

CFC 10th Anniversary Party

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Time: Thursday, April 13th, 6 - 8/9pm

Location: The Hive Cafe

Free - Open to all - No RSVP

50-75 Attendees

CONCEPT:

Attendees enter the festive event anytime within the open hours. Within, students, staff and community members can explore food group showcases and campus history visuals, participate in short activities and presentations, and chat, ask questions and socialize with group reps.

They can also enjoy a free buffet dinner of tasty coop catered food and pick up and read the new food zines and learn about volunteer and working group activities on campus.

MAIN COMPONENTS:

- **Food buffet** (catered by The Hive)
- **Zine launch** and giveaway, representative to present the contents throughout
- **CFC Info table** with 2 new zines, posters about programs and campaigns, screen with website to show website features live
 - Crafty strat plan activity -getting people to suggest goals for CFC in next 10 years
- Dynamic Campus **Food Groups showcase** with passive info display and/or activity stations:
 - Presentations
 - Interactive workshops: *Ex. Grow your own microgreens with tasting?*
 - Speakers
 - Storytelling

8 Groups showcased:

1. Mind.heart.mouth
2. The Hive
3. Separate table for Hive Free Lunch?
4. Peoples Potato
5. Frigo Vert
6. Reggies
7. Cultivaction
8. CFC with Farmers Market & Solidarity Supper?

- **Visual series** around the space (printed 18 x 15 colour - timeline of 10-year history with food groups + CFC specific landmarks)
- Foodie Door prize? Donations from groups?

Budget:

Printing: 11 x 15

1. A History of Food Organizing at Concordia
2. Strategic Plan
3. An overview of the student-run food system at Concordia **or** pages from Good Food zine (6)
4. We learn and we teach
5. We incubate a better food system
6. Food projects from zine (16)
7. CFC Info with QR codes, social media etc

Food:

No idea - \$500?

Alcohol:

\$500?

Workshops honorarium:

\$50 per 15-20 minute interactive activity? \$50 for materials for take-away project (EX. Sprouting kit)
x 3-4 activities?

TO DO:

Phase One:

- Finalize components (All)

- Create contact list of campus allies (Sheena - DONE)
- Private (<https://app.clickup.com/t/860pvh1x5>) (Sheena and Shylah)
- Private (<https://app.clickup.com/t/860pvh1yt>) (Sheena)
- Private (<https://app.clickup.com/t/860pvh23v>) (Shylah)
- Private (<https://app.clickup.com/t/860pvh260>) (Sheena)
- Private (<https://app.clickup.com/t/860pvh27k>) (Sheena)

Phase Two:

- Order catering
- Print zines for give-away
- Print poster series
- Create schedule of the showcase and inform participants
- Prep CFC tabling kit with posters for farmers market and solidarity dinner
- Print visuals for strategic plan and organigram with impact goals Table

Phase Three:

- Event clean-up
- Create video of the experience for social media and website
- Move the poster series to new space on campus? Ask the Hive to display for 1 month?

FB Event Description:

The Concordia Food Coalition is throwing a party for our 10th anniversary and you`re invited!

Our party will be held at **The Hive Cooperative Cafe on Thursday, April 13th from 6-9pm**

To celebrate we`ll be offering a free vegetarian dinner to our guests, including dessert!

Come to enjoy our showcase of the Food movement at Concordia and the inspiring campus food groups, past and present, will showcase campus projects through a dynamic interactive walking tour throughout the space.

Participants can learn about all the incredible food system projects through info posters, zines and tables which will spotlight campus food groups.

We'll also be highlighting what the Concordia Food Coalition has been up to and what we're planning next!

In April, we'll offer a sneak peak at some of the event features. Please share this event widely!

