

Game Show!

FOOD AND CULTURE



What is the Difference Between a Fruit and Vegetable?



What is the Difference Between a Fruit and a Berry?

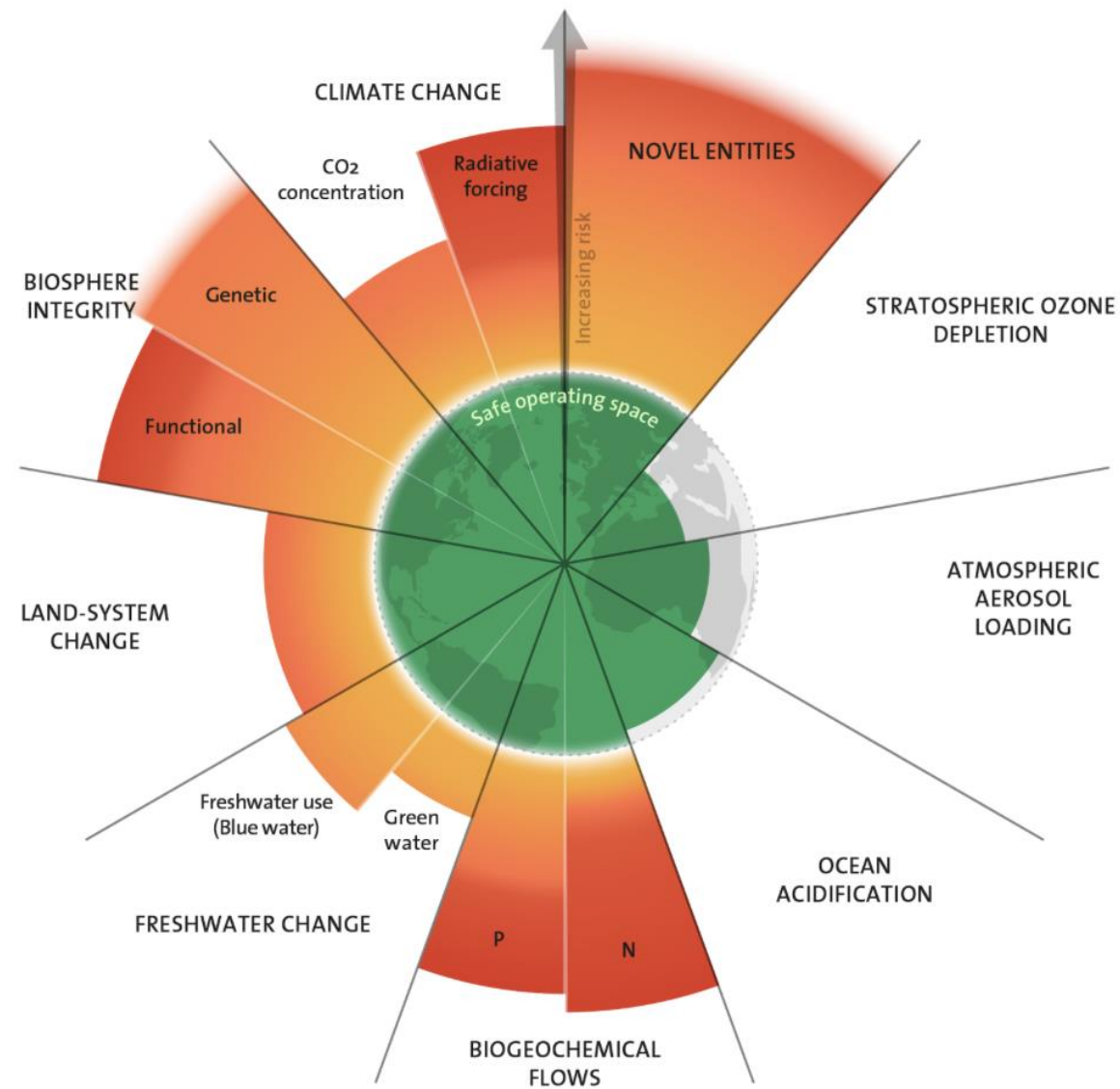


What is the Difference Between a Herb or Spice?



What do you Know About Global Food Systems?

What are the Nine Planetary
Limitations and Which Have We
Already Crossed?



The 2023 update to the Planetary boundaries. Licensed under CC BY-NC-ND 3.0. Credit: "Azote for Stockholm Resilience Centre, based on analysis in Richardson et al 2023". [Download the illustration here.](#)

[Source](#)

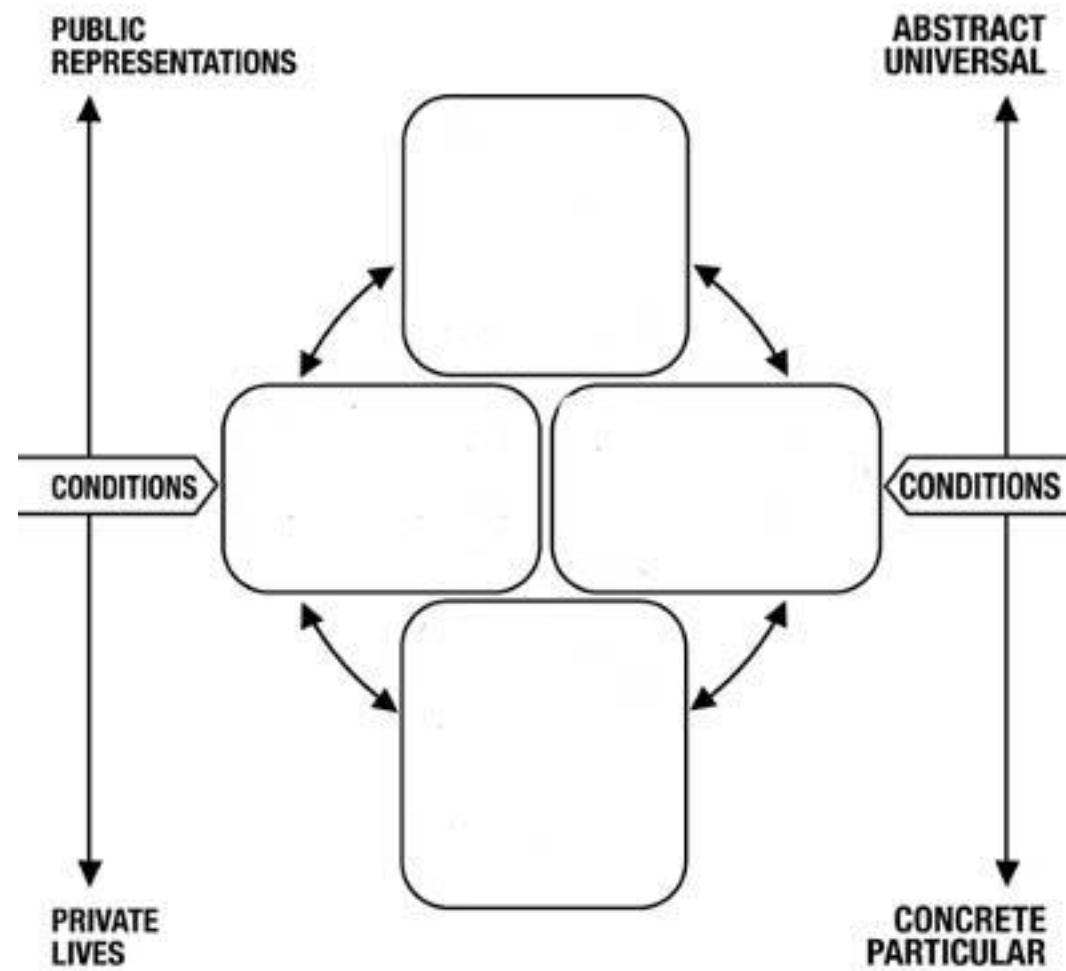
What is Food Culture?

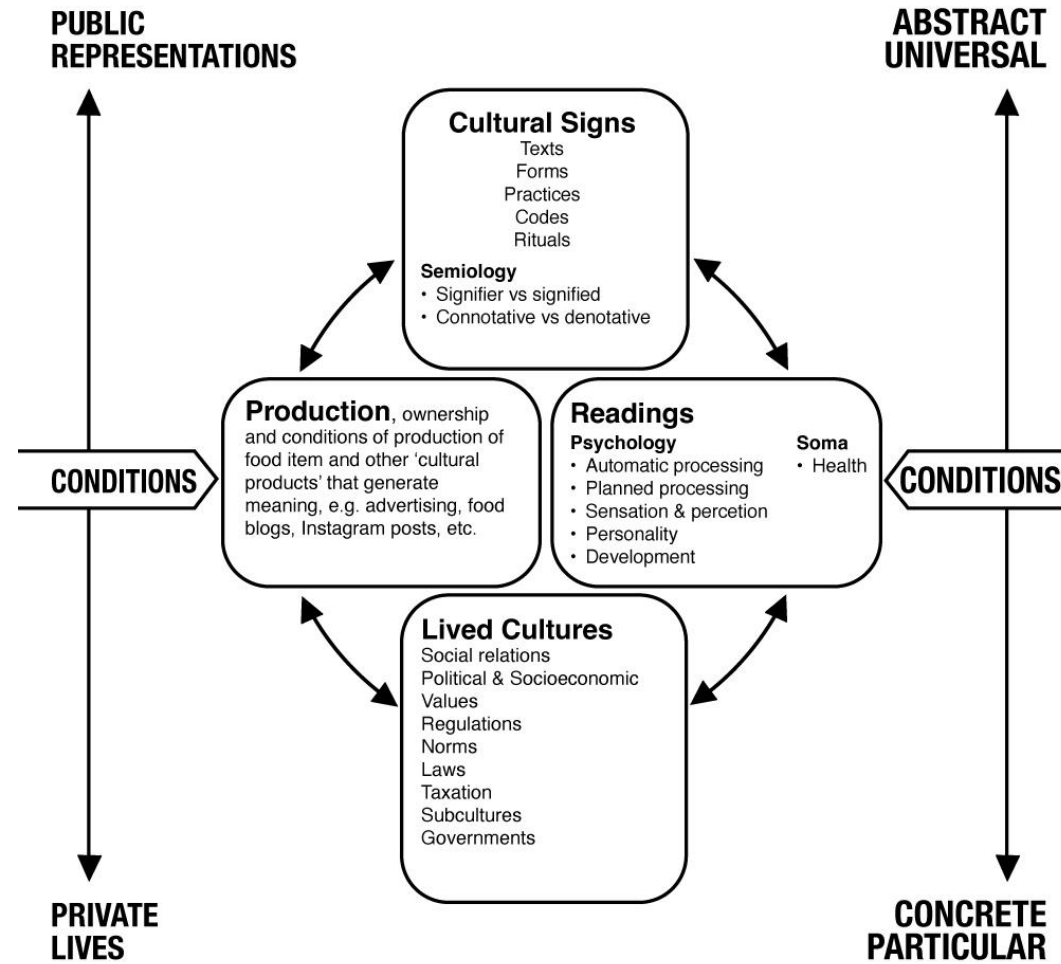
What is Food Culture?

Food culture refers to the practices, attitudes, and beliefs as well as the networks and institutions surrounding the production, distribution, and consumption of food.

It encompasses the concepts of foodways, cuisine, and food system and includes the fundamental understandings a group has about food, historical and current conditions shaping that group's relationship to food, and the ways in which the group uses food to express identity, community, values, status, power, artistry and creativity. It also includes a groups' definitions of what items can be food, what is tasty, healthy, and socially appropriate for specific subgroups or individuals and when, how, why, and with whom those items can or should be consumed.

[Source Dr. Long](#)







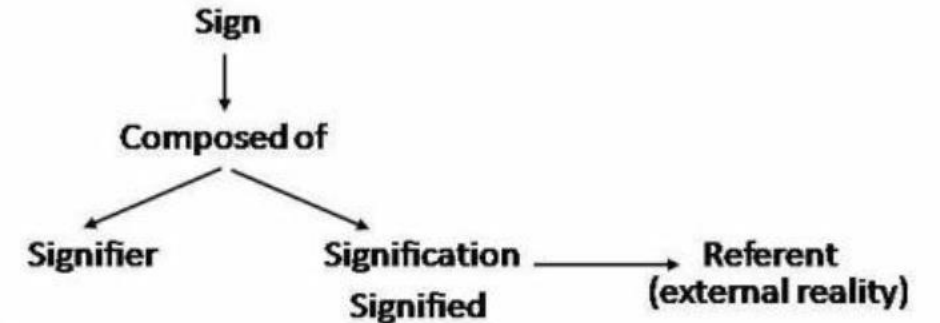
Signs and Symbols

Break down meaning into constituent signs and coherent signs

- Parts vs sum of parts vs complete whole

Denotative meaning of a sign

Connotative meaning of a sign





Signs and Symbols

Break down meaning into constituent signs and coherent signs

- Parts vs sum of parts vs complete whole

Denotative meaning of a sign

- Obvious, literal meaning of the sign

Connotative meaning of a sign

- Symbolic, seemingly secondary, more metaphorical meanings
- More socially conditioned

How do the Following Concepts Relate to Food and Culture?

Automatic thinking

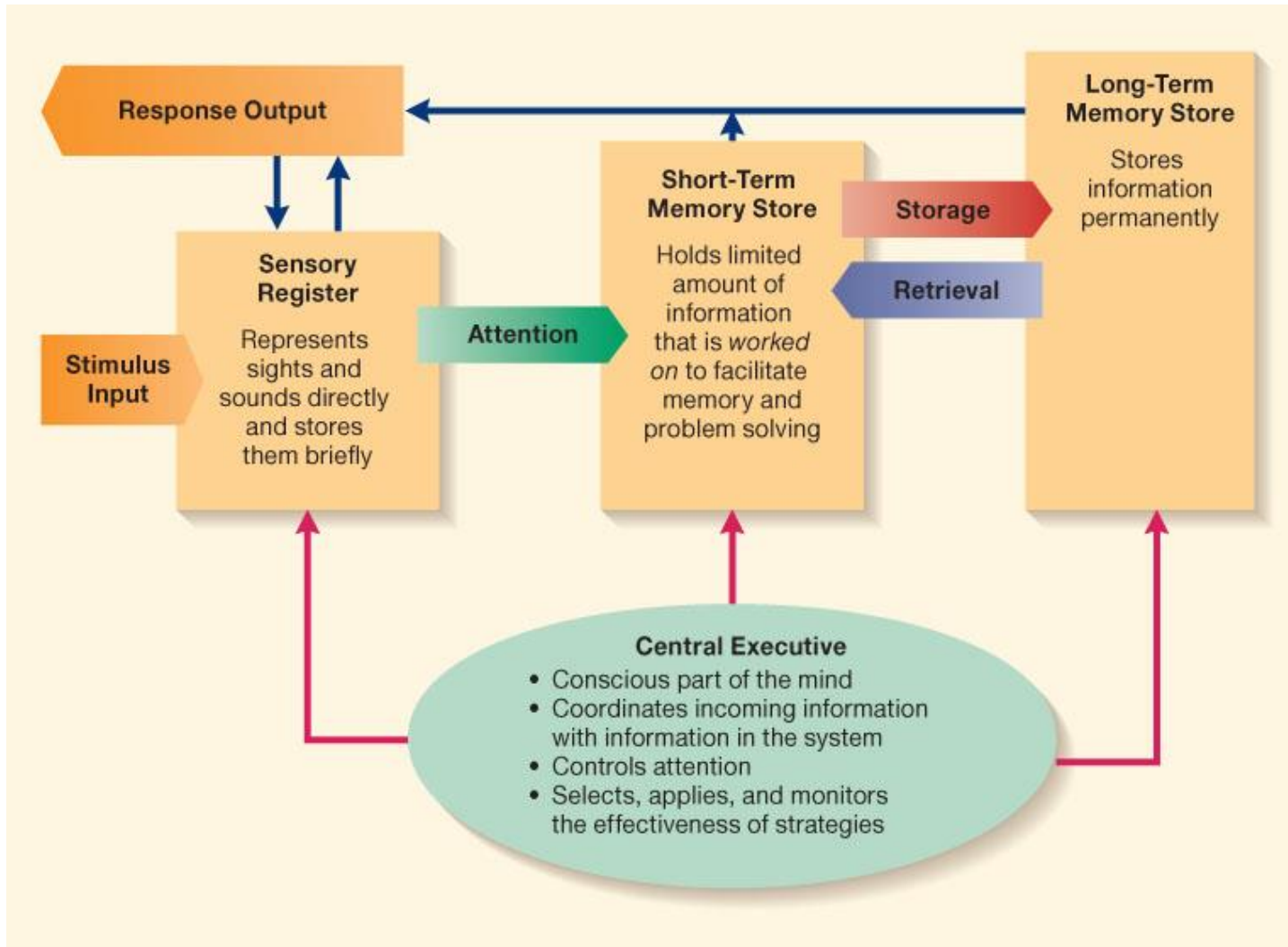
Schemas

Automatic Thinking – Low Effort Thinking

Automatic thinking – Is thought that is generally unconscious, unintentional, involuntary, and effortless.

Schemas – Mental structures people use to organize their knowledge about the social world themselves and that influence the information people notice, think about, and remember.

- We tend to fill in the blanks with SCHEMA-CONSISTENT INFORMATION.



Information Processing Model





