Building Food Sovereign Campuses: The Role of Campus-Community Food Organizations

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Why are Campus-Community Food Systems Important

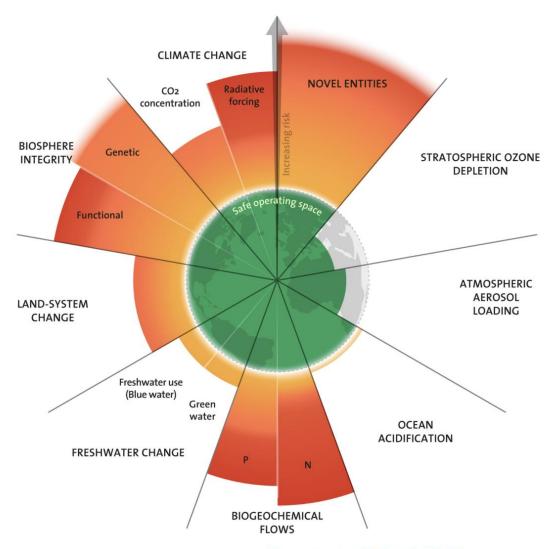
- (1) The global food system is causing social and environmental harm.
- (2) Postsecondary institutions can act as transition sites to create socially and environmentally just campus-community food systems.
- (3) We need to go beyond "weak sustainability" by applying food sovereignty and diverse economies frameworks.
- (4) Campus-communities should form food coalitions and host food group assemblies.







The Global Food System is NOT Sustainable



The 2025 update to the Planetary boundaries. Licensed under CC BY-NC-ND 3.0. Credit: "Azote for Stockholm Resilience Centre, based on analysis in Sakschewski and Caesar et al. 2025".



Temperatures from the Middle Pleistocene to the future

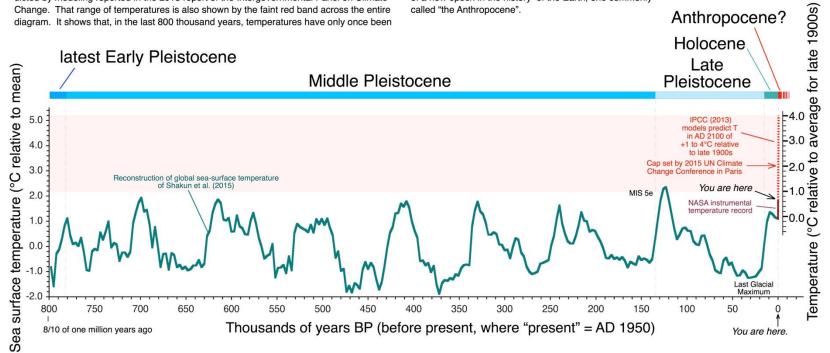
The diagram below shows in green a reconstruction of sea-surface temperature made from multiple marine sediment sequences, using the Mg/Ca ratios in the calcite (CaCO₃) of fossil planktic foraminifera. The record is plotted relative to its mean because temperatures at lower latitude locations were greater than those at high-latitude locations, but all show the same pattern and thus can be "stacked" to give one record of relative temperature.

In the rightmost part of the diagram, in the part representing the last 150 years, a dark red solid curve shows average Earth-surface temperature as derived from multiple thermometer records. A dashed bright red line shows the range of temperatures predicted by modeling reported in the 2013 report of the Intergovernmental Panel on Climate Change. That range of temperatures is also shown by the faint red band across the entire diagram. It shows that, in the last 800 thousand years, temperatures have only once been

as high as those expected by AD 2100. That one time was during the last interglacial, the Eemian or MIS 5e, when sea level was at least six meters higher than present.

Another FQS page shows the last 22 thousand years in more detail; it is called "Temperatures from the Last Glacial Maximum to the future". Like this one, it shows that the rate of temperature increase in the last 150 years and the temperatures expected in the coming century are strikingly unlike those of the Holocene and Pleistocene. The changes that have happened and are expected are so great that they merit great concern from a societal standpoint and, from a geological standpoint, merit recognition of a new epoch in the history of the Earth, one commonly called "the Anthropocene".

Anthropocene?



Sources, from left to right:

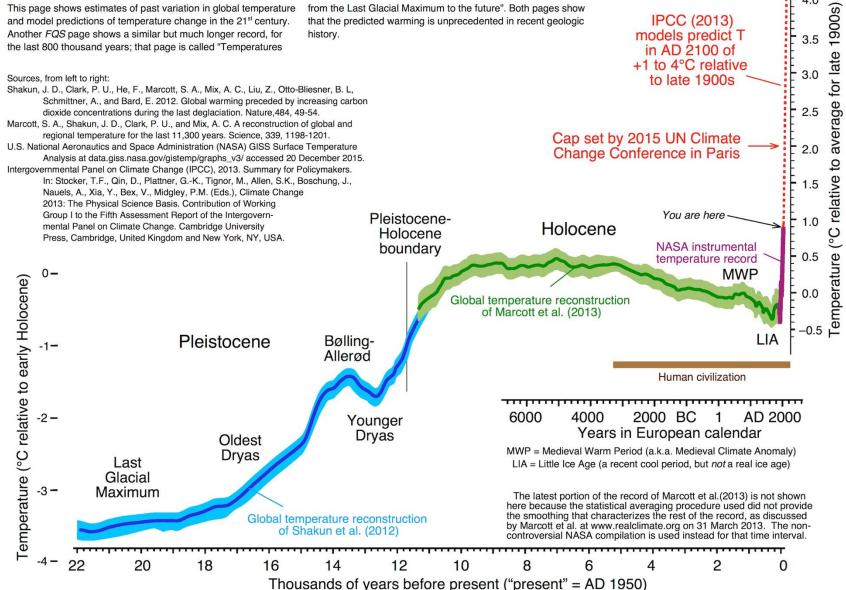
Shakun, J. D., Lea, D.W., Lisiecki, L.E., and Raymo, M.E., 2015, An 800-kyr record of global surface ocean δ^{18} O and implications for ice volume-temperature coupling. Earth and Planetary Science Letters 426, 58-68.

U.S. National Aeronautics and Space Administration (NASA) GISS Surface Temperature Analysis at data.giss.nasa.gov/gistemp/graphs_v3/ accessed 20 December 2015. Intergovernmental Panel on Climate Change (IPCC), 2013. Summary for Policymakers. In: Stocker, T.F., Qin, D., Plattner, G.-K., Tignor, M., Allen, S.K., Boschung, J., Nauels, A., Xia, Y., Bex, V., Midgley, P.M. (Eds.), Climate Change 2013: The Physical Science Basis. Contribution of Working Group I to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change. Cambridge University Press, Cambridge, United Kingdom and New York, NY, USA.

Temperatures from the Last Glacial Maximum to the future

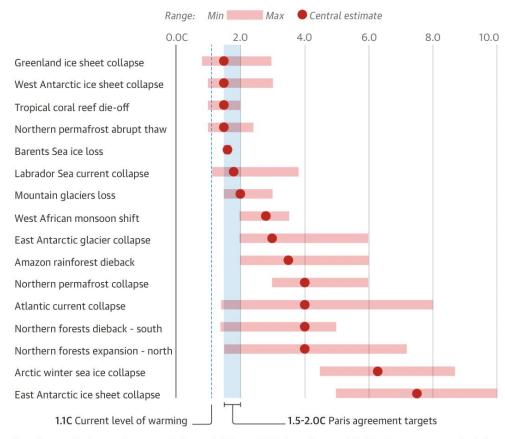
This page shows estimates of past variation in global temperature from the Last Glacial Maximum to the future". Both pages show

that the predicted warming is unprecedented in recent geologic

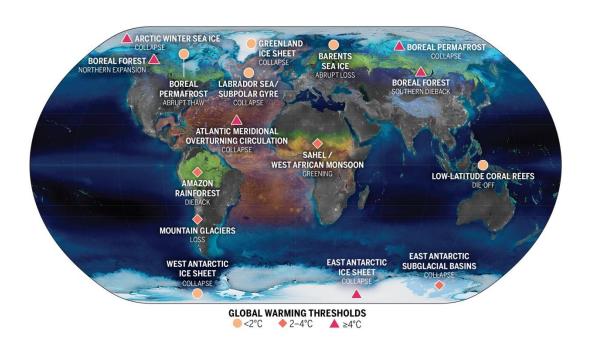


The risk of climate tipping points is rising rapidly as the world heats up

Estimated range of global heating needed to pass tipping point temperature



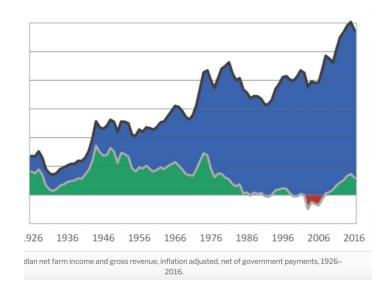
Guardian graphic. Source: Armstrong McKay et al, Science, 2022. Note: Current global heating temperature rise 1.1C Paris agreement targets 1.5-2.0C

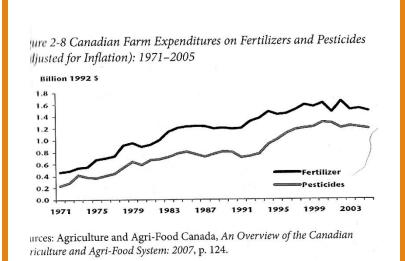


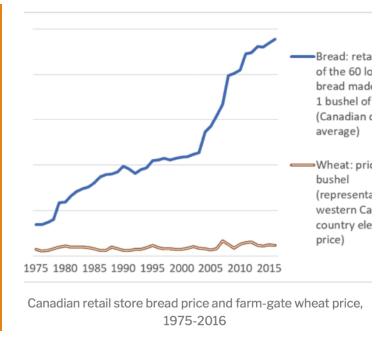




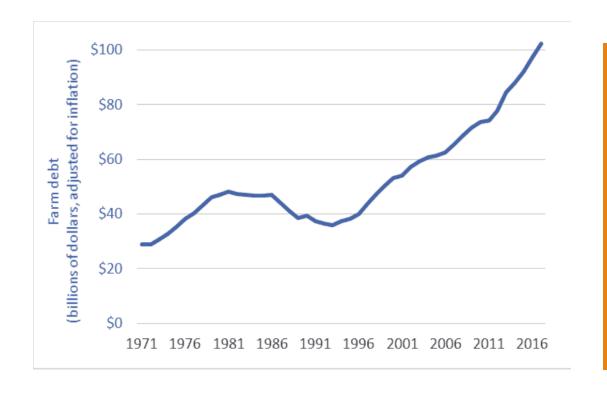
THE GLOBAL FOOD SYSTEM IS ALSO NOT SOCIALLY JUST, NOR ECONOMICALLY VIABLE



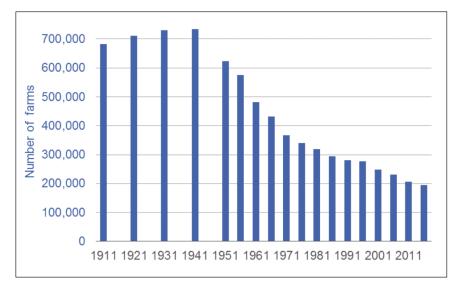




The Global Food System is Not Economically Viable

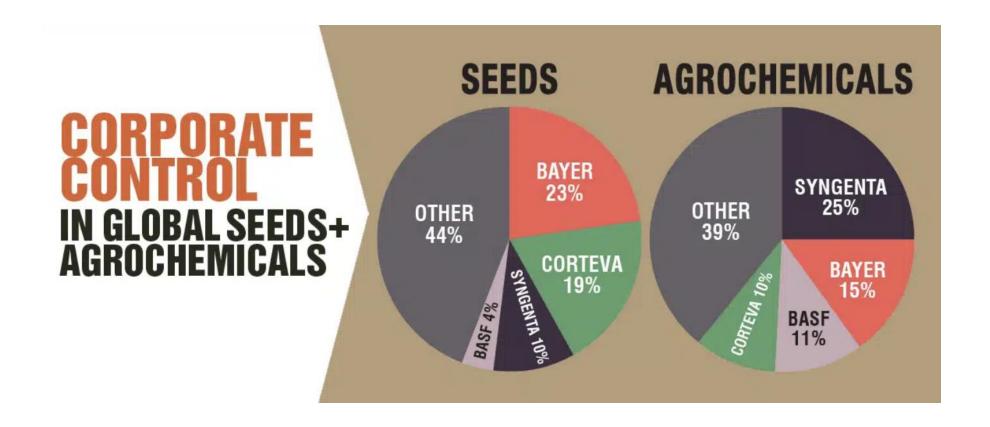


Losing the farm(s): Census data on the number of farms in Canada



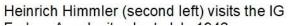
Number of farms in Canada, Census years, 1911 to 2016

The Global Food System is Not Economically Viable



The Global Food System Becoming Increasingly Concentrated









The Global Food System is Rooted in War, Death and Destruction

Harms of the Global Food System

Food insecurity – billions of people without access to healthy food!

Pesticides kill pollinators – fruits need bees!

Food as a weapon of war – Palestinians are starving!

Lack of food sovereignty – peasants and farmers are being affected by trade agreements and food dumping!

GMOs and privatization – restricted access!

Cost on farmers – family farms are not sustainable!

Reduction of biodiversity – we are destroying nature!

Unwanted genetics spreading onto non-GMO farms – lawsuits!

Loss of Indigenous farming methods – on stolen land!

Soil arability – we are killing our soil!

Creating dead zones in waterways – we are polluting our water!

Corporate concentration of agribusinesses – former war companies are now food chemical companies!

Health – our food contains toxins!

Carbon intensive practices – agroecology and permaculture methods can sequester carbons!

Structural racism, colonialism and patriarchy – glaring systemic issues!

Rising cost of seed and chemicals – we don't need to buy seeds!

Research funding being directed to GMOs instead of traditional breeding methods – 'science' is not only about GMOs!

Pest and weed resistance to Bt crops and glyphosate!

There are so many more issues!



What Can We Do to Fix these Problems?

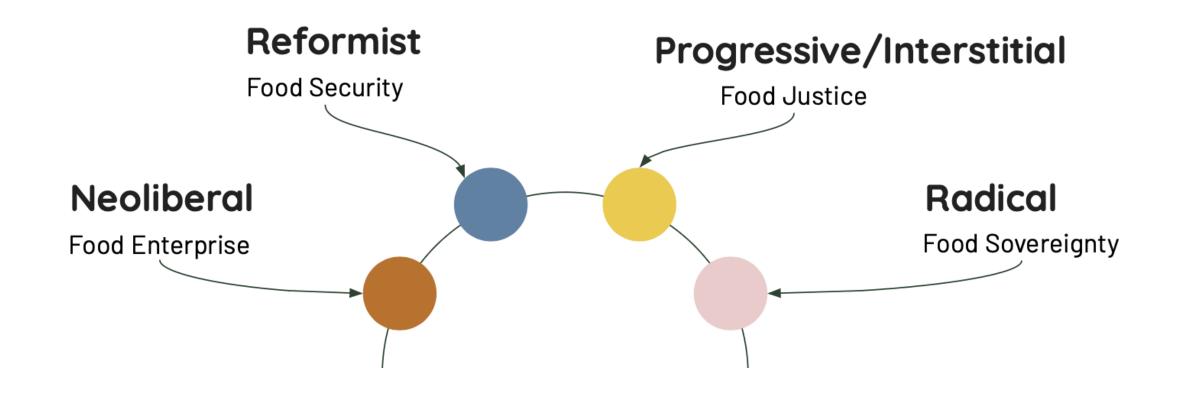
We Need To Transform Our Food System

Calls to "fix a broken food system" assume that the capitalist food system used to work well. This assumption ignores the food systems long, racialized history of mistreatment of people of colour. The food system is unjust and unsustainable, but it is not broken. It functions precisely as the capitalist food system has always worked, concentrating power in the hands of the privileged minority and passing off the social and environmental "externalities" disproportionately to racially stigmatized groups.

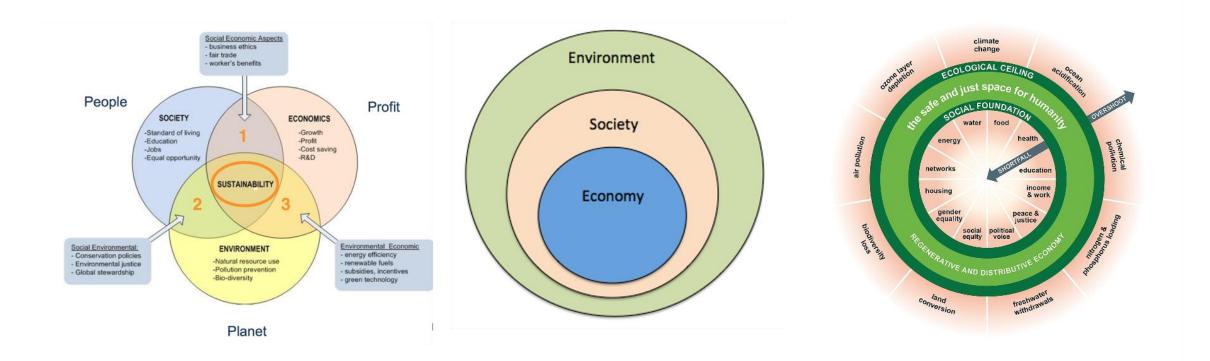
Holt-Gimenez, E. (2017) A Foodie's Guide to Capitalism: Understanding the Political Economy of What We Eat, Monthly Review Press, New York.



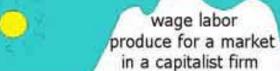
What Can We Do to Fix these Problems?



Food System Change



From Weak Sustainability to Food Sovereignty



in schools on the street
in neighborhoods
within families unpaid

in church/temple

the retired between friends

gifts self-employment volunteer

barter moonlighting children

informal lending not for market illegal

not monetized self-provisioning

under-the-table producer cooperatives

consumer cooperatives non-capitalist firms

Gibson Graham – Take Back the Economy

Gibson-Graham, J.K., Cameron, J., Healy, S. (2013) Take Back the Economy: An Ethical Guide for Transforming Communities, University of Minnesota Press

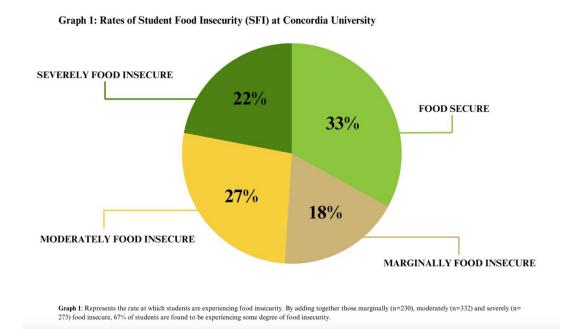
KATHERINE GIBSON INTERVIEW PLAYLIST

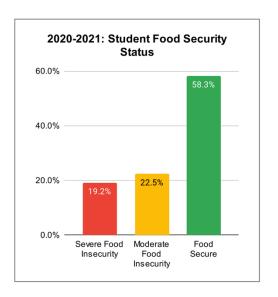
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| LABOR | TRANSACTIONS | PROPERTY | ENTERPRISE | FINANCE |
|--|--|---|--|---|
| Wage | Market | Private | Capitalist | Mainstream Markets |
| ALTERNATIVE PAID Self-employed Reciprocal labor In-kind Work for welfare | ALTERNATIVE MARKET Fair trade Alternative currencies Underground market Barter | ALTERNATIVE PRIVATE State-managed assets Customary (clan) land Community land trusts Indigenous knowledge (Intellectual Property) | ALTERNATIVE CAPITALIST State owned Environmentally responsible Socially responsible Non-profit | ALTERNATIVE MARKET Cooperative Banks Credit unions Community-based financial institutions Micro-finance |
| UNPAID Housework Volunteer Self-provisioning Slave labor | NON-MARKET Household sharing Gift giving Hunting, fishing, gathering Theft, piracy, poaching | OPEN ACCESS Atmosphere International Waters Open source IP Outer Space | NON-CAPITALIST Worker cooperatives Sole proprietorships Community enterprise Feudal Slave | NON-MARKET Sweat equity Family lending Donations Interest-free loans |







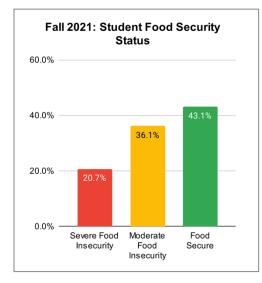


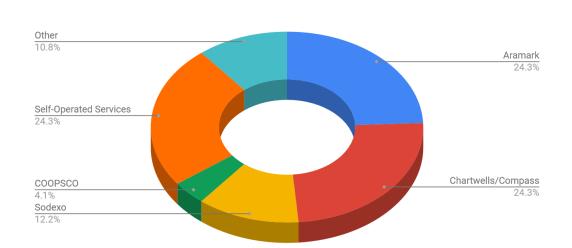
Figure 1: Overall student food security rates. Figure 1a: Student food security rates during the 2020-2021 academic year. Figure 1b. Student food security rates during Fall 2021.

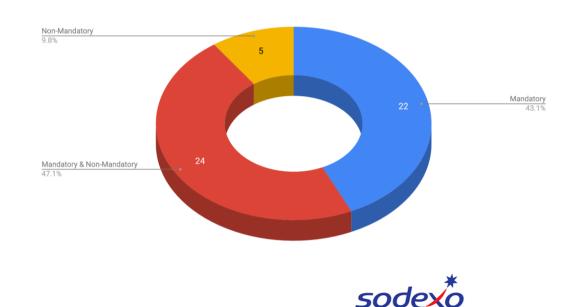
Postsecondary Students are Increasingly More Food Insecure

Figure 1
Problems with University Food Systems According to Student Union Representatives

| Problems (Reported by 6-10 Student Unions) | Problems (Reported by 2-5 Student Unions) | | |
|---|---|--|--|
| Increasing food insecurity | Food insecurity affecting mental health issues | | |
| General affordability concerns | Increasing tuition | | |
| Lack of funding for food programs | International student food insecurity | | |
| Expensive food services on campus | Demand exceeds supply at the foodbank | | |
| Campus food service doesn't cater to dietary restrictions | Organizing capacity/loss of student community post covid | | |
| | Food programs are "Band-Aid solutions" | | |
| | Lack of mobilization around food issues - students don't have time to organize around food issues | | |
| | Lack of understanding about student hunger | | |
| | Health issues due to food insecurity | | |
| | University not taking action/responsibility for ameliorating student food insecurity | | |
| | Stigma around accessing food support such as foodbank | | |
| | Lack of labour to support student-run food initiatives | | |
| | Monopoly of meal service providers over catering for student-run events and or food services | | |
| | Students being ripped off because of pay-by-weight scheme meal service | | |
| | Campus food dessert, issues accessing food | | |
| | Food on campus is bad quality | | |
| | Food on campus lacks diversity (cultural or otherwise) | | |
| | Fairly evaluating need for charity-based programs | | |

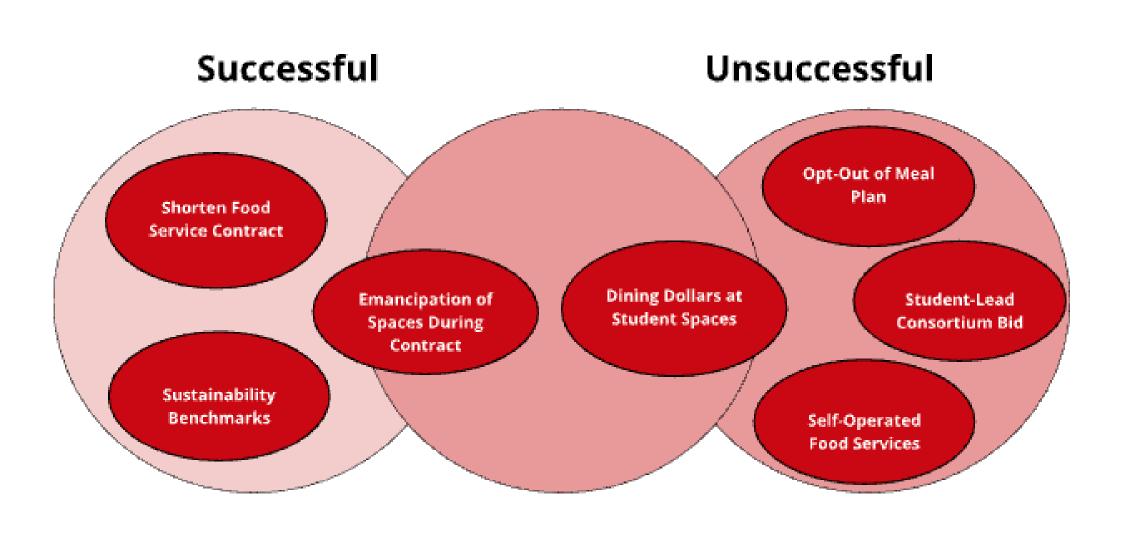


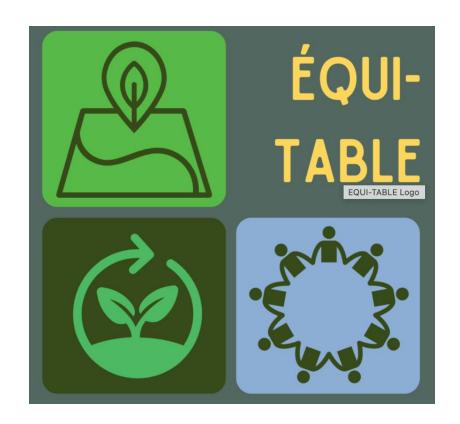


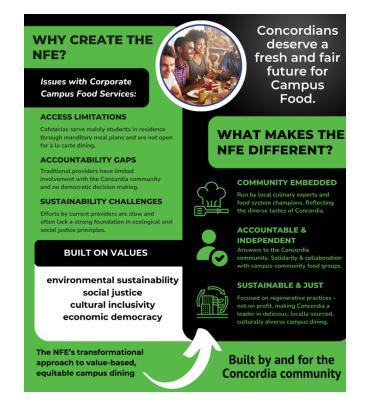




Corporate Concentration of Canadian University Foodservices







New Food Enterprise/Equi-Table

SUPPORT & ADVOCACY

- · Sustainable Concordia
- Sustainable Action Fund
- Concordia Student Union
 Graduate Student Association
- Concordia Food Coalition
 Centre for Gender Advocacy
- Q-PIRG Concordia
- Food Autonomy Campaign

PRODUCTION

PROCESSING

DISTRIBUTION

WASTE MANAGEMENT

FOOD

GROWING FOOD ON CAMPUS

- · Concordia Greenhouse
- City Farm School
 Campus Potager
- HydroFlora
- · People's Potato Garden

GROWING FOOD OFF CAMPUS

- · City Farm School (Green Club) **
- Hudson Land Trust Project **

FORAGING

Sensorium

KNOWLEDGE

EDUCATIONAL ACTIVITIES

- · Concordia Greenhouse
- · City Farm School
- Season Jars
- · HydroFlora
- · Coop les brasseurs illuminés
- le Frigo Vert
- · Waste Not, Want Not Compost
- Sprouting Minds
- Cooking at Concordia

CONFERENCES

- Bite Me! Food Week
- Concordia Transitions

FOOD TRANSFORMATION

- Cooking at Concordia
- · People's Potato
- · Hive Café Solidarity Coop
- · Hive Free Lunch
- Reggies Coop
- · Season Jars
- Coop les brasseurs illuminés
- · Mother Hubbard's Cupboard
- · Food Against Fascism
- . Burritoville *

CAFÉ / RESTO / CAFETERIA

MARKET BASED

- Hive Café Solidarity Coop
- Reggies Coop
- Café X *
- G Lounge *
- · Burritoville *

NON-MARKET BASED

- People's Potato
- · Hive Free Lunch
- · Hive Café (pay it forward)
- Mother Hubbard's Cupboard
- Food Against Fascism

PRODUCE / GROCERY OUTLETS

MARKET BASED

- · Greenhouse (Seedling sale)
- City Farm School Market
- Concordia Farmers' Market
- Campus Potager Pop-Up Market
- le Frigo Vert

NON-MARKET BASED

- Greenhouse (seedling donations)
- People's Potato (food bank)
- · Mother Hubbard's (vouchers)
- City Farm School (NDG Food Depot)

INITIATIVES

EDUCATION / COMPOSTING

- Waste Not, Want Not Compost
- · City Farm School
- · Concordia Greenhouse
- Vermicycle

REUSABLE DISHES

- R4 Dish Project
- · People's Potato
- · Hive Free Lunch
- · Hive Café Solidarity Coop
- · Mother Hubbard's Cupboard
- · Concordia Greenhouse
- Food Against Fascism

COMPOSTABLE PACKAGING

Hive Café Coop

B.Y.O. DISH INCENTIVES

- People's Potato
- · Hive Café Solidarity Coop
- · Waste Not, Want Not Compost
- le Frigo Vert
- Food Against Fascism
- * No longer in operation
- * * Now independent community project

Concordia Campus-Community Food Systems Map

CONCORDIA (OUR) FOOD SYSTEM

PRODUCTION

Growing food, plants & seeds

- Coop CultivAction
- People's Potato Collective Garden
- Hamidou Horticulture
- mind.heart.mouth
- Concordia Greenhouse
- HydroFlora
- Concordia Pollinators
- Sankofa Farm Coop

PROCESSING

Transforming food

- Hive Café Co-op
- Hive Free Lunch
- The People's Potato
- Reggies Co-op Bar
- Le Frigo Vert

DISTRIBUTION

Selling & Giving food

Resto/Cafeteria:

- Hive Café Co-op
- Reggies Co-op Bar

Community Kitchens:

- The People's Potato
- Hive Free Lunch

Produce & Grocery:

- Concordia Farmers' Market
- Coop CultivAction
- Megan's Fridge
- Hamidou Horticulture
- The Refugee Centre

WASTE MGMT

Recuperation Initiatives

Composting:

- enuf
- ABCompost
- Loyola gardens & farms

BYO, Reusable & Compostable Dishes:

- Hive Café & Free Lunch
- Reggie's Coop Bar
- The People's Potato
- The Dish Project
- Zero Waste Dish Project
- Cano Cup Program

SUPPORT & ADVOCACY

- Concordia Food Coalition
- Sustainability Action Fund
- SEIZE
- Concordia Student Union
- Sustainable Concordia
- Q-PIRG Concordia
- Centre for Gender Advocacy

WHAT'S THE GOAL? LOCAL CONTROL!

Concordia Campus-Community Food System

Facilitating the Creation and Perpetuation of the Campus-Community Food System

Student activism

Community service learning and community-campus engagement

Fee levies

Robust support system



Le Frigo Vert







The People's Potato











The Hive











The Concordia Greenhouse?











The Concordia Food Coalition

Our Vision

Food sovereign communities at Concordia University and beyond.

Our Mission

The CFC brings together students, faculty, staff and community members to co-create campus-community food sovereignty. Through education, incubation and innovation, we collaborate to build sustainable, accessible and democratic local food systems.

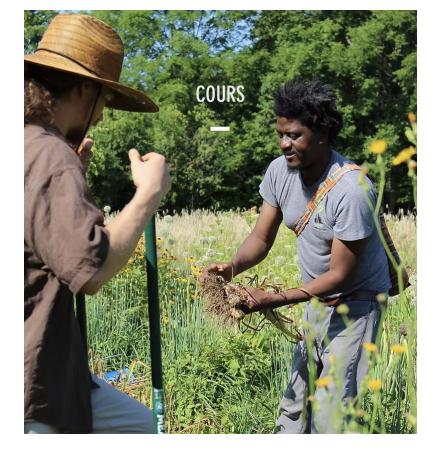
Our Values

Community, Cooperation, Inclusion, Solidarity, Innovation and Regenerative Practices.





The Garden Groups















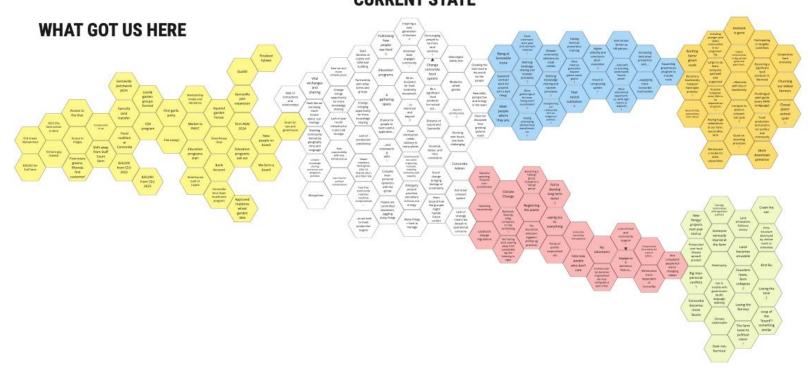
CultivAction Solidarity Cooperative



THE FUTURE BACKWARDS

CURRENT STATE

THE DREAM



THE NIGHTMARE



Mission of CultivAction Solidarity Cooperative

To facilitate transitions towards a **food sovereign campus-community** by practising **urban agroecology** to **nourish local populations with hyper-local, organic produce, cultivate urban green spaces** and to support **sustainable food production at Concordia and beyond**.

We offer urban agriculture workshops and volunteer learning opportunities to empower people with the knowledge to grow their own food and participate in a movement to cultivate a more resilient, just and food secure future. We see our work as a political act and look to create networks of reciprocity and connection with other groups who share a deep commitment to social justice and food sovereignty.



Vision of CultivAction Solidarity Cooperative

Coop CultivAction envisions a biodiverse, and abundant campus-community foodscape (healthy soil, animals, insects, nutritious food, beneficial plants, etc.) that facilitates hands on community education and engagement and builds social and economic justice.



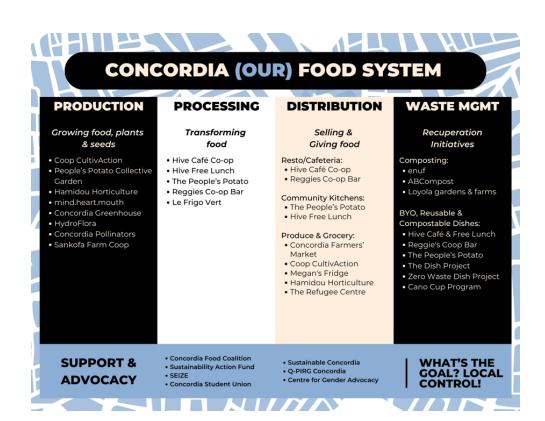
Structure of CultivAction Solidarity Cooperative

Solidarity Cooperative – MultistakeholderBoard Composition

- Worker members 6
- User members 4
- Support member 1

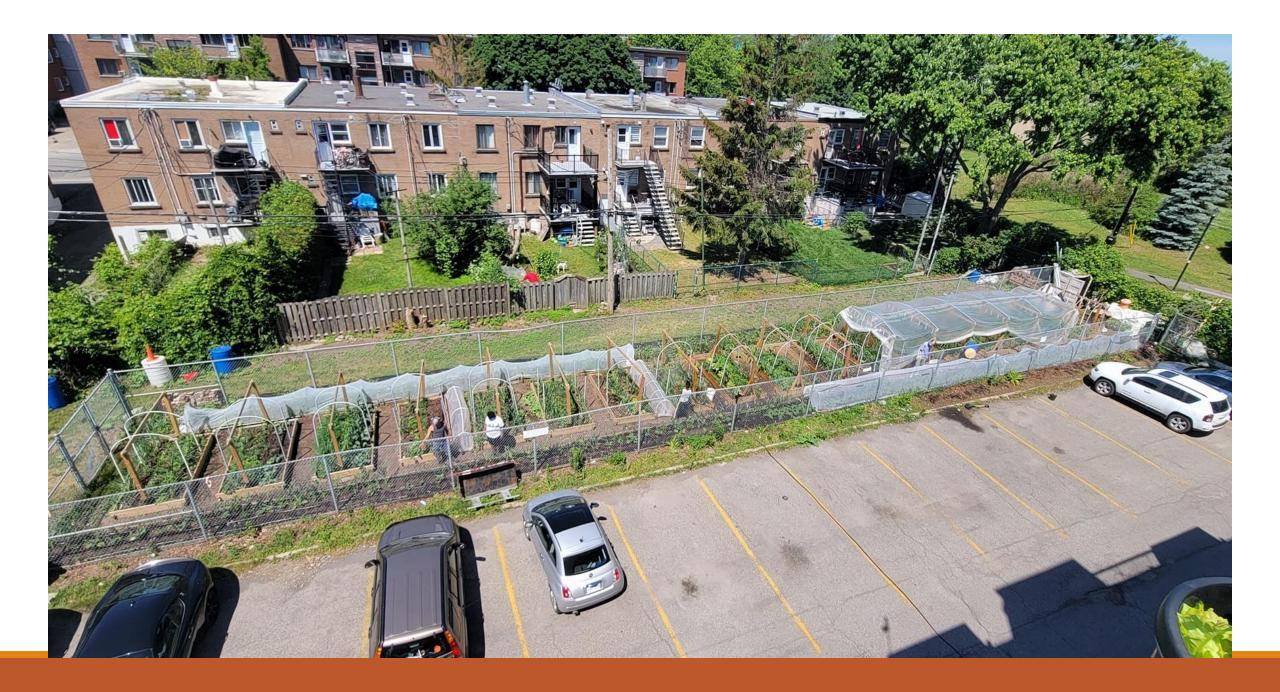
Diverse Economic Model

- Non-profit cooperative
- Pay-what-you-can markets at Concordia
- Farmers markets in the community
- Donation (Organizations and Volunteers)
- Wholesale
- Direct sale (CSA/You Pick)
- Fee Levy
- Paid and volunteer labour





How CultivAction Solidarity Cooperatives Came to Be







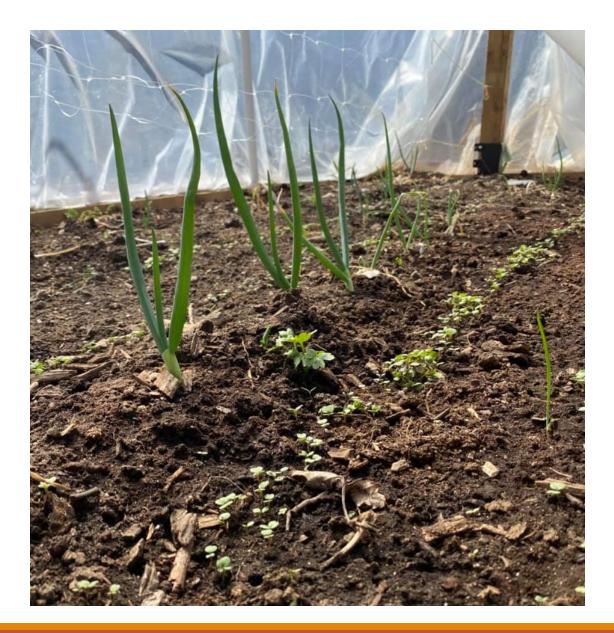




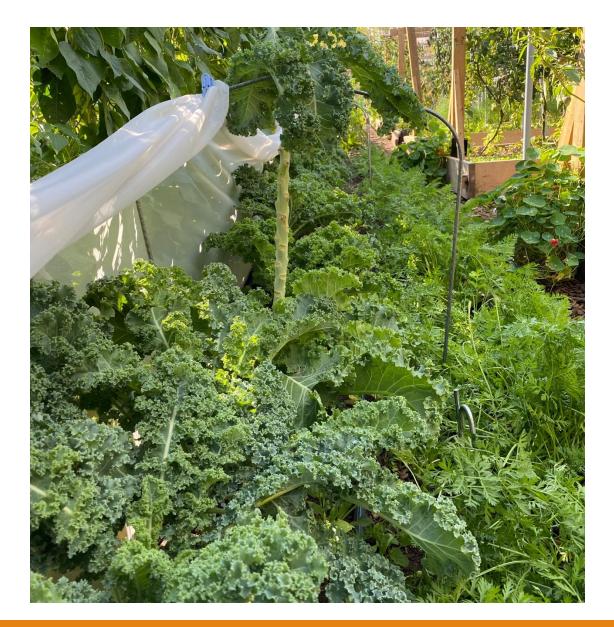


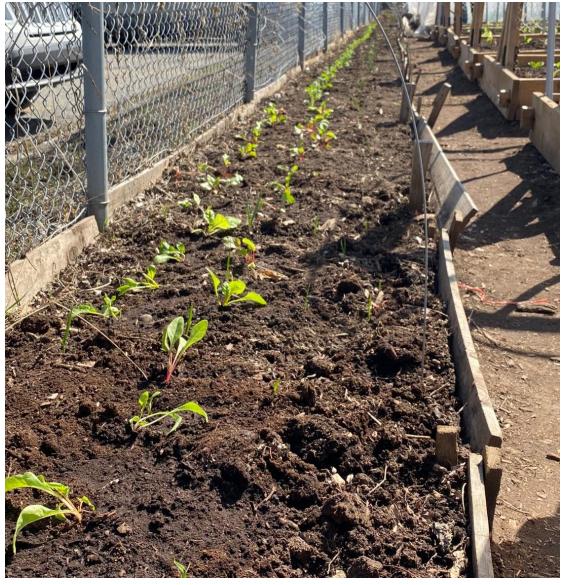




















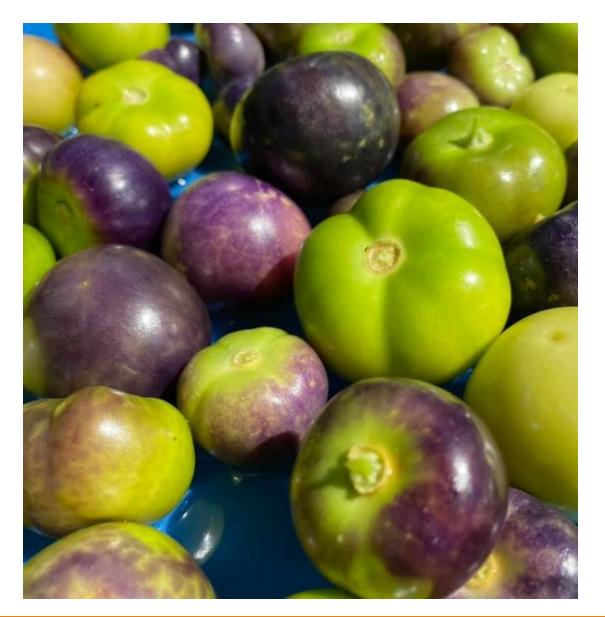








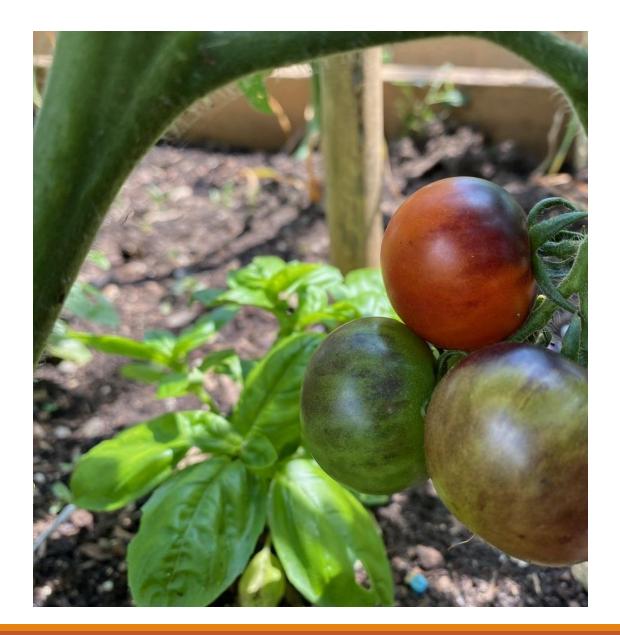






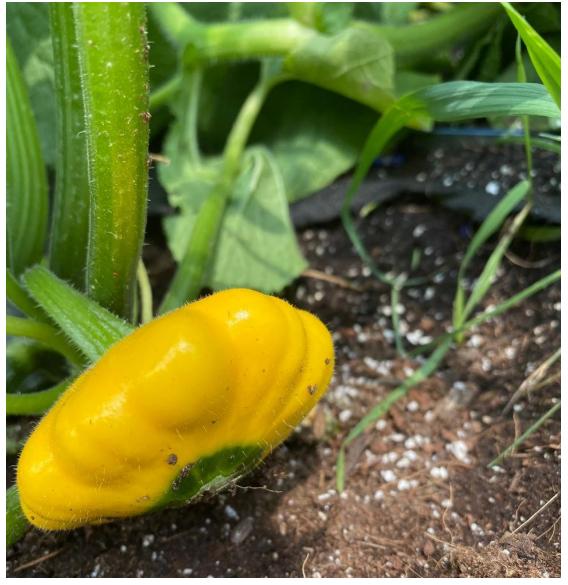






























Loyola Farm















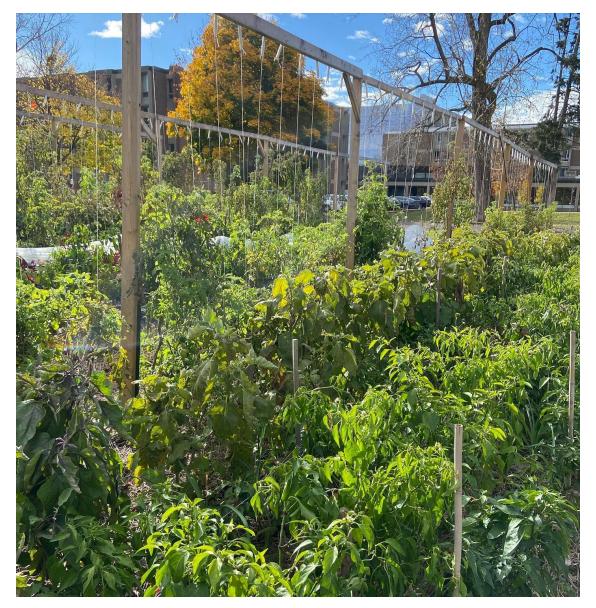




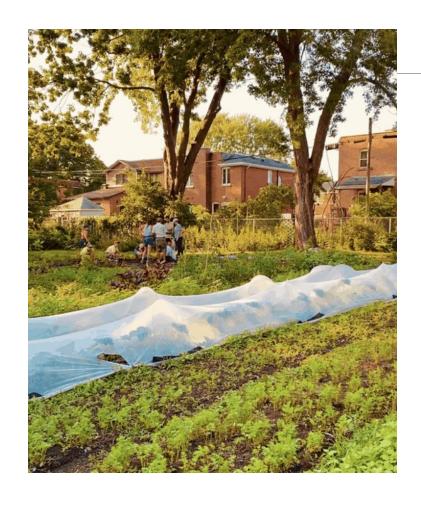


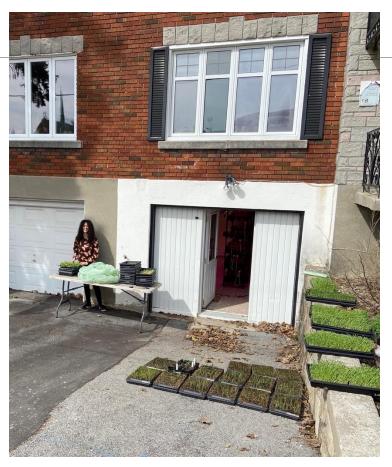


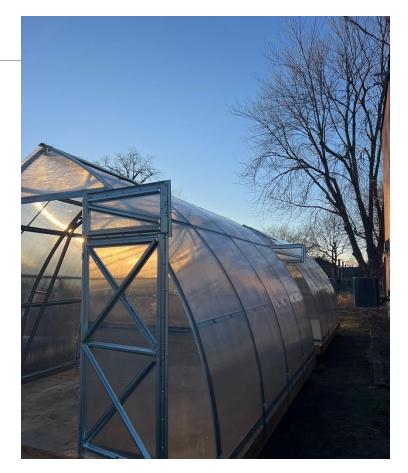


























































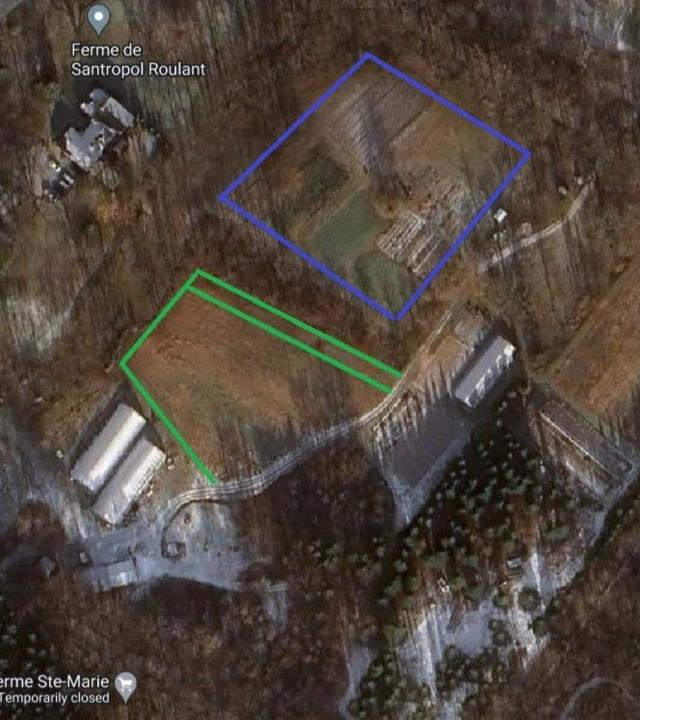




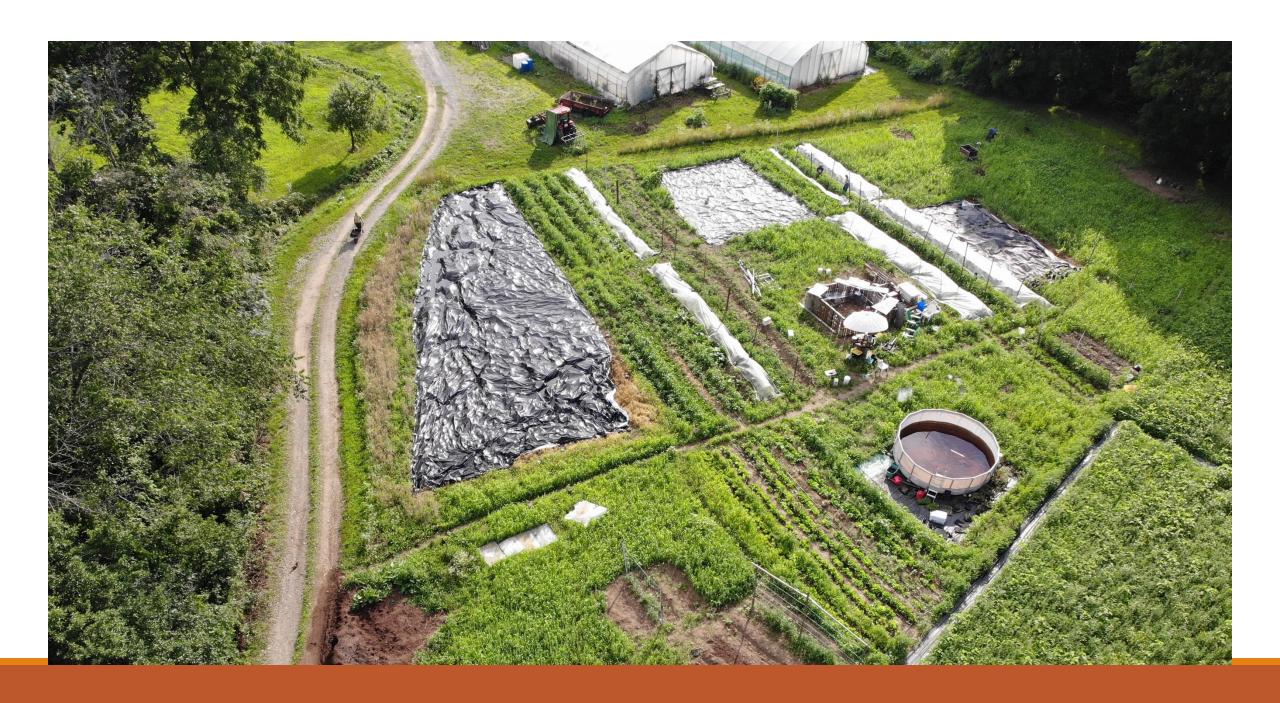








Senneville Farm





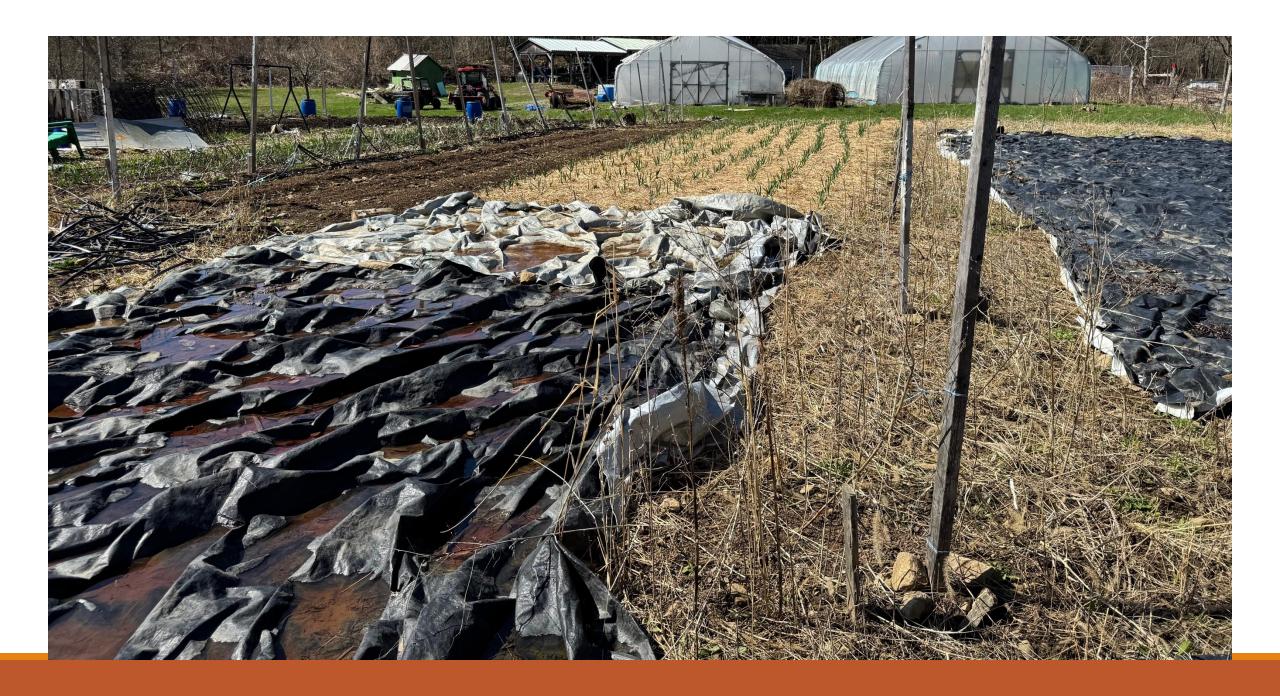




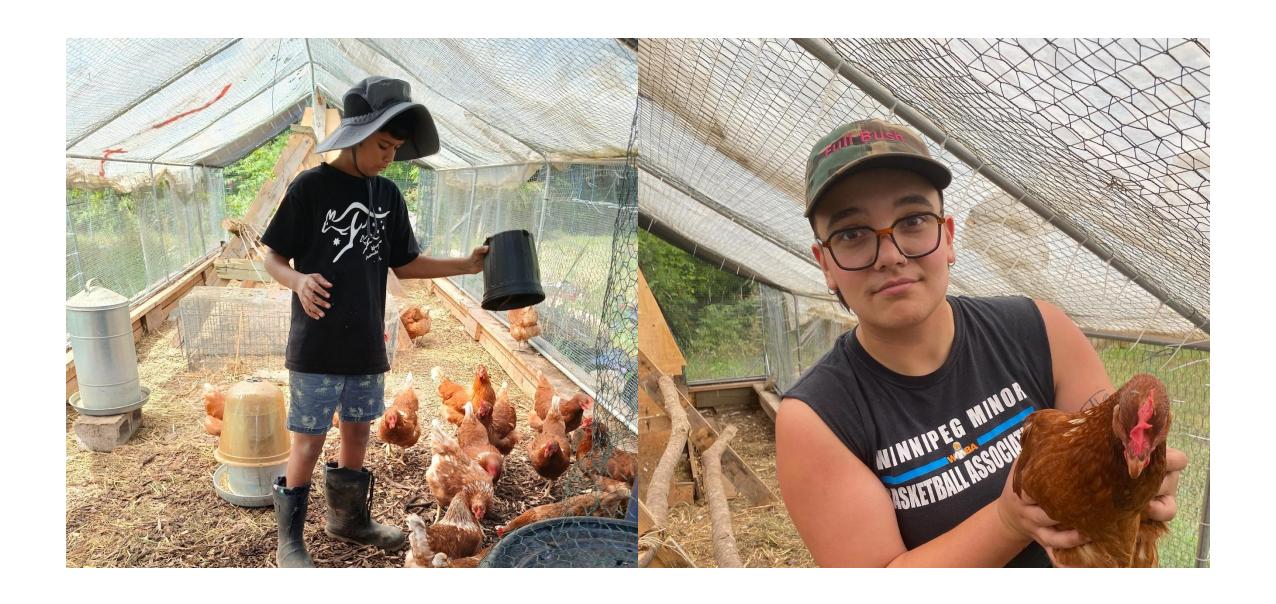














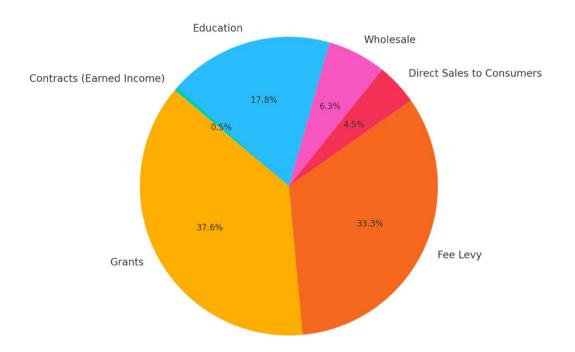


Gibson Graham – Take back the Economy

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| ALTERNATIVE PAID Self-employed Reciprocal labor In-kind Work for welfare | ALTERNATIVE MARKET Fair trade Alternative currencies Underground market Barter | ALTERNATIVE PRIVATE State-managed assets Customary (clan) land Community land trusts Indigenous knowledge (Intellectual Property) | ALTERNATIVE CAPITALIST State owned Environmentally responsible Socially responsible Non-profit | ALTERNATIVE MARKET Cooperative Banks Credit unions Community-based financial institutions Micro-finance |
| UNPAID Housework Volunteer Self-provisioning Slave labor | NON-MARKET Household sharing Gift giving Hunting, fishing, gathering Theft, piracy, poaching | OPEN ACCESS Atmosphere International Waters Open source IP Outer Space | NON-CAPITALIST Worker cooperatives Sole proprietorships Community enterprise Feudal Slave | NON-MARKET Sweat equity Family lending Donations Interest-free loans |

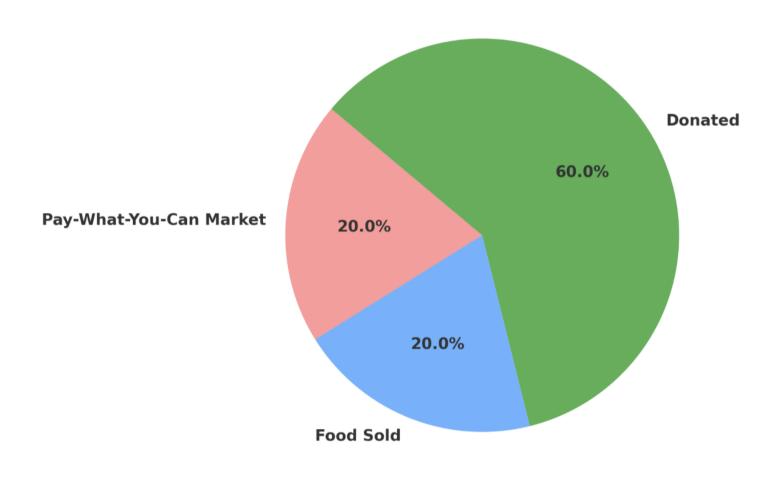
Income Distribution for 2024 (Total: \$180,411.32)



| Income Category | Amount (CAD) |
|---------------------------|--------------|
| Grants | \$67,810.94 |
| Fee Levy | \$60,000.00 |
| Direct Sales to Consumers | \$8,149.35 |
| Loyola Market | \$5,365.85 |
| Microgreens | \$1,059.00 |
| Mushrooms | \$220.00 |
| Seedlings/Houseplants | \$1,389.50 |
| Tea/Medicinals | \$115.00 |
| Wholesale Sales | \$11,433.53 |
| Loyola | \$8,818.53 |
| Microgreens | \$157.50 |
| Medicinals & Teas | \$665.00 |
| Seedlings & Houseplants | \$1,792.50 |
| Education | \$32,167.50 |
| Earned Income (Contracts) | \$850.00 |
| Total Income | \$180,162.71 |

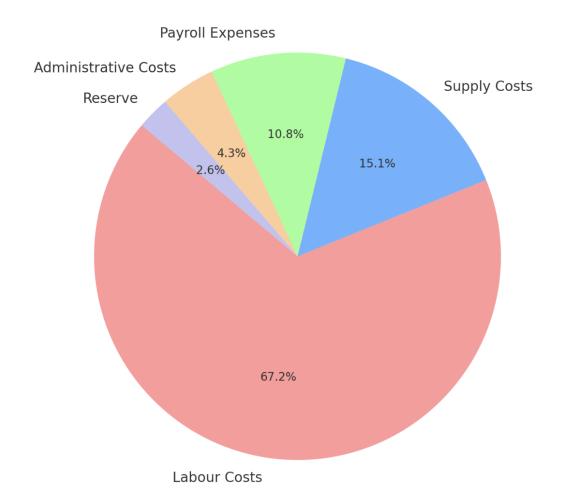
Financial Income

Food Distribution Breakdown



Food Distribution

CultivAction Expenses Distribution



Expenses



Non-Market Farm Practices

Volunteer labour

Community involvement

Foraging/gleaning

Connecting community via social events

Soil building (limited)

Incorporating chickens and quails

Sweat equity

Worker managed cooperative



Alternative Market Farm Practices

Worker and community owned enterprise

Hybrid of markets and non markets

Ethical principles (food sovereignty)

Fair treatment of employees

Rooted in community

Market viability and non-market advantages



Positive Impact

Social capital – We connect people to each other and to food.

Financial capital – We are helping young farmers build projects.

Living capital – We create fragments of urban biodiversity.

Intellectual capital – We share knowledge of how to grow food.

Experiential capital – We provide hands-on experience for growing food.

Spiritual capital – We connect people to nature and the Earth.

Cultural capital – We grow lots of varieties of food from many cultures.

Roland, E.C., Lanuda, G. (2013) Regenerative Enterprise. Optimizing for Multi-Capital Abundance



Contradictions

Labour vs food price.

Growing time vs productivity.

Food donations vs sales.

Farmers markets vs increased labour.

Volunteers and paid workers.

Free labour vs viability.

Farm space vs labour hours vs productivity.

Indigenous reconciliation/reparations vs land use.

Community involvement vs community interest.

Soil building vs time.

Animals vs care.

Funding sources vs stability.

Community value vs profit.

Internal conflicts vs organizational stability.

Democracy vs efficiency.

Food waste vs sales vs donations.

Administrative assistance vs hinderance.

We cannot feed the entire community but can inspire others to create new projects.



The Communal Lunch Project

Campus Food Group Events

DevOur Campus

National Food Survey

Mapping George Brown College

National Food Coalition

National Campus Mapping Exercise

Production Transformation Distribution Waste Management | Support & Advocacy · Good Food Market) **FOOD TRANSFORMATION** CAFÉ/RESTO/CAFETERIA **INITIATIVES** GROWING FOOD ON CAMPUS Enactus · Communal Lunch Program MARKET BASED EDUCATION SNAP Community Garden Sustainability Squad · Good Food Market Sustainability Squad (Growing Grounds) CHCA Café · Sustainability Squad Second Nature Apiary CHCA Café · Chefs' House Restaurant REUSABLE DISHES CHCA Café · Chefs' House Restaurant · Chefs' House Restaurant · Chef on the Run · Communal Lunch Program · Chef on the Run PROCURING FOOD ON CAMPUS NON-MARKET BASED · Good Food Market Enactus CHCA Café · CHCA Café (beginning Fall 2024) Chefs' House Restaurant · Communal Lunch Program · Second Nature Apiary · Sustainability Squad · Second Nature Apiary · Sustainability Squad PROCURING FOOD OFF CAMPUS COMPOSTABLE PACKAGING SNAP · Communal Lunch Program PRODUCE/GROCERY OUTLET Good Food Market · Communal Lunch Program CHCA Café MARKET BASED · Good Food Market Chefs' House Restaurant · Good Food Market · Chef on the Run (via ICC) CHCA Café Second Nature Apiary Second Nature Apiary · Second Nature Apiary NON-MARKET BASED Organic Campus Project (via ICC) RE-PURPOSE FOOD PACKAGING PRODUCING EQUIPMENT TO GROW FOOD Good Food Market CHCA Café · SNAP Community Garden SNAP · Chefs' House Restaurant Enactus Second Nature Aniary FOOD LOSS/WASTE REDUCTION GROWING FOOD OFF CAMPUS Good Food Market Enactus SNAP SNAP Community Garden CHCA Café · Chefs' House Restaurant KNOWLEDGE Chef on the Run **EDUCATIONAL ACTIVITIES** · Communal Lunch Program · Enactus (food waste into new products) Good Food Market · Second Nature Apiary CHCA Café · Chefs' House Restaurant SEED SAVING · Chef on the Run · Second Nature Apiary · Second Nature Apiary · Sustainability Squad · SNAP Community Garden Organic Campus Project SOCIAL CAPITAL COMMUNAL LUNCH PROJECT · Communal Lunch Program Good Food Market CHCA Café · Chefs' House Restaurant SNAP Community Garden

George Brown
College
CampusCommunity
Food Systems
Map

Starting Points for Developing Food Sovereign Campuses?

Students

Develop an **alternative campus-community food system** (Campus Food System Alternatives – CFSAs).

Challenge oppressive campus food practices.

Create Food Coalitions and Food Group Assemblies.

Hold food events on campus to **raise awareness** of food issues.

Co-create conditions of **campus-community food sovereignty**.

Starting Points for Developing Food Sovereign Campuses?

Faculty

Use your **classes as living-labs to** develop campus-community food organizations (and food systems).

Practice **critical-participatory-action** research and involve campus-community food organizations.

Assign community-service learning, community-campus engagement and community-based learning projects to help develop the campus-community food system.

Direct **research funds** and other resources toward campuscommunity food systems.

Starting Points for Developing Food Sovereign Campuses?

Get administrators to...

Adopt a food sovereignty approach (instead of weak sustainability and/or corporate strategy) to campus foodservices.

Develop social economy or self-operated food operator instead of hiring multinational corporations.

Provide space and resources to campus-community food organizations

If they are going to a Request for Proposal (RFP)

- Set strong sustainability criteria.
- Don't restrict options with exclusive contracts.
- Allocate 'flex dollars' to campus-community food groups.
- Advocate for short term contracts.
- Allow students to opt out.
- Lower the eligibility thresholds that prevent smaller operators from bidding on the contract — e.g., the requirement of five years of prior sales exceeding \$3.5 million in postsecondary food services.

Starting Points for Developing Food Sovereign Communities?

Partner with university professors who can help develop campus-community food systems.

Map local food systems

Develop Community Food Coalitions (Community Food Centres)

Host Food Group Assemblies

| | Corporate Approach to University Food Services | Weak Sustainability Approach to University Food Services | Food Sovereignty Approach to University Food Services |
|--|--|--|---|
| Who runs food services | External Corporation | External Corporation or self-operated (administration run) | Campus-community stakeholders – partnerships with faculty, students, administrators, staff, and the community at large |
| Approach to sustainability | None | Weak sustainability or triple bottom line approach | A transformative approach to sustainability that includes social justice, decolonization, and anti-racism |
| The goal of campus food services | Profit from a captive market of resident students | Provide food to a captive market of resident students | Improve the foodscape on campus and in the surrounding communities |
| The business model of food services | For-profit (profit and loss) | For-profit or non-profit | Social enterprise or social innovation approach |
| Involvement of faculty | Faculty are potential customers | Faculty are potential customers and consultants | Faculty are stakeholders and co-create the food system through research and community-service learning projects |
| Involvement of students | Students are the main customers | Students are consulted about their food preferences | Students are co-creators of the campus food system |
| Involvement of community at large | The community at large are potential customers or not important | The community at large are not the main focus of food services | Beneficiaries of and partners with a campus food system that creates community value |
| Consultations about campus food services | Part of a marketing strategy to increase profit | Consultations about food preferences, led by the administration | Led by a federation, coalition and/or network of campus- community organizations |
| How to address food insecurity on campus | None - Student residents are the primary customer and must purchase a meal plan as a condition living in residence | Food banks and emergency food relief for hungry students | A holistic approach of connecting people to food production, processing and distribution on campus and in the community at large |
| How food service employees are treated | Driving down the cost of labour is key to maximizing profits | Labourers treated with respect and are paid fair wages – but are excluded from decision making and not paid their true value | Labourers are involved in decision making, are not exploited via wages, and given proper benefits to lead a fulfilling life |
| Food procurement | Bulk purchasing from large distributers to drive down the cost of produce | Purchasing food from local farmers at the lowest price possible | Purchasing food, at a fair price, from a network of local farmers that hire workers for fair wages and/or where possible, grow food on and around campus through farmers coops of faculty, students and the community at large |
| Environmental Stewardship | Externalize environmental costs maximize profits | Reduce waste and procure food locally when possible | Holistic approach that reconnects people to the biosphere through food practices, regenerative agriculture and decolonization |

Food Sovereign Campus Framework

| | Corporate Approach to University Food Services | Soft Sustainability Approach to University Food Services | Food Sovereignty Approach to University Food Services |
|-------------------------------------|---|--|--|
| Who runs food services | External Corporation | External Corporation or self- operated (administration run) | Campus-community stakeholders – partnerships with faculty, students, administrators, staff, and the community at large |
| Approach to sustainability | None | Soft sustainability or triple bottom line approach | A transformative approach to sustainability that includes social justice, decolonization, and anti-racism |
| The goal of campus food services | Profit from a captive market of resident students | Provide food to a captive market of resident students | Improve the foodscape on campus and in the surrounding communities |
| The business model of food services | For-profit | For-profit or non-profit | Social enterprise or social innovation approach |

| | Corporate Approach to University Food Services | Soft Sustainability Approach to University Food Services | Food Sovereignty Approach to University Food Services |
|--|--|---|--|
| Involvement of faculty | Faculty are potential customers | Faculty are potential customers and consultants | Faculty are stakeholders and co-create the food system through research and community-service learning projects |
| Involvement of students | Students are the main customers | Students are consulted about their food preferences | Students are co-creators of the campus food system |
| Involvement of community at large | The community at large are potential customers or not important | The community at large are not the main focus of food services | Beneficiaries of and partners with a campus food system that creates community value |
| Consultations about campus food services | Part of a marketing strategy to increase profit | Consultations about food preferences, led by the administration | Led by a federation, coalition and/or network of campus-community organizations |
| How to address food insecurity on campus | None - Student residents are the primary customer and must purchase a meal plan as a condition living in residence | Food banks and emergency food relief for hungry students | A holistic approach of connecting people to food production, processing and distribution on campus and in the community at large |

| | Corporate Approach to University Food Services | Soft Sustainability Approach to University Food Services | Food Sovereignty Approach to University Food Services |
|--|--|--|--|
| How food service employees are treated | Driving down the cost of labour is key to maximizing profits. | Labourers treated with respect and are paid fair wages – but are excluded from decision making and not paid their true value. | Labourers are involved in decision making, are not exploited via wages, and given proper benefits to lead a fulfilling life. |
| Food procurement | Bulk purchasing from large distributers to drive down the cost of produce. | Purchasing food from local farmers at the lowest price possible. | Purchasing food, at a fair price, from a network of local farmers that hire workers for fair wages and/or where possible, grow food on and around campus through farmers coops of faculty, students and the community at large. |
| Environmental Stewardship | Externalize environmental costs to maximize profits. | Reduce waste and procure food locally when possible. | Holistic approach that reconnects people to the biosphere through food practices, regenerative agriculture and decolonization. Animals, nature and people form a relationship of reciprocity and interdependence and not exploitation. |

Thank You!

Questions, concerns, comments?