Project Proposal Rubric

Category	F (Fail)	D (Below Average Work)	C (Average Work)	B (Excellent Work)	A (Superior Work)
Clarity and Structure	The proposal is incomplete or lacks structure.	The proposal is not clear, concise, or well- structured. It lacks logical flow.	The proposal is somewhat clear, but structure or flow may be lacking in some parts.	The proposal is clear, concise, and mostly well- structured, with good flow.	The proposal is extremely clear, concise, well-structured, and flows excellently.
Grammar and Sentence Structure	No proposal submitted, or grammar errors make it unreadable.	Multiple grammar mistakes make the proposal difficult to understand.	Several grammar mistakes, but the proposal is still readable.	One or two grammar mistakes, but they do not significantly impair readability.	No spelling or grammar mistakes. Writing is professional and easy to read.
Quality of Proposal	The proposal does not address the project or is completely off-topic.	The proposal has little detail or is not appropriately focused on the project goals.	The proposal describes the project or paper, but details may be vague or incomplete.	The proposal gives a clear and detailed description of the project or paper.	The proposal provides a comprehensive, detailed, and well-thought- out project description.
Timeline for Project Stages	No timeline is provided, or the timeline is incomplete and/or unfeasible.	The timeline is poorly constructed, with unrealistic goals and insufficient detail.	The timeline is somewhat clear, but some stages are not well-defined or realistic.	The timeline is clear and mostly realistic, with stages that are well-defined.	The timeline is extremely detailed, realistic, and provides a well-defined set of stages.
Group Roles and Responsibilities	No roles are identified, or the responsibilities are unclear or not assigned at all.	Roles and responsibilities are not clearly defined, or they lack significant detail.	Some roles are assigned, but responsibilities are not fully explained.	Roles are clearly assigned, and responsibilities are mostly explained with some detail.	Roles and responsibilities are very clearly assigned, and each member's role is well- explained in detail.
Connection to Course Readings	The proposal does not reference any course readings, or the references are irrelevant.	The proposal superficially references course readings without	The proposal references some course readings, but the connection	The proposal references course readings well, with relevant	The proposal expertly references course readings, demonstrating

		showing a clear connection.	to the topic is weak.	connections to the project.	strong connections to the project.
Connection to Social or Economic Issues	The proposal does not address any social or economic issues related to the project.	The proposal mentions social or economic issues but does not clearly connect them to the project.	The proposal touches on social or economic issues, but the connection to the project is vague.	The proposal makes clear connections between social or economic issues and the project.	The proposal makes insightful connections to relevant social or economic issues, strengthening the project.
Annotated Bibliography (for Literature Reviews)	No annotated bibliography provided, or it is irrelevant/incomplete.	The annotated bibliography includes 3 or fewer sources, with unreliable or irrelevant sources.	The annotated bibliography includes 4–5 reliable sources, but the annotations may lack depth.	The annotated bibliography includes 6–9 reliable sources, with thoughtful annotations.	The annotated bibliography includes 10 or more reliable sources, with insightful, detailed annotations.