

Campus-Community Engagement Auto-Ethnography Rubric

Category	F - Fail	D - Below Average Work	C - Average Work	B - Excellent Work	A - Superior Work
Grammar & Sentence Structure	Significant grammar issues make the writing unreadable.	Multiple grammar mistakes make it difficult to read.	Several grammar mistakes, but it is still clear to read.	One or two grammar mistakes, but they do not impair readability.	No spelling or grammar mistakes. Writing is easy to read and flows well.
Clarity & Structure	The auto-ethnography is incomplete or missing. No clarity, structure, or flow is evident.	The auto-ethnography is not clear, concise, specific, or interesting. Blog lacks introductory or concluding arguments. Blog does not flow well or is not structured well.	The auto-ethnography is somewhat clear, concise, specific, and/or interesting. Blog has some flow but lacks full clarity.	The auto-ethnography is clear, concise, specific, and interesting. Well-structured with appropriate flow.	The auto-ethnography is extremely clear, concise, specific, and interesting. Excellent structure and flow throughout.
Relevance of Information	No information cited, or information is entirely irrelevant.	The information cited has no relevance to the topic.	The information cited has some relevance but lacks depth.	The information cited is relevant to the blog topic. Claims are supported by examples.	The information cited is fully relevant to the blog topic. Claims are supported by excellent examples..
Number of Course Readings Used From the Food Movements Section	No course readings referenced.	One course reading referenced.	Two course readings referenced.	Three course readings referenced.	Three or more course readings effectively integrated.
Quality of Connection to Course Readings	No connection to course readings.	Superficial connection to readings.	Connected analysis to some readings, but lacks depth.	Connected analysis to course readings with solid examples.	Connected analysis to course readings with excellence, providing insightful examples.

Total Number Course Readings	No course readings referenced.	One course reading referenced.	Two course readings referenced.	Three course readings referenced.	Four or more course readings referenced.
Introduction & Context	No clear introduction or context provided.	Vague introduction, missing key aspects.	Basic introduction with minimal context.	Provides a good introduction but lacks some detail.	Clearly introduces the community food group, its mission, and its role in alternative food economies/social justice.
Your Role & Experience	No description of role or experience.	Minimal description, lacks engagement.	Tasks described but lacks reflection.	Describes tasks performed with some reflection.	Clearly describes tasks performed with reflection on their impact.
Conclusion & Personal Insight	No meaningful reflection or insight provided.	Minimal insights, lacks depth.	Basic insights with limited future engagement.	Thoughtful reflection with some discussion of future engagement.	Offers deep reflection on key insights about food systems and social change, and discusses future engagement.
Critical Reflection & Connection to Course Readings	No meaningful connection to course concepts.	Weak connections, minimal critical thinking.	Basic connections made, needs more depth.	Good connections made but lacks depth in analysis.	Strong, critical connections between experience and course readings, demonstrating deep understanding.