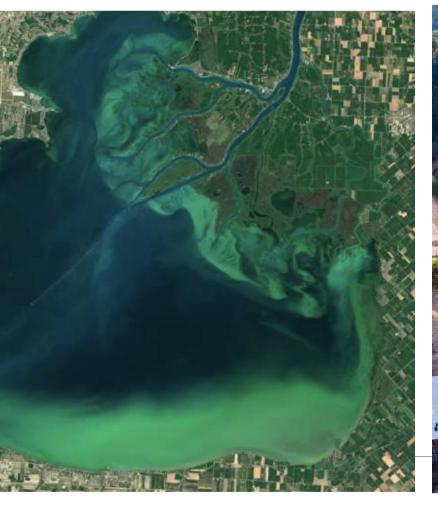
# What's Wrong With Our Food System and What Can We Do About It?

ERIK CHEVRIER, PH.D.

WWW.ERIKCHEVRIER.CA

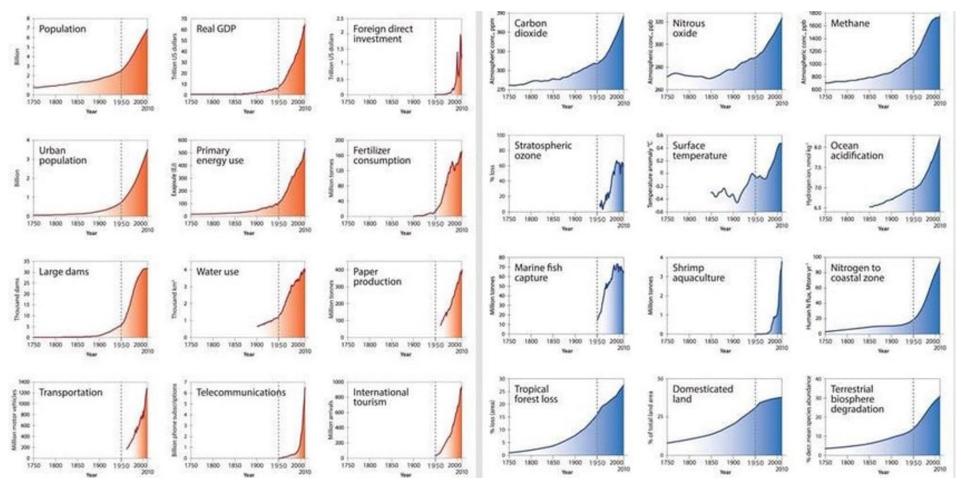




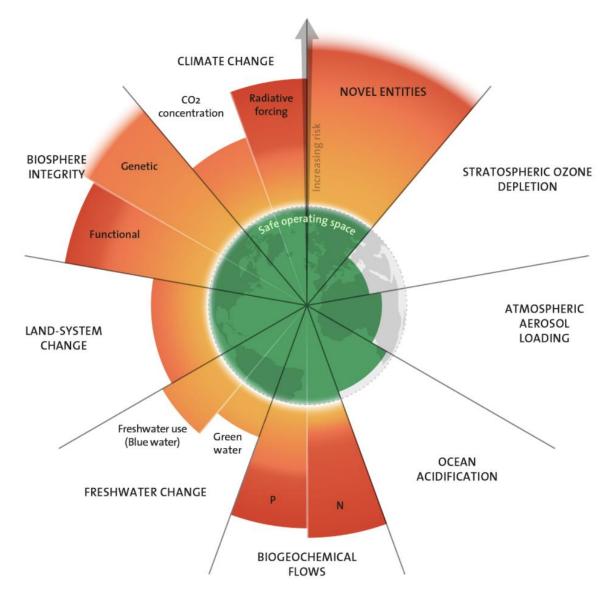




The Global Food System is NOT Sustainable



The Great Acceleration



The 2023 update to the Planetary boundaries. Licensed under CC BY-NC-ND 3.0. Credit: "Azote for Stockholm Resilience Centre, based on analysis in Richardson et al 2023". Download the illustration here.

Source

#### Temperatures from the Middle Pleistocene to the future

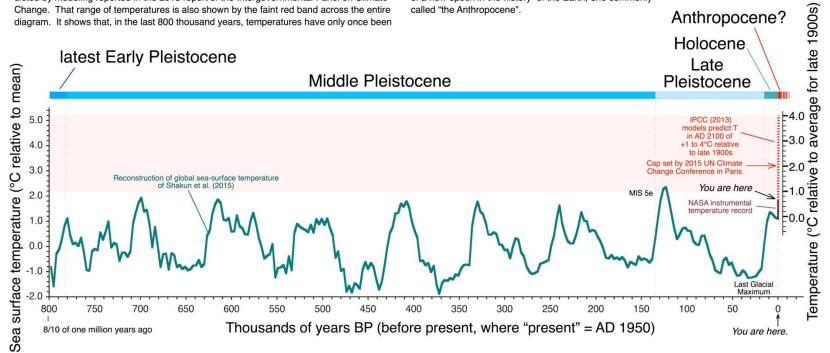
The diagram below shows in green a reconstruction of sea-surface temperature made from multiple marine sediment sequences, using the Mg/Ca ratios in the calcite (CaCO<sub>3</sub>) of fossil planktic foraminifera. The record is plotted relative to its mean because temperatures at lower latitude locations were greater than those at high-latitude locations, but all show the same pattern and thus can be "stacked" to give one record of relative temperature.

In the rightmost part of the diagram, in the part representing the last 150 years, a dark red solid curve shows average Earth-surface temperature as derived from multiple thermometer records. A dashed bright red line shows the range of temperatures predicted by modeling reported in the 2013 report of the Intergovernmental Panel on Climate Change. That range of temperatures is also shown by the faint red band across the entire diagram. It shows that, in the last 800 thousand years, temperatures have only once been

as high as those expected by AD 2100. That one time was during the last interglacial, the Eemian or MIS 5e, when sea level was at least six meters higher than present.

Another FQS page shows the last 22 thousand years in more detail; it is called "Temperatures from the Last Glacial Maximum to the future". Like this one, it shows that the rate of temperature increase in the last 150 years and the temperatures expected in the coming century are strikingly unlike those of the Holocene and Pleistocene. The changes that have happened and are expected are so great that they merit great concern from a societal standpoint and, from a geological standpoint, merit recognition of a new epoch in the history of the Earth, one commonly called "the Anthropocene".

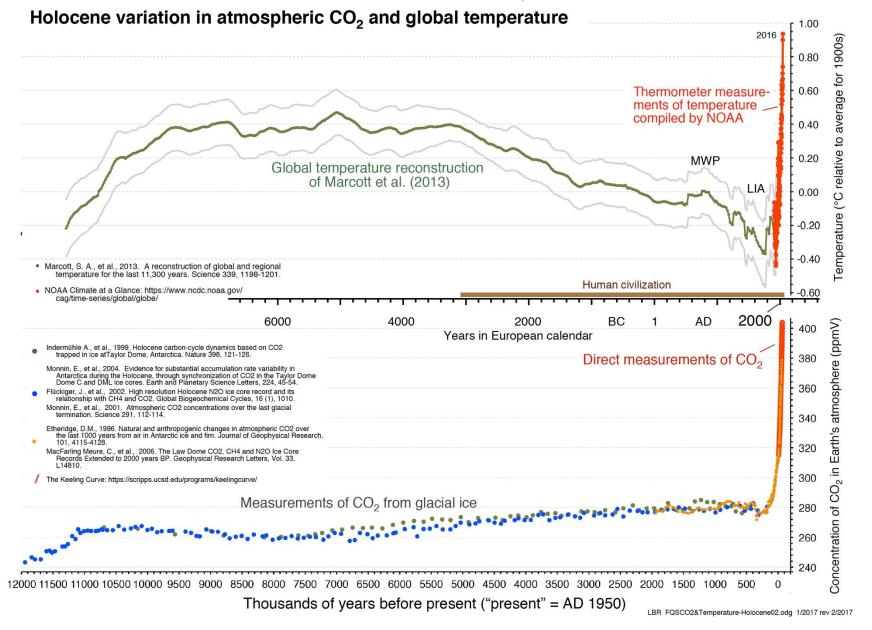
Anthropocene?



Sources, from left to right:

Shakun, J. D., Lea, D.W., Lisiecki, L.E., and Raymo, M.E., 2015, An 800-kyr record of global surface ocean  $\delta^{18}$ O and implications for ice volume-temperature coupling. Earth and Planetary Science Letters 426, 58-68.

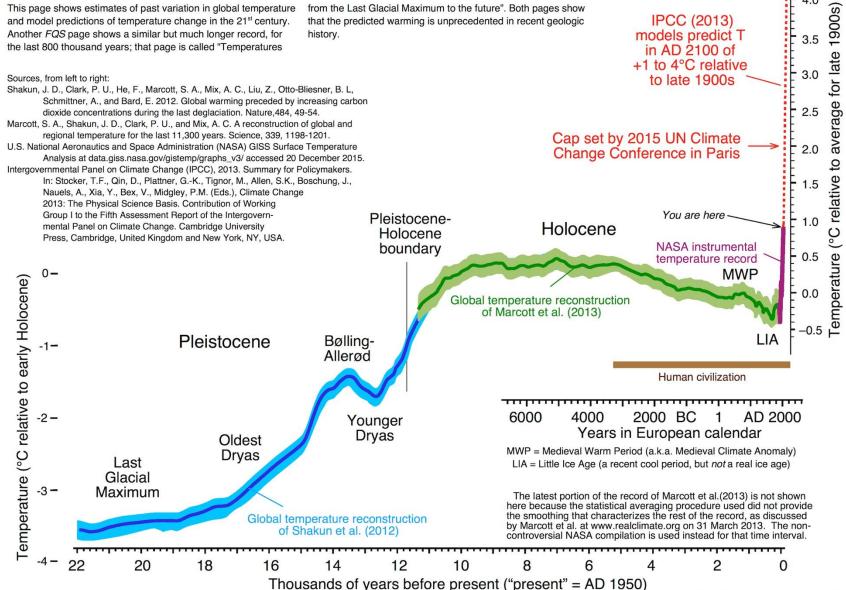
U.S. National Aeronautics and Space Administration (NASA) GISS Surface Temperature Analysis at data.giss.nasa.gov/gistemp/graphs\_v3/ accessed 20 December 2015. Intergovernmental Panel on Climate Change (IPCC), 2013. Summary for Policymakers. In: Stocker, T.F., Qin, D., Plattner, G.-K., Tignor, M., Allen, S.K., Boschung, J., Nauels, A., Xia, Y., Bex, V., Midgley, P.M. (Eds.), Climate Change 2013: The Physical Science Basis. Contribution of Working Group I to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change. Cambridge University Press, Cambridge, United Kingdom and New York, NY, USA.

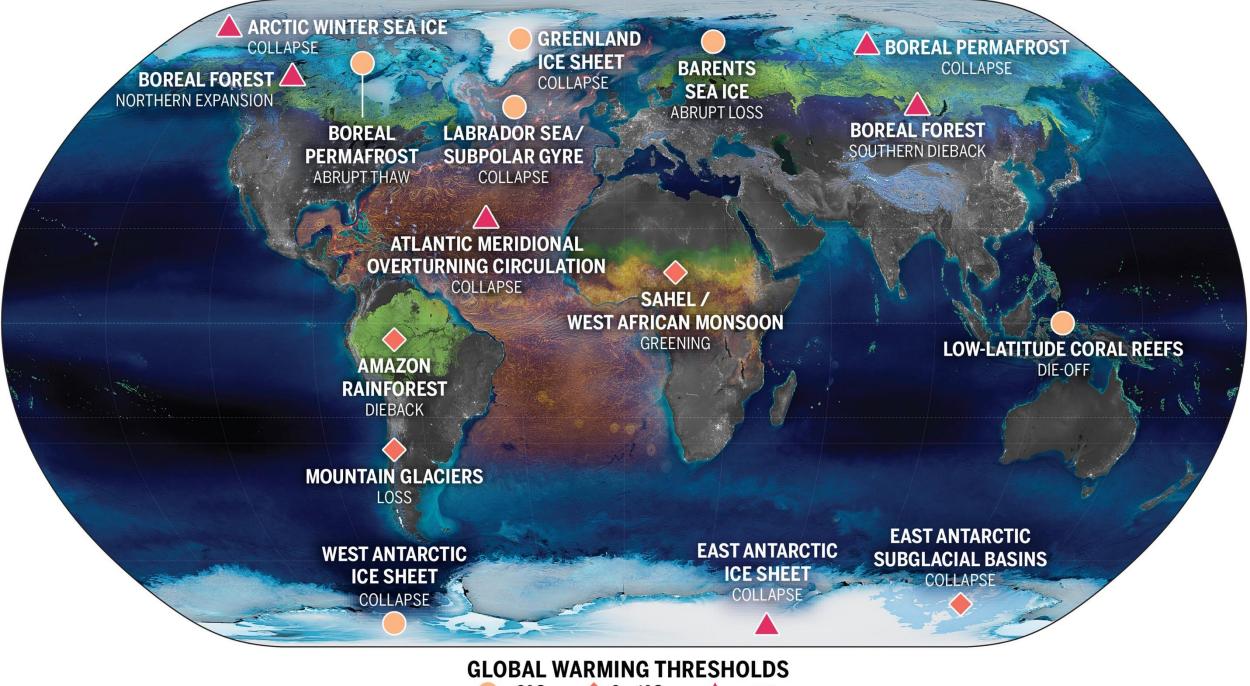


#### Temperatures from the Last Glacial Maximum to the future

This page shows estimates of past variation in global temperature from the Last Glacial Maximum to the future". Both pages show

that the predicted warming is unprecedented in recent geologic





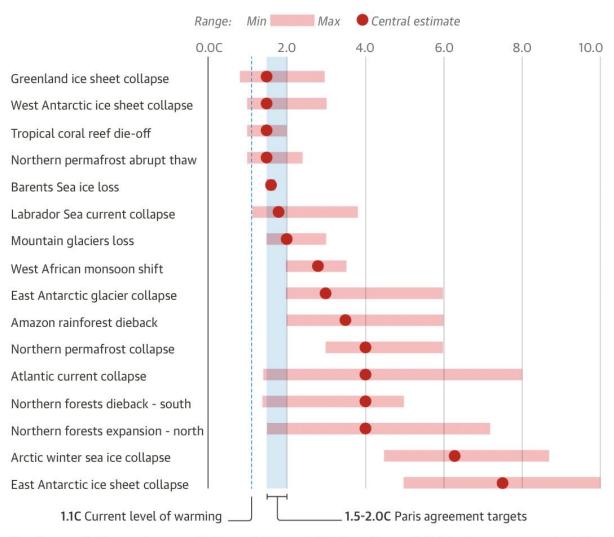


◆ 2-4°C



### The risk of climate tipping points is rising rapidly as the world heats up

Estimated range of global heating needed to pass tipping point temperature



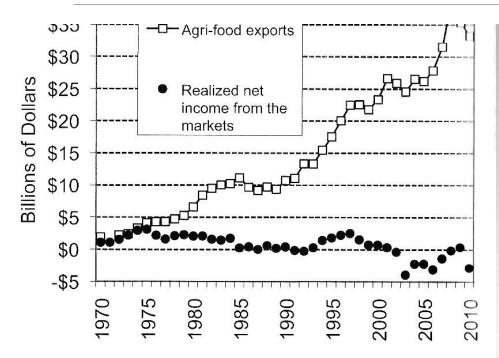
Guardian graphic. Source: Armstrong McKay et al, Science, 2022. Note: Current global heating temperature rise 1.1C Paris agreement targets 1.5-2.0C





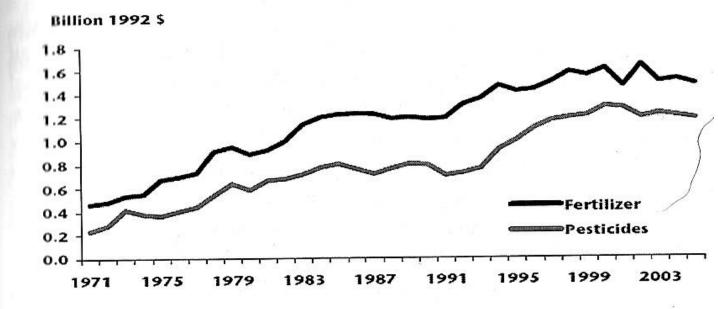
THE GLOBAL FOOD SYSTEM IS ALSO NOT SOCIALLY JUST, NOR ECONOMICALLY VIABLE

### The Global Food System is Not Economically Viable



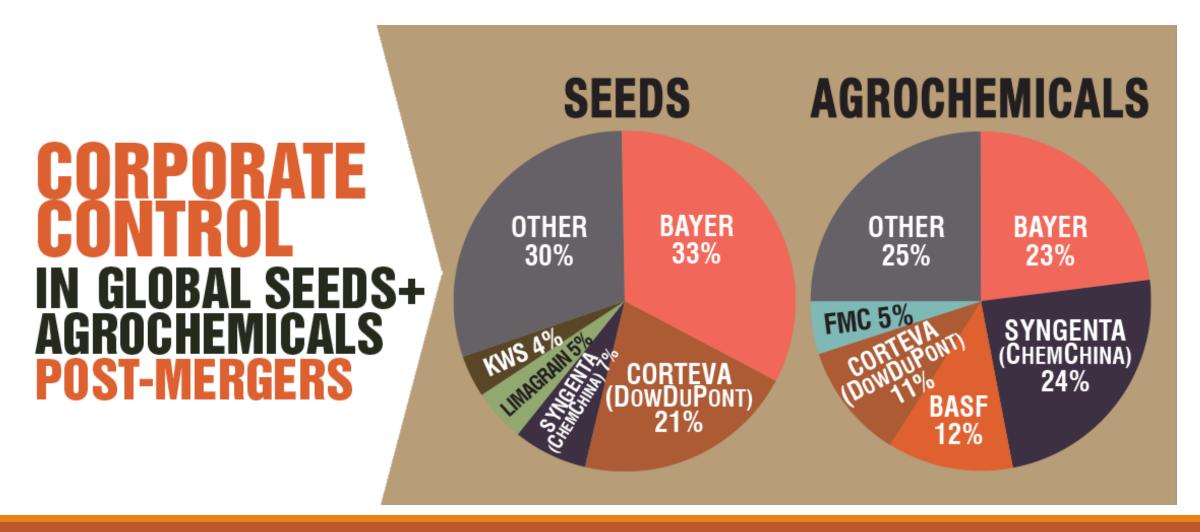
Sources: Export data provided upon request from Agriculture and Agri-Food Canada; AAFC, Agri-Food Trade Service <www.ats-sea.agr.gc.ca>; AAFC, Medium Term Outlook for Canadian Agriculture: International and Domestic Markets, January 2010. Income data from Statistics Canada, 2002, Agricultural Economic Statistics, Cat. No. 21-603-E May, Ottawa: Statistics Canada; Statistics Canada, 2010c, Net Farm Income—Agriculture Economic Statistics, Cat. No. 21-010-X, May,

Ngure 2-8 Canadian Farm Expenditures on Fertilizers and Pesticides (Adjusted for Inflation): 1971–2005



Sources: Agriculture and Agri-Food Canada, An Overview of the Canadian Agriculture and Agri-Food System: 2007, p. 124.

### The Global Food System Becoming Increasingly Concentrated



#### The Global Food System is Rooted in War, Death and Destruction

Bayer (Monsanto) still uses chemicals that were used to kill people, but in our food

- Monsanto Ghostwriting Academic Papers
- Is Round-Up safe to drink?
- Farmer won lawsuit against Monsanto Glyphosate causes cancer
- The World According to Monsanto
- Monsanto is now owned by Bayer who used to be part of I.G. Farben, manufacturing poisonous gas (Zyklon B) for concentration camps during the World War.

BASF was also part of <u>IG Farben</u>, a company that worked with the Nazis and tested chemicals and drugs on people, including Zyklon B

#### **Dow Chemical Invented Agent Orange**

Dow Chemical, now owns Union Carbide was responsible for a large, devastating explosion in Bhopal, India:

- The Bhopal disaster: Toxic legacy
- One Night in Bhopal
- The Bhopal Disaster

# Harms of the Global Food System

**Food insecurity** – there are over 800 million people starving in the world today!

**Lack of food sovereignty** – peasants and farmers are being affected by trade agreements and food dumping!

Herbicides – glyphosates are being identified as cancer causing!

**GMOs and privatization** – restricted access!

**Cost on farmers** – family farms are not sustainable!

**Reduction of biodiversity** – we are destroying nature!

Unwanted genetics spreading onto non-GMO farms – lawsuits!

**Loss of Indigenous farming methods** – on stolen land!

**Soil arability** – we are killing our soil!

**Pesticides kill pollinators** – fruits need bees!

**Creating dead zones in waterways** – we are polluting our water!

Corporate concentration of agribusinesses – former war companies are now food chemical companies!

**Health** – our food contains toxins!

**Carbon intensive practices** – agroecology and permaculture methods can sequester carbons!

**Structural racism, colonialism and patriarchy** – glaring systemic issues!

Rising cost of seed and chemicals – we don't need to buy seeds!

Research funding being directed to GMOs instead of traditional breeding methods – 'science' is not only about GMOs!

**Pest and weed resistance** to Bt crops and glyphosate!

There are so many more critiques!

# We Need To Transform Our Food System

Calls to "fix a broken food system" assume that the capitalist food system used to work well. This assumption ignores the food systems long, racialized history of mistreatment of people of colour. The food system is unjust and unsustainable, but it is not broken. It functions precisely as the capitalist food system has always worked, concentrating power in the hands of the privileged minority and passing off the social and environmental "externalities" disproportionately to racially stigmatized groups.

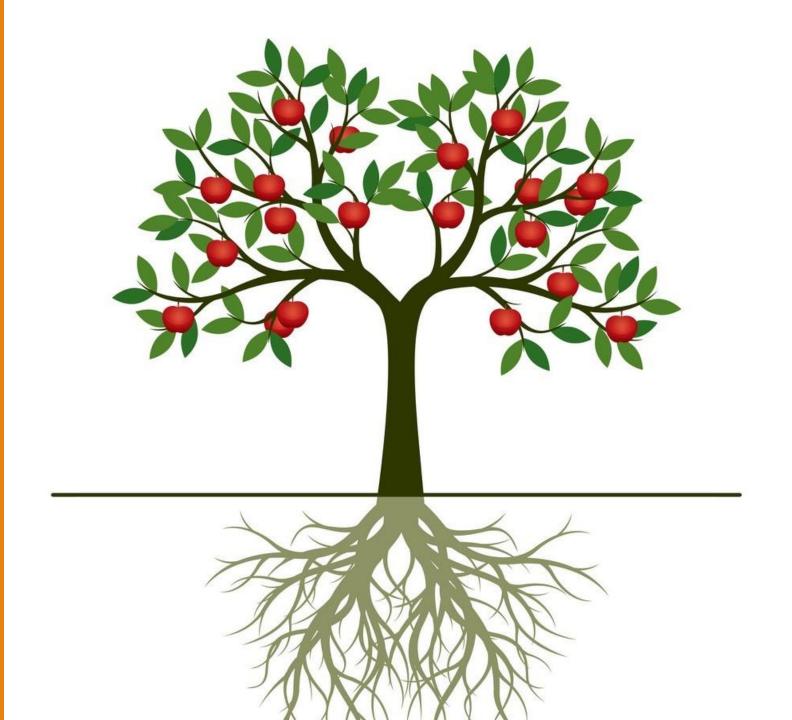
Holt-Gimenez, E. (2017) A Foodie's Guide to Capitalism: Understanding the Political Economy of What We Eat, Monthly Review Press, New York.

# Food Systems Can Be a Catalyst for Social Transformation

How we produce and consume determines how our society is organized, but how we organize socially and politically can also determine how we produce and consume. The implications of this are profound: our food systems are vessels of unmatched social and economic power and pivotal sites for systemic transformation. (Holt-Gimenez, 2017, p. 214)

Holt-Gimenez, E. (2017) A Foodie's Guide to Capitalism: Understanding the Political Economy of What We Eat, Monthly Review Press, New York.

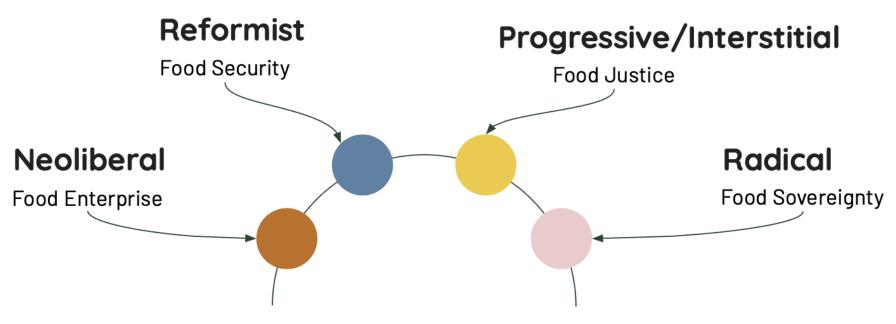
What Can We Do to Fix the Problem?



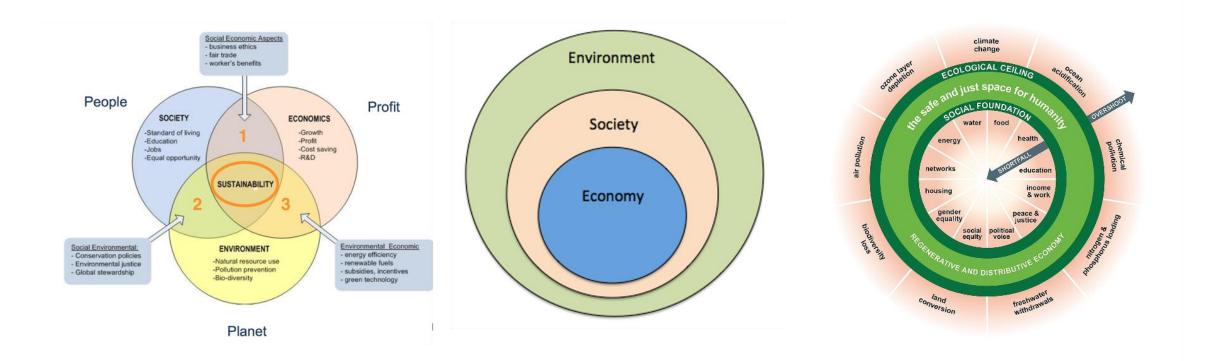
# Food System Change

#### **CORPORATE FOOD REGIME**

#### **FOOD MOVEMENTS**



Holt-Gimenez, E. (2017) A Foodie's Guide to Capitalism: Understanding the Political Economy of What We Eat, Monthly Review Press, New York.



# From Weak Sustainability to Food Sovereignty



#### wage labor produce for a market in a capitalist firm

in schools on the street
in neighborhoods
within families unpaid
in church/temple

the retired between friends

gifts self-employment volunteer

barter moonlighting children

informal lending not for market illegal

not monetized self-provisioning

under-the-table producer cooperatives

consumer cooperatives non-capitalist firms

KATHERINE GIBSON INTERVIEW PLAYLIST

# Gibson Graham – Take back the Economy

Gibson-Graham, J.K., Cameron, J., Healy, S. (2013) Take Back the Economy: An Ethical Guide for Transforming Communities, University of Minnesota Press

LABOR	TRANSACTIONS	PROPERTY	ENTERPRISE	FINANCE
Wage	Market	Private	Capitalist	Mainstream Markets
ALTERNATIVE PAID Self-employed Reciprocal labor In-kind Work for welfare	ALTERNATIVE MARKET Fair trade Alternative currencies Underground market Barter	ALTERNATIVE PRIVATE State-managed assets Customary (clan) land Community land trusts Indigenous knowledge (Intellectual Property)	ALTERNATIVE CAPITALIST State owned Environmentally responsible Socially responsible Non-profit	ALTERNATIVE MARKET Cooperative Banks Credit unions Community-based financial institutions Micro-finance
UNPAID Housework Volunteer Self-provisioning Slave labor	NON-MARKET Household sharing Gift giving Hunting, fishing, gathering Theft, piracy, poaching	OPEN ACCESS Atmosphere International Waters Open source IP Outer Space	NON-CAPITALIST Worker cooperatives Sole proprietorships Community enterprise Feudal Slave	NON-MARKET Sweat equity Family lending Donations Interest-free loans

# Post-Secondary Institutions as Transformative Food Hubs

#### **SUPPORT & ADVOCACY**

- Sustainable Concordia
- Sustainable Action Fund
- · Concordia Student Union Graduate Student Association
- · Concordia Food Coalition Centre for Gender Advocacy
- Q-PIRG Concordia
- Food Autonomy Campaign

#### **PRODUCTION**

#### **PROCESSING**

#### DISTRIBUTION

#### WASTE **MANAGEMENT**

#### FOOD

#### **GROWING FOOD ON CAMPUS**

- · Concordia Greenhouse
- City Farm School · Campus Potager
- HydroFlora
- · People's Potato Garden

#### **GROWING FOOD OFF CAMPUS**

- · City Farm School (Green Club) \*\*
- · Hudson Land Trust Project \*\*

#### **FORAGING**

Sensorium

#### KNOWLEDGE

#### **EDUCATIONAL ACTIVITIES**

- · Concordia Greenhouse
- · City Farm School
- Season Jars
- HvdroFlora
- · Coop les brasseurs illuminés
- le Frigo Vert
- · Waste Not, Want Not Compost
- Sprouting Minds
- Cooking at Concordia

#### CONFERENCES

- Bite Me! Food Week
- Concordia Transitions

#### FOOD TRANSFORMATION

- · Cooking at Concordia
- · People's Potato
- Hive Café Solidarity Coop
- · Hive Free Lunch
- Reggies Coop
- Season Jars
- Coop les brasseurs illuminés
- · Mother Hubbard's Cupboard
- Food Against Fascism
- . Burritoville \*

#### CAFÉ / RESTO / CAFETERIA

#### MARKET BASED

- · Hive Café Solidarity Coop
- Reggies Coop
- Café X \*
- G Lounge \*
- · Burritoville \*

#### **NON-MARKET BASED**

- People's Potato
- Hive Free Lunch
- Hive Café (pay it forward)
- Mother Hubbard's Cupboard
- Food Against Fascism

#### PRODUCE / GROCERY OUTLETS

#### MARKET BASED

- · Greenhouse (Seedling sale)
- · City Farm School Market
- · Concordia Farmers' Market
- Campus Potager Pop-Up Market
- le Frigo Vert

#### NON-MARKET BASED

- Greenhouse (seedling donations)
- People's Potato (food bank)
- Mother Hubbard's (vouchers)
- City Farm School (NDG Food Depot)

#### INITIATIVES

#### **EDUCATION / COMPOSTING**

- Waste Not, Want Not Compost
- · City Farm School
- · Concordia Greenhouse
- · Vermicycle

#### **REUSABLE DISHES**

- · R4 Dish Project
- · People's Potato
- · Hive Free Lunch
- Hive Café Solidarity Coop
- · Mother Hubbard's Cupboard
- · Concordia Greenhouse
- · Food Against Fascism

#### **COMPOSTABLE PACKAGING**

Hive Café Coop

#### **B.Y.O. DISH INCENTIVES**

- People's Potato
- · Hive Café Solidarity Coop
- Waste Not, Want Not Compost
- le Frigo Vert
- · Food Against Fascism
- \* No longer in operation
- \* \* Now independent community project

Concordia Campus-Community Food Systems Map



Figure 1. Food System Sectors

# Understanding Food Systems

# Facilitating the Creation and Perpetuation of the Campus-Community Food System

Student activism

Community service learning and community-campus engagement

Fee levies

Robust support system

Impeding the Development and Viability of the Campus-Community Food System

Challenging fee levies

**Processing limitations** 

Gap between production and processing

Students graduate and move on

Some students lacked expertise

Relying on volunteers was not always viable

No agriculture schools or food studies program

Not always easy to negotiate with the Concordia administration

Large foodservice providers

Alternatives not always viable

# Concordia Campus-Community Food System

#### **CONCORDIA (OUR) FOOD SYSTEM**

#### **PRODUCTION**

#### Growing food, plants & seeds

- Coop CultivAction
- People's Potato Collective Garden
- Hamidou Horticulture
- mind.heart.mouth
- Concordia Greenhouse
- HydroFlora
- Concordia Pollinators
- Sankofa Farm Coop

#### **PROCESSING**

#### Transforming food

- Hive Café Co-op
- Hive Free Lunch
- The People's Potato
- Reggies Co-op Bar
- Le Frigo Vert

#### DISTRIBUTION

#### Selling & Giving food

#### Resto/Cafeteria: • Hive Café Co-op

Reggies Co-op Bar

#### Community Kitchens:

- The People's Potato
- Hive Free Lunch

#### Produce & Grocery:

- Concordia Farmers' Market
- Coop CultivAction
- Megan's Fridge
- Hamidou Horticulture
   The Refugee Centre

#### Hamidou Horticulture

#### WASTE MGMT

#### Recuperation Initiatives

#### Composting:

- enuf
- ABCompost
- Loyola gardens & farms

#### BYO, Reusable & Compostable Dishes:

- Hive Café & Free Lunch
- Reggie's Coop Bar
- The People's Potato
- The Dish Project
- Zero Waste Dish Project
- Cano Cup Program

### SUPPORT & ADVOCACY

- Concordia Food Coalition
- Sustainability Action Fund
- SEIZE
- Concordia Student Union
- Sustainable Concordia
- Q-PIRG Concordia
- Centre for Gender Advocacy

WHAT'S THE GOAL? LOCAL CONTROL!



# Le Frigo Vert







# The People's Potato











# The Hive











## The Concordia Greenhouse











# CultivAction Solidarity Cooperative











### The Concordia Food Coalition?

#### **Our Vision**

Food sovereign communities at Concordia University and beyond.

#### **Our Mission**

The CFC brings together students, faculty, staff and community members to co-create campus-community food sovereignty. Through education, incubation and innovation, we collaborate to build sustainable, accessible and democratic local food systems.

#### **Our Values**

Community, Cooperation, Inclusion, Solidarity, Innovation and Regenerative Practices.



"Uniting student leaders, organizers and innovators to forge practical paths for social, environmental and economic justice through campus food systems."

#### **JUNE 5-7 | TORONTO, ONTARIO**



#### WHAT IT IS:

Three days of action, innovation, and connections to help you spice up the student food movement on your campus.

We bring together project creators and activists and take the best lessons from 20 years of campus organizing to host trainings on coalition building, food operations, case studies, field trips, and lots of opportunities for building connections with like-minded people and craft new recipes for transformation.

# The Communal Lunch Project

**Campus Food Group Events** 

**DevOur Campus** 

**National Food Survey** 

Mapping George Brown College

**National Food Coalition** 

National Campus Mapping Exercise

#### **Production Transformation Distribution** Waste Management | Support & Advocacy · Good Food Market) **FOOD TRANSFORMATION** CAFÉ/RESTO/CAFETERIA **INITIATIVES** GROWING FOOD ON CAMPUS Enactus · Communal Lunch Program MARKET BASED EDUCATION SNAP Community Garden · Sustainability Squad · Good Food Market Sustainability Squad (Growing Grounds) CHCA Café · Sustainability Squad Second Nature Apiary CHCA Café · Chefs' House Restaurant REUSABLE DISHES CHCA Café · Chefs' House Restaurant · Chefs' House Restaurant · Chef on the Run · Communal Lunch Program · Chef on the Run PROCURING FOOD ON CAMPUS NON-MARKET BASED · Good Food Market Enactus CHCA Café Chefs' House Restaurant · CHCA Café (beginning Fall 2024) · Communal Lunch Program · Second Nature Apiary · Sustainability Squad · Second Nature Apiary · Sustainability Squad PROCURING FOOD OFF CAMPUS COMPOSTABLE PACKAGING SNAP · Communal Lunch Program PRODUCE/GROCERY OUTLET Good Food Market · Communal Lunch Program CHCA Café MARKET BASED · Good Food Market Chefs' House Restaurant · Good Food Market · Chef on the Run (via ICC) CHCA Café Second Nature Apiary Second Nature Apiary · Second Nature Apiary NON-MARKET BASED Organic Campus Project (via ICC) RE-PURPOSE FOOD PACKAGING PRODUCING EQUIPMENT TO GROW FOOD Good Food Market CHCA Café · SNAP Community Garden SNAP · Chefs' House Restaurant Enactus Second Nature Aniary FOOD LOSS/WASTE REDUCTION GROWING FOOD OFF CAMPUS Good Food Market Enactus SNAP SNAP Community Garden CHCA Café · Chefs' House Restaurant KNOWLEDGE Chef on the Run **EDUCATIONAL ACTIVITIES** · Communal Lunch Program Enactus (food waste into new products) · Good Food Market · Second Nature Apiary CHCA Café · Chefs' House Restaurant SEED SAVING · Chef on the Run · Second Nature Apiary Second Nature Apiary · Sustainability Squad · SNAP Community Garden Organic Campus Project SOCIAL CAPITAL COMMUNAL LUNCH PROJECT · Communal Lunch Program Good Food Market CHCA Café · Chefs' House Restaurant SNAP Community Garden

George Brown
College
CampusCommunity
Food Systems
Map

# Starting Points for Developing Food Sovereign Campuses?

#### Students can

- Develop an alternative campus-community food system (Campus Food System Alternatives – CFSAs).
- Challenge oppressive campus food practices.
- Create food coalitions and food group assemblies.
- Hold food events on campus to raise awareness of food issues.

# Faculty

#### Faculty can...

- Help students develop campus-community food organizations (and food systems).
- Practice critical-participatory-action research and involve campus-community food organizations.
- Assign community-service learning, community-campus engagement and community-based learning projects to help develop the campus-community food system.
- Direct research funds and other resources toward campus-community food systems.

## Administration

#### The administration can...

- Adopt a food sovereignty approach (instead of weak sustainability and/or corporate strategy) to campus foodservices
- Develop a social economy or self-operated food services (Diversity Foodservices, New Food Enterprise) instead of hiring multinational corporations.
- Provide space and resources to campus community food organizations

#### If they are going to a Request for Proposal (RFP), get them to

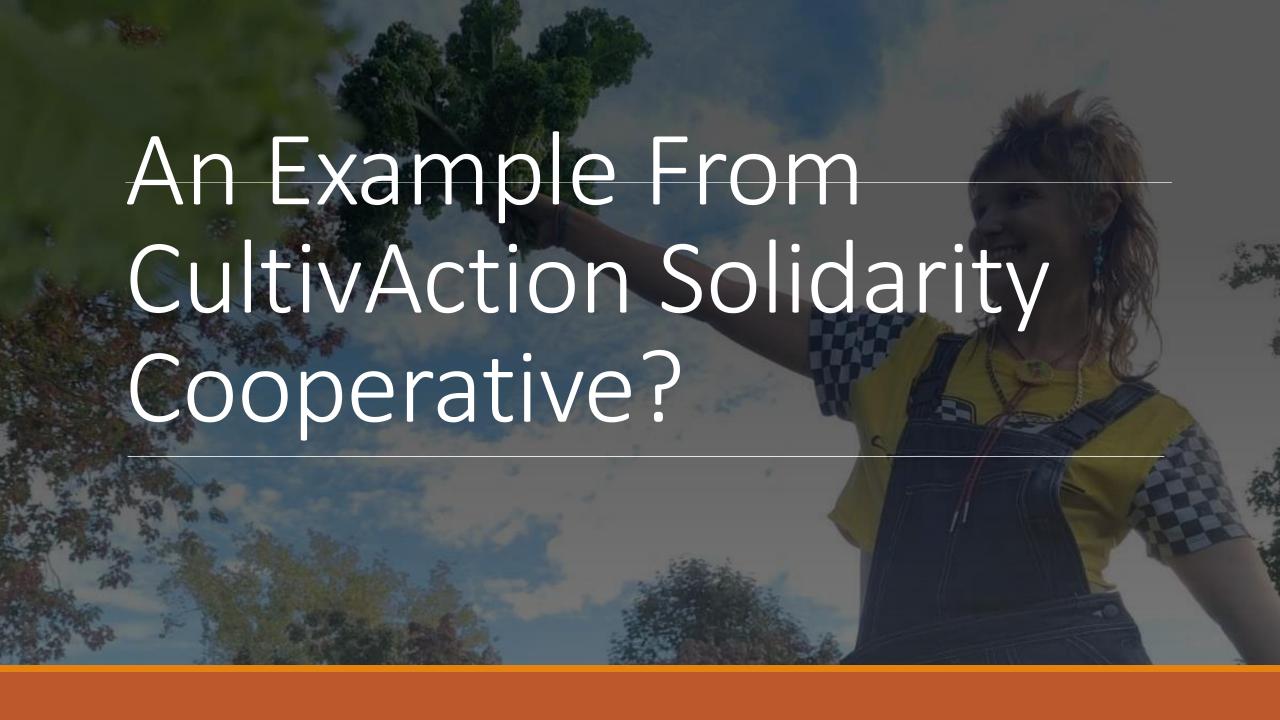
- Set strong sustainability criteria
- Don't restrict options with exclusive contracts.
- Allocate 'flex dollars' to campus-community food groups.

	Corporate Approach to University Food Services	Weak Sustainability Approach to University Food Services	Food Sovereignty Approach to University Food Services
Who runs food services	External Corporation	External Corporation or self-operated (administration run)	Campus-community stakeholders – partnerships with faculty, students, administrators, staff, and the community at large
Approach to sustainability	None	Weak sustainability or triple bottom line approach	A transformative approach to sustainability that includes social justice, decolonization, and anti-racism
The goal of campus food services	Profit from a captive market of resident students	Provide food to a captive market of resident students	Improve the foodscape on campus and in the surrounding communities
The business model of food services	For-profit (profit and loss)	For-profit or non-profit	Social enterprise or social innovation approach
Involvement of faculty	Faculty are potential customers	Faculty are potential customers and consultants	Faculty are stakeholders and co-create the food system through research and community-service learning projects
Involvement of students	Students are the main customers	Students are consulted about their food preferences	Students are co-creators of the campus food system
Involvement of community at large	The community at large are potential customers or not important	The community at large are not the main focus of food services	Beneficiaries of and partners with a campus food system that creates community value
Consultations about campus food services	Part of a marketing strategy to increase profit	Consultations about food preferences, led by the administration	Led by a federation, coalition and/or network of campus- community organizations
How to address food insecurity on campus	None - Student residents are the primary customer and must purchase a meal plan as a condition living in residence	Food banks and emergency food relief for hungry students	A holistic approach of connecting people to food production, processing and distribution on campus and in the community at large
How food service employees are treated	Driving down the cost of labour is key to maximizing profits	Labourers treated with respect and are paid fair wages – but are excluded from decision making and not paid their true value	Labourers are involved in decision making, are not exploited via wages, and given proper benefits to lead a fulfilling life
Food procurement	Bulk purchasing from large distributers to drive down the cost of produce	Purchasing food from local farmers at the lowest price possible	Purchasing food, at a fair price, from a network of local farmers that hire workers for fair wages and/or where possible, grow food on and around campus through farmers coops of faculty, students and the community at large
Environmental Stewardship	Externalize environmental costs maximize profits	Reduce waste and procure food locally when possible	Holistic approach that reconnects people to the biosphere through food practices, regenerative agriculture and decolonization

	Corporate Approach to University Food Services	Soft Sustainability Approach to University Food Services	Food Sovereignty Approach to University Food Services
Who runs food services	External Corporation	External Corporation or self- operated (administration run)	Campus-community stakeholders – partnerships with faculty, students, administrators, staff, and the community at large
Approach to sustainability	None	Soft sustainability or triple bottom line approach	A transformative approach to sustainability that includes social justice, decolonization, and anti-racism
The goal of campus food services	Profit from a captive market of resident students	Provide food to a captive market of resident students	Improve the foodscape on campus and in the surrounding communities
The business model of food services	For-profit	For-profit or non-profit	Social enterprise or social innovation approach

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	Corporate Approach to University Food Services	Soft Sustainability Approach to University Food Services	Food Sovereignty Approach to University Food Services
How food service employees are treated	Driving down the cost of labour is key to maximizing profits.	Labourers treated with respect and are paid fair wages – but are excluded from decision making and not paid their true value.	Labourers are involved in decision making, are not exploited via wages, and given proper benefits to lead a fulfilling life.
Food procurement	Bulk purchasing from large distributers to drive down the cost of produce.	Purchasing food from local farmers at the lowest price possible.	Purchasing food, at a fair price, from a network of local farmers that hire workers for fair wages and/or where possible, grow food on and around campus through farmers coops of faculty, students and the community at large.
Environmental Stewardship	Externalize environmental costs to maximize profits.	Reduce waste and procure food locally when possible.	Holistic approach that reconnects people to the biosphere through food practices, regenerative agriculture and decolonization. Animals, nature and people form a relationship of reciprocity and interdependence and not exploitation.

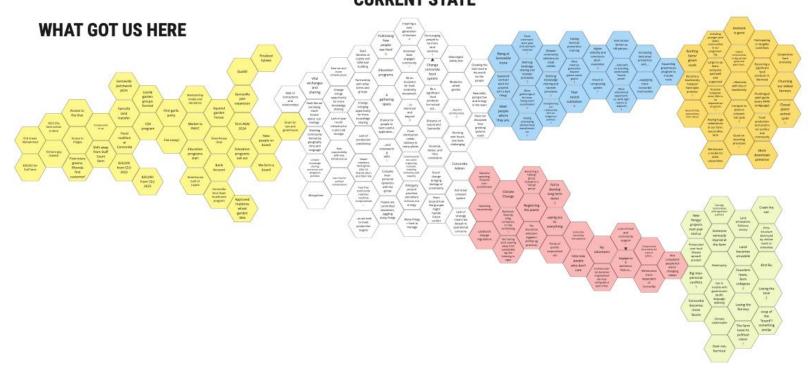




THE FUTURE BACKWARDS

#### **CURRENT STATE**

#### THE DREAM



THE NIGHTMARE



# Mission of CultivAction Solidarity Cooperative?

To facilitate transitions towards a **food sovereign campus-community** by practising **urban agroecology** to **nourish local populations with hyper-local, organic produce, cultivate urban green spaces** and to support **sustainable food production at Concordia and beyond**.

We offer urban agriculture workshops and volunteer learning opportunities to empower people with the knowledge to grow their own food and participate in a movement to cultivate a more resilient, just and food secure future. We see our work as a political act and look to create networks of reciprocity and connection with other groups who share a deep commitment to social justice and food sovereignty.



# Vision of CultivAction Solidarity Cooperative?

Coop CultivAction envisions a biodiverse, and abundant campus-community foodscape (healthy soil, animals, insects, nutritious food, beneficial plants, etc.) that facilitates hands on community education and engagement and builds social and economic justice.



# How is CultivAction Solidarity Cooperative Structured?

#### Solidarity Cooperative – Multistakeholder

**Board Composition** 

- Worker members 6
- User members 4
- Support member 1

#### Diverse Economic Model

- Non-profit cooperative
- Pay-what-you-can markets at Concordia
- Farmers markets in the community
- Donation (Organizations and Volunteers)
- Wholesale
- Direct sale (CSA/You Pick)
- Fee Levy
- Paid and volunteer labour





## Farm Locations

Loyola Campus

Concordia Greenhouse

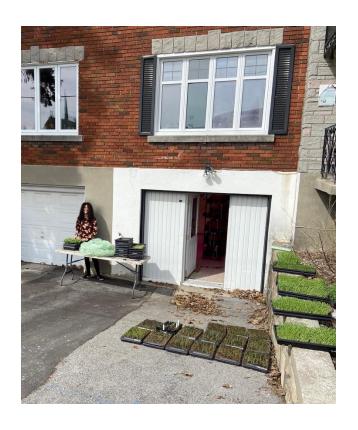
Senneville Farm

Patchwork



# Loyola Campus at Concordia







# Loyola Campus at Concordia University







# Loyola Campus at Concordia University







# The Concordia Greenhouse







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# Senneville Farm and Patchwork



#### **CONCORDIA (OUR) FOOD SYSTEM**

#### **PRODUCTION**

#### Growing food, plants & seeds

- Coop CultivAction
- People's Potato Collective Garden
- Hamidou Horticulture
- mind.heart.mouth
- · Concordia Greenhouse
- HydroFlora
- Concordia Pollinators
- Sankofa Farm Coop

#### **PROCESSING**

#### Transforming food

- Hive Café Co-op
- Hive Free Lunch
- The People's Potato
- Reggies Co-op Bar
- Le Frigo Vert

#### **DISTRIBUTION**

#### Selling & Giving food

#### Resto/Cafeteria:

- Hive Café Co-op
- Reggies Co-op Bar

#### Community Kitchens:

- The People's Potato
- Hive Free Lunch

#### Produce & Grocery:

- Concordia Farmers' Market
- Coop CultivAction
- Megan's Fridge
- Hamidou Horticulture
- The Refugee Centre

#### **WASTE MGMT**

#### Recuperation Initiatives

#### Composting:

- enuf
- ABCompost
- · Loyola gardens & farms

#### BYO, Reusable &

#### Compostable Dishes:

- Hive Café & Free Lunch
- Reggie's Coop Bar
- The People's Potato
- The Dish Project
- Zero Waste Dish Project
- Cano Cup Program

### SUPPORT & ADVOCACY

- Concordia Food Coalition
- Sustainability Action Fund
- SEIZE
- Concordia Student Union
- Sustainable Concordia
- Q-PIRG Concordia
- Centre for Gender Advocacy

WHAT'S THE GOAL? LOCAL CONTROL!

## Concordia Campus-Community Food System



#### Welcome to the Lachine Community food page!

The goal of the project is to co-create a sustainable, sovereign, just and secure food system in Lachine.











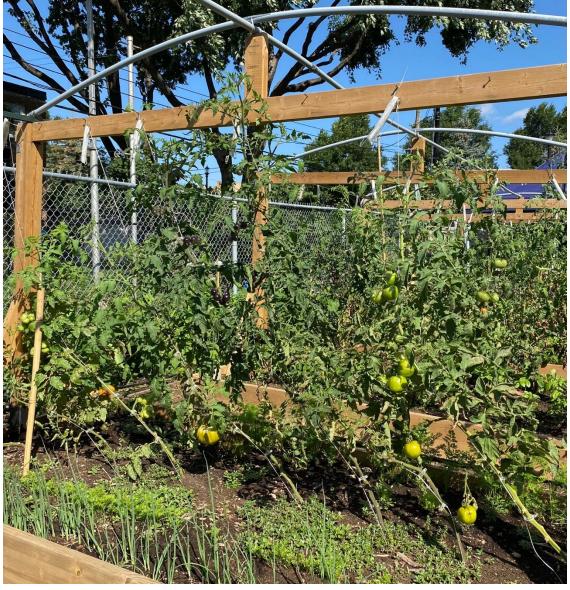


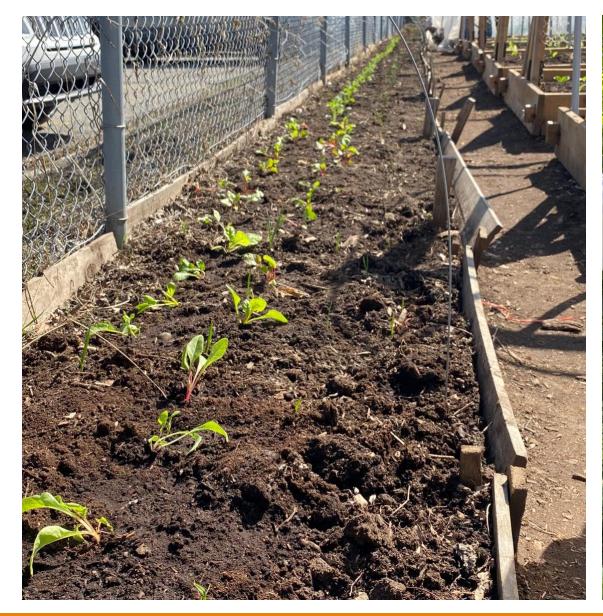
















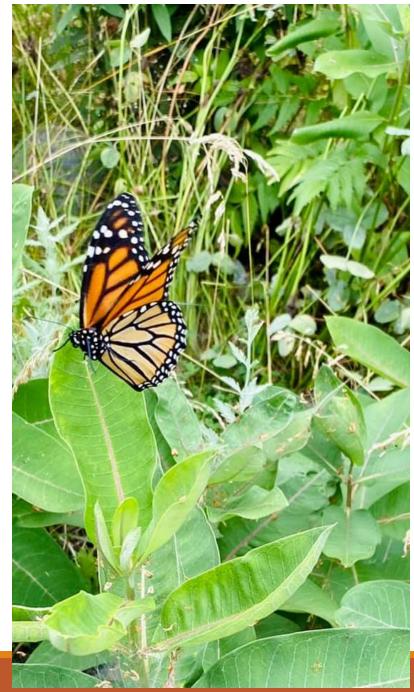


































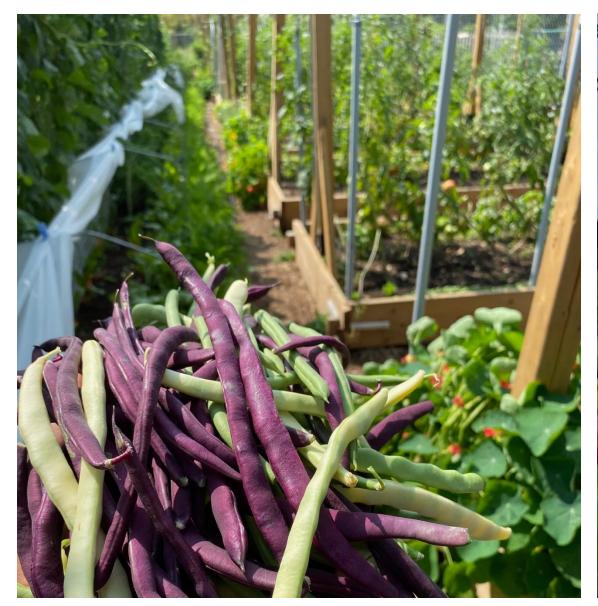






































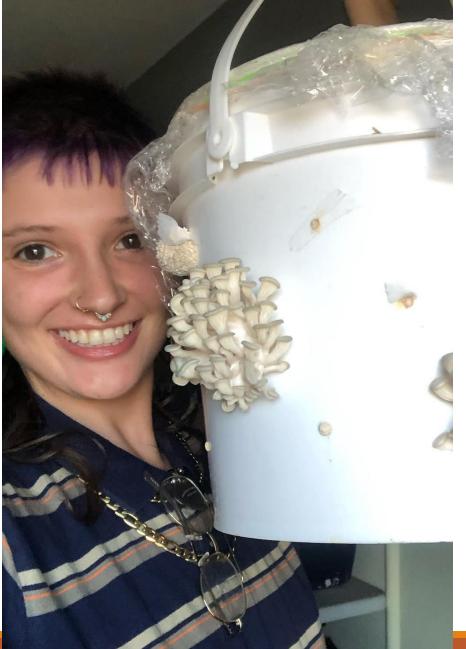


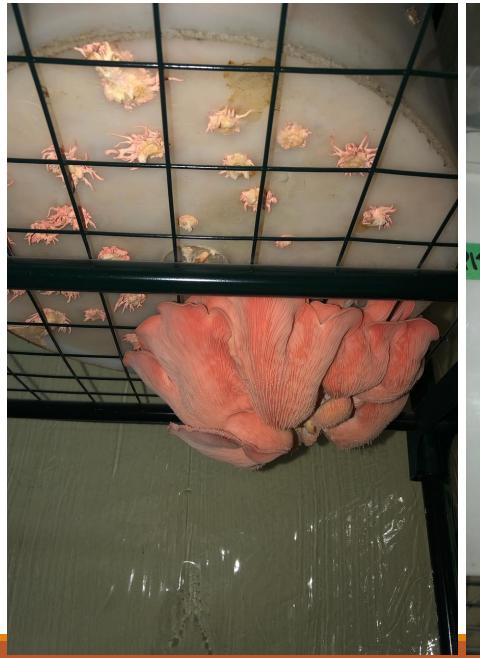














































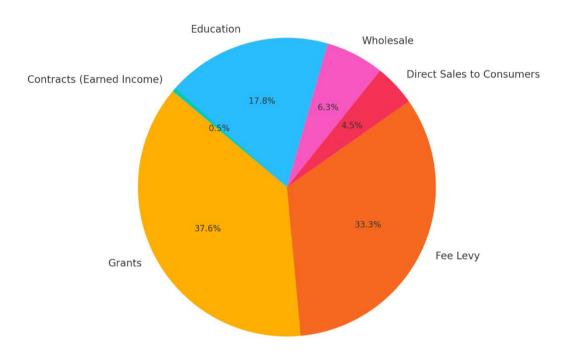


### Gibson Graham – Take back the Economy

Gibson-Graham, J.K., Cameron, J., Healy, S. (2013) Take Back the Economy: An Ethical Guide for Transforming Communities, University of Minnesota Press

LABOR	TRANSACTIONS	PROPERTY	ENTERPRISE	FINANCE
Wage	Market	Private	Capitalist	Mainstream Markets
ALTERNATIVE PAID Self-employed Reciprocal labor In-kind Work for welfare	ALTERNATIVE MARKET Fair trade Alternative currencies Underground market Barter	ALTERNATIVE PRIVATE State-managed assets Customary (clan) land Community land trusts Indigenous knowledge (Intellectual Property)	ALTERNATIVE CAPITALIST State owned Environmentally responsible Socially responsible Non-profit	ALTERNATIVE MARKET Cooperative Banks Credit unions Community-based financial institutions Micro-finance
UNPAID Housework Volunteer Self-provisioning Slave labor	NON-MARKET Household sharing Gift giving Hunting, fishing, gathering Theft, piracy, poaching	OPEN ACCESS Atmosphere International Waters Open source IP Outer Space	NON-CAPITALIST Worker cooperatives Sole proprietorships Community enterprise Feudal Slave	NON-MARKET Sweat equity Family lending Donations Interest-free loans

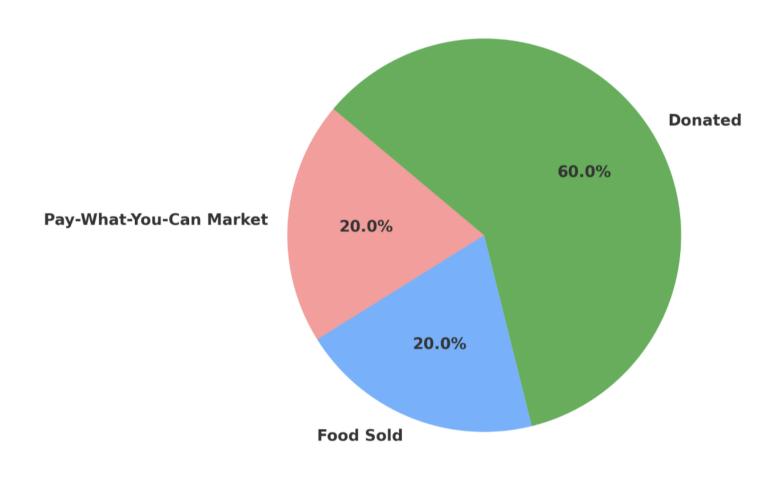
#### Income Distribution for 2024 (Total: \$180,411.32)



Income Category	Amount (CAD)	
Grants	\$67,810.94	
Fee Levy	\$60,000.00	
Direct Sales to Consumers	\$8,149.35	
Loyola Market	\$5,365.85	
Microgreens	\$1,059.00	
Mushrooms	\$220.00	
Seedlings/Houseplants	\$1,389.50	
Tea/Medicinals	\$115.00	
Wholesale Sales	\$11,433.53	
Loyola	\$8,818.53	
Microgreens	\$157.50	
Medicinals & Teas	\$665.00	
Seedlings & Houseplants	\$1,792.50	
Education	\$32,167.50	
Earned Income (Contracts)	\$850.00	
Total Income	\$180,162.71	

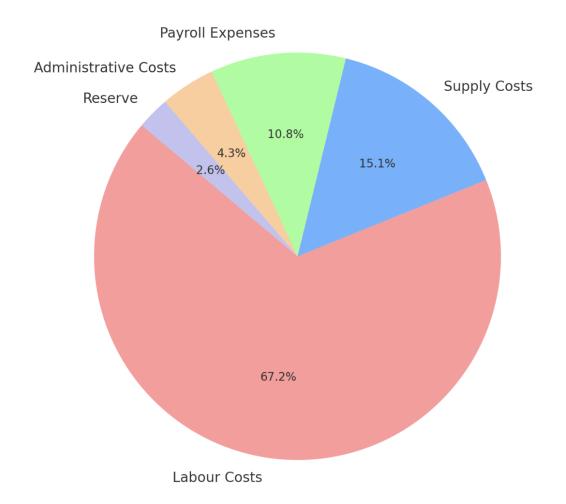
### Financial Income

#### **Food Distribution Breakdown**



### Food Distribution

#### CultivAction Expenses Distribution



## Expenses



### Labour

#### CultivAction Staff

- 6 Worker members
- 2 Non-member workers

#### Volunteers

- Hundreds of student and nonstudent volunteers



### Non-Market Farm Practices

Volunteer labour

Community involvement

Foraging/gleaning

Connecting community via social events

Soil building (limited)

Incorporating chickens and quails

Sweat equity

Worker managed cooperative



# Alternative Market Farm Practices

Worker and community owned enterprise

Hybrid of markets and non markets

Ethical principles (food sovereignty)

Fair treatment of employees

Rooted in community

Market viability and non-market advantages



### Positive Impact

**Social capital** – We connect people to each other and to food.

Financial capital – We are helping young farmers build projects.

**Living capital** – We create fragments of urban biodiversity.

Intellectual capital – We share knowledge of how to grow food.

**Experiential capital –** We provide hands-on experience for growing food.

**Spiritual capital** – We connect people to nature and the Earth.

**Cultural capital** – We grow lots of varieties of food from many cultures.

Roland, E.C., Lanuda, G. (2013) Regenerative Enterprise. Optimizing for Multi-Capital Abundance



### Contradictions

Labour vs food price.

Growing time vs productivity.

Food donations vs sales.

Farmers markets vs increased labour.

Volunteers and paid workers.

Free labour vs viability.

Farm space vs labour hours vs productivity.

Indigenous reconciliation/reparations vs land use.

 $Community\ involvement\ vs\ community\ interest.$ 

Soil building vs time.

Animals vs care.

Funding sources vs stability.

Community value vs profit.

Internal conflicts vs organizational stability.

Democracy vs efficiency.

Food waste vs sales vs donations.

Administrative assistance vs hinderance.

We cannot feed the entire community but can inspire others to create new projects.



# The Future of CultivAction Solidarity Cooperative

Expand Senneville Farm (new grant)

**Expand Education Programs** 

Seek new wholesale relationships

Seek new partners for donations

Develop better partnership between the Hive Free Lunch and CultivAction Solidarity Cooperative

Continue to develop conditions for campus-community food sovereignty



### Thank You!

QUESTIONS, CONCERNS, COMMENTS?

WWW.CULTIVACTION.CA

### Thank You!

Questions, concerns, comments?