
ERIK CHEVRIER

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EDUCATION

CONCORDIA UNIVERSITY, POSTDOCTORAL STUDIES IN
GEOGRAPHY AND PLANNING AND ENVIRONMENT, 2023 - PRESENT

In partnership with the Social Justice Center and Concordia Food Coalition, my research focuses on understanding the diverse economic practices of alternative university foodservice providers across Canada and help in co-constructing a social/solidarity economy organization to become Concordia's next foodservice provider.

CONCORDIA UNIVERSITY, PH.D. IN HUMANITIES IN SOCIETY AND CULTURE, 2022.
Studied in Sociology/Anthropology, Communications Studies and Community and Public Affairs. My thesis explores the political economy of ethical food systems by focusing on student-run cooperatives in and around Concordia University. My thesis looked at how campus-community food organizations contribute to campus and community food sovereignty. I specialize in food studies and social economy.

CONCORDIA UNIVERSITY, M.A., INTERDISCIPLINARY STUDIES, 2011
Special Individualized Program: SIP in the fields of Psychology, Sociology and Communications. My thesis evaluated how people are affected when they are immersed in an advertising saturated environment.

CONCORDIA UNIVERSITY, PSYCHOLOGY B.A., (HONOURS), 2004

TEACHING EXPERIENCE

CONCORDIA UNIVERSITY, PART-TIME PROFESSOR, 2011-PRESENT

UNDERGRADUATE LEVEL COURSES

DEPARTMENT OF SOCIOLOGY/ANTHROPOLOGY

Economic Transformations in Capitalist Society (SOCI 323); Social Economy and Sustainable Futures (SOCI/ANTH 450); Food and Social Change (ANTH 491); Food and Sustainability (SOCI/ANTH 384); Food and Culture (SOCI/ANTH 252); Economy and Society (SOCI 323).

DEPARTMENT OF GEOGRAPHY PLANNING AND THE ENVIRONMENT

Economic Restructuring (URBS 450); Urban Agriculture (GEOG/URBS 323); Ecological Economics (GEOG 380).

DEPARTMENT OF POLITICAL SCIENCE

The Political Economy of Inequality (POLI 489); Media, Technology and Politics (POLI 368).

SCHOOL OF COMMUNITY AND PUBLIC AFFAIRS

Community and Local Activism (SCPA 352).

DEPARTMENT OF COMMUNICATIONS

Advertising and Consumer Culture (COMS 370)

DEPARTMENT OF PSYCHOLOGY

Fundamentals of Sensation and Perception (PSYC 363); Fundamentals of Life-Span Development (PSYC 333); Social Psychology (PSYC 325); Motivation and Emotion in Daily Life (PSYC 223).

MASTERS LEVEL COURSES

DEPARTMENT OF GEOGRAPHY PLANNING AND THE ENVIRONMENT

Economics for Environmentalists (ENVS 620).

GRADUATE CERTIFICATE COURSES

SCHOOL OF COMMUNITY AND PUBLIC AFFAIRS

Social Enterprise Development (SCPA 505).

TEACHING ASSISTANT COURSES

Advanced Statistical Analysis for Dr. Rick Gurney; Political Science Research Methods for Dr. Leander Schneider; Psychology Research Methods for Dr. Eric Dube & Dr. Carrie Cuttler; Advertising and Consumer Society for Dr. Yasmin Jiwani; and Youth and Media for Dr. Leslie Shade

DAWSON COLLEGE, NEW SCHOOL FACILITATOR, 2016-2017

NEW SCHOOL

Edible Activism; Post Capitalist Futures.

OTHER WORK EXPERIENCE

CULTIVACTION SOLIDARITY COOPERATIVE, CO-FOUNDER AND BOARD MEMBER 2022-PRESENT

www.cultivaction.ca

Cultivaction is a non-profit solidarity cooperative of urban farmers working in collaboration with community organizations in Lachine and at Concordia University to transition towards a more sovereign local food system.

CONCORDIA FOOD COALITION, CO-FOUNDER AND PRESIDENT/CHAIR, 2020-2022

www.concordiafoodcoalition.com

The Concordia Food Coalition (CFC) is concerned about the economic, ecological, and social implications of the food system at Concordia University. The CFC brings together students, faculty and staff to promote and facilitate a transition to a more sustainable food system in collaboration with organizations at Concordia and beyond.

COOP COLLECTIVE VISION, CO-FOUNDER AND BOARD MEMBER 2006-PRESENT

www.collectivevision.ca

Founding member of Creative Video programs that educate and empower youth with the knowledge of video production, internet broadcasting and the development of critical media skills at our summer and March Break Camp and extracurricular programming at EMSB schools.

RESEARCH EXPERIENCE

CONCORDIA UNIVERSITY – 2001-
PRESENT

Research Partner with the Communal Lunch
Project (2023 - PRESENT)

<https://communallunchproject.ca>

Postdoctoral Research in Practical Ways to
Develop Food Sovereign Campuses (2023 -
PRESENT). In partnership with the Social
Justice Center and the Concordia Food
Coalition. Funded by Mitacs.

Founding Member and Coordinator of the
Concordia Student-Run Food Groups
Research Project (2014-PRESENT)

www.concordiafoodgroups.ca

Supervisor of the Lachine Community Food
System Mapping Project (2020-2023)

www.communautealimentairelachine.ca

Founding Member of the University Food
Research Hub (2018-2019).

Researcher for the Concordia Student Union
on Socially Responsible Investment (2013-
2014)

Research Assistant in Dr. Ikeda's
GlobalFutures Laboratory (2011-2013)

Research Assistant in Dr. J.R. Laurence's
Hypnosis Laboratory (2002-2010)

Research Assistant in Dr. Pushkar's Aging and
Development Laboratory (2005)

Research Assistant in Dr. Conway's Social
Psychology Laboratory (2001)

PUBLICATIONS

Chevrier, E (Forthcoming) Cultivating Food
Sovereign Campuses. In, Classens, M.,
Spiegelaar, N., and Lawler, M. (Eds.) (In
production). Hungry for change: How
Postsecondary Campuses are Transforming
Food Systems. University of Toronto Press.

Chevrier, E , Mitsche J., Wolfe, S., Kitaura, L.,
Milicevic M. (Forthcoming) Transformative
Food Literacy: Empowering Students to
Rewrite Campus Food System. In, Sumner, J.,
and Classens, M., (Eds.) (In production). Food
Literacies: Reading the World through Food,
University of Toronto Press.

Chevrier, E , Classens, M., (Eds.) (In
production). Cultivating Change: How
Education Can Revolutionize Institutional
Food, In Sumner, J., and Classens, M., (Eds.)
Teaching Food Studies, University of Toronto
Press.

FILM SCREENINGS

Chevrier, E., Gagnon, K. (2016) Short
documentary "The Hive" presented at Beyond
Capitalism? Toward economic self-
determination of communities, Concordia
University.

<https://www.youtube.com/watch?v=kn4qfdYz1IA>

PEER-REVIEWER

Hungry for change: How Postsecondary
Campuses are Transforming Food Systems
(2024).

Mitacs Accelerate and Elevate Research
Proposals (2023 - 2024)

CONFERENCES AND PRESENTATIONS

Chevrier, E. (2024) (Organizer, Speaker, and
Panalist). DevOur Campus: Uniting Student
Leaders, Organizers and Innovators to Forge
Practical Paths for Social, Environmental and
Economic Justice Through Campus Food
Systems.

<https://communallunchproject.ca/devour/>

Chevrier, E. (2023) Cooperative Urban Farming in Montreal, Adaptations Futures, Concordia.

Chevrier, E. (2023) (Panelist), Food Insecurity Panel: Reasons, Whose Affected and What Can Be Done to Help Food Sovereignty in Action, Culture Shock, McGill.

Chevrier E. (Panelist) (2022) Food and City: Movements toward Transformative Social Action, Concordia University.

Chevrier E. & Wolfe S. (2020) Presentation to the Food Advisory Working Group at Concordia University on developing sustainable food services.

Chevrier E. (Panelist) (2019) Panel Discussion with Experts and Field Practitioners on Food Security/Accessibility; Building Food Sovereign Campuses, McGill University.

Chevrier E. (Conference Organizer and Host) (2019) Sowing the Seeds of Change, Insights From Researchers and Practitioners in the Transformative Food Movement.

Chevrier E. (Panelist) (2019) Concordia Transitions; Challenging Food Monopolies.

Chevrier E. (Host and Moderator) (2018) Concordia Transitions; Imagine together: Sustainable Food Services.

Chevrier E. (Host and Moderator) (2017) Concordia Transitions; A Food Movement Conference, Concordia University.

Chevrier E. (Panelist) (2017) Room to Grow, Celebrating 10 Years of Sustainability on Campus, Concordia University.

Chevrier E. (Host and Moderator) (2016) Presented at Bite Me! Food Week; Food Systems Panel: How the Food System Affects Everyone, Concordia University.

Chevrier E. (Keynote Speaker) (2016) Building a better food system at Concordia University, Presented at Concordia Transitions; Building

a Food-System for Students by Students from Farm to Plate, Concordia University.

Chevrier E. (Founder and Moderator) (2015-2016) Concordia Against Austerity Speaker Series www.concordiaagainstausterity.org

Chevrier E. (Keynote Speaker) (2016) The Concordia Food System, Presented at Bite Me! Conference, Concordia University.

Chevrier E. (Host and Moderator) (2015) Town Hall on Austerity 2, Concordia University.

Chevrier E. (Guest Speaker) (2015) History of the Food Movement at Concordia University, Presented at Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate, Concordia University.

Chevrier E. (Guest Speaker) (2015) Building a Better Food System at Concordia University, Presented at Integrated; An Interdisciplinary, Undergraduate Symposium on Sustainability in Higher Education, Concordia University.

Chevrier E. (Host and Moderator) (2014) Town Hall on Austerity, Concordia University.

Chevrier E. (Host and Moderator) (2014) Concordia Transitions; Building a Food-System for Students by Students from Farm to Plate, Concordia University.

Chevrier E. (Presenter) (2012) The Free Education Movement in Montreal, Interdisciplinary Graduate Symposium, Concordia University.

Chevrier E. (Host and Moderator) (2011) A Public Panel to Unite Culture Jammers and Art Activists, Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.

Chevrier E. (Moderator and Conference Organizer) (2011) Dislocation: An Interdisciplinary Conference about Being Out of Place, Concordia University.

Chevrier E. (Presenter and Moderator) (2011) Interdisciplinary Dialogues: Economy and

Society, Concordia University, Centre for Interdisciplinary Studies in Society and Culture.

Chevrier E. (Moderator) (2010) Tuition Talk: Panel Debate with Members of FEUQ, ASSE, FEM, and TaCEQ, Concordia University.

Chevrier E. (Moderator) (2010) Tuition 101: Panel Talk with Eric Martin, Concordia University.

Chevrier E. (Moderator) (2010) A Panel on How to Fund Higher Education, Panel Debate with Concordia President Judith Woodsworth, Concordia University.

Chevrier E. (Panel Speaker) (2009) Une Analyse Critique de Publicité Urbaine à Montréal, Publicité urbaine et dépendance au privé. Espace public : aménagement du dialogue ou mise aux enchères? Université de Sherbrooke.

Chevrier E. (2009) A Critical Analysis of Urban Advertising in Montreal, Quebec Social Forum.

Chevrier E. (2009) Culture Jammers Unite ! / Un Atelier Pour Unifier Ceux Qui Participent au Détournement, Quebec Social Forum.

Chevrier E. (Panel Speaker) (2009) Students Unite, Stop Tuition Hikes! Étudiantes Unies Contre la Hausse des Frais de Scolarité! , Quebec Social Forum.

Chevrier E. (2009) Integrating Media into the Classroom to Use as a Teaching Tool, Quebec Provincial Association of Teachers Conference.

Chevrier E. (2008) Critical Advertising Research: A Multi-Disciplinary Case Study of Unilever's Dove and Axe Ad Campaigns, Presented at the 3rd Annual University of Northern British Columbia Graduate Conference, UNBC.

Chevrier E. (2008) Critical Advertising Research: A Multi-Disciplinary Approach,

Presented at Hybrid Moments, Sociology and Anthropology Graduate Conference, Concordia University.

Chevrier E., Laurence J. R. (2008) Assessing the Relation Between Hedonic Buying, Imagery, Absorption, Fantasy Proneness, and Hypnotizability, Poster presentation at the Société Québécoise pour la Recherche en Psychologie 30^e congrès, Université du Québec à Trois Rivières.

Chevrier E. (2007) Negative Effects of Advertising, Presentation at the Quebec Social Forum, Montreal.

Chevrier E. (2007) Effects of Advertising, Presentation at the Concordia Summer Program, Concordia University.

Chevrier, E., Pushkar D. (2005) Predictors of Personal Happiness and Marital Adjustment in Retired Couples, Poster presentation at the Canadian Association on Gerontology conference, Halifax.

ADVISORY BOARDS

Canadian Association of Food Studies Board Member (2024 - Present)

Canadian Food Studies Journal Board Representative (2024 - Present)

Board Member of Coop Collective Vision (2006-Present)

Board Member of Coop CultivAction (2022 - Present)

Member of the Joint Sustainable Advisory Committee at Concordia University (2013-Present)

Member of the Food Advisory Working Group at Concordia University (2013-Present)

President and Chair of the Concordia Food Coalition CFC (2020 - 2022)

Board Member of the Concordia Food Coalition CFC (2018-2022)

Board Member of the Concordia Greenhouse (2021-2022)

Strategic Development Committee for The Hive (2018-2020)

Concordia University Part-Time Faculty Association CUPFA Department Representative in Sociology (2018-2020)

Concordia University Part-Time Faculty Association CUPFA representative on the Arts and Science Faculty Council/Steering Committee (2015-2020)

Chair of Mobilization for the Concordia University Part-Time Faculty Association CUPFA (2015-2020)

Member of the Part-Time Hiring Committee for Psychology and Sociology at Concordia University (2014-2022)

President & Founder of Co-op Collective Vision (2006-2015)

Vice President of Bargaining of TRAC Union (2012-2014)

Graduate Student Representative on the Board of Governors at Concordia University (2011-2014)

Graduate Student Representative on the Governance and Ethics Committee of the Board of Governors at Concordia University (2011-2014)

Graduate Student Representative on the Finance Committee of the Board of Governors at Concordia University (2011-2014)

Founding Member of the Alternative University Project (2011-2012)

Founding Member of the Popular Learning Network (2011-2012)

Senator at Concordia University (2009-2011)

Humanities Doctoral Student Representative at Concordia University (2010-2012)

Vice-President External of the Concordia Graduate Student Association (GSA) (2008-2010)

GSA Representative on the Canadian Federation of Students (2008-2010)

GSA Representative on the Canadian Federation of Students - Quebec (2008-2010)

Board Member on the Concordia Student Broadcast Corporation (2008-2010 & 2021-2022)

Advisor for the Optative Theatrical Laboratories (2007-2013)

Member of the Association for Media Education of Quebec (2006-2010)

Independent Student Director in the GSA (2007-2013)

Advisor for Project Media (2008)

Workshop Coordinator for the Montreal Infringement Festival (2007-2008)

Advisor on the Atwater Digital Literacy Project (2007)

Campaign Coordinator for überculture Collective (2003-2006)

Chair of the Concordia Student Union Judicial Board (2001-2004)

AWARDS

Mitacs Postdoctoral Fellowship (\$135 000 for 3 years)

\$50 000 to develop CultivAction Solidarity Cooperative (various funds)

\$30 000 SHIFT Impact Fund for the Duff-Court Urban Farm

\$15 000 grant from CDEC NDG/CDN to develop Co-op Collective Vision

\$5000 Research Fund for Post Capitalist Futures Archive Project (2018)

\$1000 Travel Award from the University of Northern British Colombia (2008)

Featured Media Educator, Media Awareness Network, October 2008

\$750 Travel Award from Concordia International to participate in an exchange program to Cuba (2013)

\$2750 Jacqueline and Richard Margoese Graduate Scholarship in Ph.D. Humanities

\$50,000 Research funds for the Concordia Student-Run Food Groups Documentary Project from a variety of community organizations.