Building a better food system at Concordia University, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate, Concordia University.
- Chevrier E. (Founder and Moderator) (2015-2016) Concordia Against Austerity Speaker Series www.concordiaagainstausterity.org
- Chevrier E. (Keynote Speaker) (2016) The Concordia Food System, Presented at Bite Me! Conference, Concordia University.
- Chevrier E. (Host and Moderator) (2015) Town Hall on Austerity 2, Concordia University.
- Chevrier E. (Guest Speaker) (2015) History of the Food Movement at Concordia University, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate, Concordia University.
- Chevrier E. (Guest Speaker) (2015) Building a Better Food System at Concordia University, Presented at Integrated; An Interdisciplinary, Undergraduate Symposium on Sustainability in Higher Education, Concordia University.
- Chevrier E. (Host and Moderator) (2014) Town Hall on Austerity, Concordia University.
- Chevrier E. (Host and Moderator) (2014) Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate , Concordia University.
- Chevrier E. (Presenter) (2012) The Free Education Movement in Montreal, Interdisciplinary Graduate Symposium, Concordia University.
- Chevrier E. (Host and Moderator) (2011) A Public Panel to Unite Culture Jammers and Art Activists, Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.
- Chevrier E. (Moderator and Conference Organizer) (2011) Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.
- Chevrier E. (Presenter and Moderator) (2011) Interdisciplinary Dialogues: Economy and Society, Concordia University, Centre for Interdisciplinary Studies in Society and Culture.
- Chevrier E. (Moderator) (2010) Tuition Talk: Panel Debate with Members of FEUQ, ASSE, FEM, and TaCEQ, Concordia University.
- Chevrier E. (Moderator) (2010) Tuition 101: Panel Talk with Eric Martin, Concordia University.
- Chevrier E. (Moderator) (2010) A Panel on How to Fund Higher Education, Panel Debate with Concordia President Judith Woodsworth, Concordia University.
- Chevrier E. (Panel Speaker) (2009) Une Analyse Critique de Publicité Urbaine à Montréal, Publicité urbaine et dépendance au privé.
- Espace public : aménagement du dialogue ou mise aux enchères? Université de Sherbrooke.
- Chevrier E. (2009) A Critical Analysis of Urban Advertising in Montreal, Quebec Social Forum.
- Chevrier E. (2009) Culture Jammers Unite ! / Un Atelier Pour Unifier Ceux Qui Participent au Détournement, Quebec Social Forum.
- Chevrier E. (Panel Speaker) (2009) Students Unite, Stop Tuition Hikes! Étudiantes Unies Contre la Hausse des Frais de Scolarité! , Quebec Social Forum.
- Chevrier E. (2009) Integrating Media into the Classroom to Use as a Teaching Tool, Quebec Provincial Association of Teachers Conference.
- Chevrier E. (2008) Critical Advertising Research: A Multi-Disciplinary Case Study of Unilever's Dove and Axe Ad Campaigns, Presented at the 3rd Annual University of Northern British Colombia Graduate Conference, UNBC.
- Chevrier E. (2008) Critical Advertising Research: A Multi-Disciplinary Approach, Presented at Hybrid Moments, Sociology and Anthropology Graduate Conference, Concordia University.
- Chevrier E., Laurence J. R. (2008) Assessing the Relation Between Hedonic Buying, Imagery, Absorption, Fantasy Proneness, and Hypnotizability, Poster presentation at the Société Québécoise pour la Recherche en Psychologie 30^e congrès, Université du Québec a Trois Rivières.
- Chevrier E. (2007) Negative Effects of Advertising, Presentation at the Quebec Social Forum, Montreal.
- Chevrier E. (2007) Effects of Advertising, Presentation at the Concordia Summer Program, Concordia University.
- Chevrier, E., Pushkar D. (2005) Predictors of Personal Happiness and Marital Adjustment in Retired Couples, Poster presentation at the Canadian Association on Gerontology conference, Halifax.

ADVISORY BOARDS

- President and Chair of the Concordia Food Coalition CFC (2020-2022)
- Board Member of the Concordia Food Coalition CFC (2018-Present)
- Strategic Development Committee for The Hive (2018-2020)
- Concordia University Part-Time Faculty Association CUPFA Department Representative in Sociology (2018-2020)
- Board Member of Coop Collective Vision (2006-Present)

- Concordia University Part-Time Faculty Association CUPFA representative on the Arts and Science Faculty Council/Steering Committee (2015-2020)
- Chair of Mobilization for the Concordia University Part-Time Faculty Association CUPFA (2015-2020)
- Member of the Part-Time Hiring Committee for Psychology and Sociology at Concordia University (2014-2022)
- Member of the Joint Sustainable Advisory Committee at Concordia University (2013-present)
- Member of the Food Advisory Working Group at Concordia University (2013-Present)
- President & Founder of Co-op Collective Vision (2006-2015)
- Vice President of Bargaining of TRAC Union (2012-2014)
- Graduate Student Representative on the Board of Governors at Concordia University (2011-2014)
- Graduate Student Representative on the Governance and Ethics Committee of the Board of Governors at Concordia University (2011-2014)
- Graduate Student Representative on the Finance Committee of the Board of Governors at Concordia University (2011-2014)
- Founding Member of the Alternative University Project (2011-2012)
- Founding Member of the Popular Learning Network (2011-2012)
- Senator at Concordia University (2009-2011)
- Humanities Doctoral Student Representative at Concordia University (2010-2012)
- Vice-President External of the Concordia Graduate Student Association (GSA) (2008-2010)
- GSA Representative on the Canadian Federation of Students (2008-2010)
- GSA Representative on the Canadian Federation of Students – Quebec (2008-2010)
- Board Member on the Concordia Student Broadcast Corporation (2008-2010)
- Advisor for the Optative Theatrical Laboratories (2007-2013)
- Member of the Association for Media Education of Quebec (2006-2010)
- Independent Student Director in the GSA (2007-2013)
- Advisor for Project Media (2008)
- Workshop Coordinator for the Montreal Infringement Festival (2007-2008)
- Advisor on the Atwater Digital Literacy Project (2007)
- Campaign Coordinator for Uberculture

Collective (2003-2006)

- Chair of the Concordia Student Union Judicial Board (2001-2004)

AWARDS

- \$50 000 to develop CultivAction Solidarity Cooperative
- \$30 000 SHIFT Impact Fund for the Duff-Court Urban Farm
- \$5000 Research Fund for Post Capitalist Futures Archive Project (2018)
- \$1000 Travel Award from the University of Northern British Colombia (2008)
- Featured Media Educator, Media Awareness Network, October 2008
- As President of Co-op Collective Vision, the organization received a \$15 000 grant from CDEC NDG/CDN
- \$750 Travel Award from Concordia International to participate in an exchange program to Cuba (2013)
- \$2750 Jacqueline and Richard Margolese Graduate Scholarship in Ph.D. Humanities
- \$50,000 Research funds for the Concordia Student-Run Food Groups Documentary Project from a variety of community organizations.

PRODUCTION EXPERIENCE

SOFTWARE MASTERED

- Adobe Premiere
- Adobe Audition
- SPSS Statistical Software
- Microsoft Office
- Wordpress

PROFESSIONAL CAMERAS MASTERED

- Cannon 5D Mark III
- Cannon 6D

OTHER IMPORTANT EXPERIENCE

ROYAL VALE ELEMENTARY SCHOOL

- Reflections Specialist (1998-2009)

MIRIAM HOME

- ABA Therapist (2005)

YMCA

(1996-2006)

- Lifeguard/Swimming Instructor
- Tandem Montreal
- Counsellor, Assistant Preschool Teacher, Tutor.