Blog–Essay Evaluation Rubric

Category	F (Fail)	D (Below Average Work)	C (Average Work)	B (Excellent Work)	A (Superior Work)
Analysis of Subject Matter	No analysis provided or analysis is irrelevant.	Very limited or superficial analysis; key issues misinterpreted or barely addressed.	Basic analysis that identifies some key issues but lacks depth or completeness.	Strong analysis that engages with key issues and provides thoughtful explanations.	Outstanding analysis with depth, nuance, and originality; fully addresses the topic.
Clarity and Structure	Incomplete or missing blog. No clarity, structure, or flow.	Writing is unclear, unfocused, or uninteresting. Lacks introduction/conclusion. Poor flow.	Writing shows some clarity and organization but may be uneven; ideas are partially developed.	Writing is clear, concise, specific, and interesting. Well-structured with logical flow.	Writing is polished, highly engaging, and well-organized. Excellent structure and flow throughout.
Grammar and Sentence Structure	Unreadable due to major errors.	Frequent grammar/spelling errors that disrupt readability.	Noticeable errors, but overall readable.	Only minor errors that do not affect readability.	Polished writing with virtually no errors; highly readable and fluid.
Relevance of Information	No evidence or information provided, or entirely irrelevant.	Evidence provided is weak, inaccurate, or unrelated to the topic.	Some relevant evidence is provided, but connection to argument is limited.	Relevant evidence is used to support claims; examples are solid.	Evidence is highly relevant, insightful, and used effectively to strengthen arguments.
Integration of Course Readings	No course readings referenced.	One course reading referenced, with little to no connection.	Two course readings referenced, with basic or partial connections.	Three course readings referenced, with clear and thoughtful integration.	Four or more course readings referenced, with excellent and insightful integration.
Total Sources (Readings + Others)	No sources used.	Fewer than 4 total sources.	4–5 total sources	6–7 total sources	8 or more total sources
Quality of Sources	Sources missing or entirely unreliable/inappropriate.	Sources largely unreliable, invalid, or questionable.	Sources somewhat reliable or valid; may include minor weaknesses.	Sources are reliable and valid; appropriately support arguments.	Sources are highly reliable, valid, and appropriate; demonstrate excellent selection.
Word Count (600–1000 words)	Fewer than 400 words or more than 1400 words.	401–499 words or 1399–1200 words.	500–549 words or 1199–1100 words.	550–599 words or 1001–1099 words.	600–1000 words (within assigned range).