

## Project Proposal Rubric

| Category                                | F (Fail)                                                                               | D (Below Average Work)                                                               | C (Average Work)                                                                     | B (Excellent Work)                                                                      | A (Superior Work)                                                                                         |
|-----------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <b>Clarity and Structure</b>            | The proposal is incomplete or lacks structure.                                         | The proposal is not clear, concise, or well-structured. It lacks logical flow.       | The proposal is somewhat clear, but structure or flow may be lacking in some parts.  | The proposal is clear, concise, and mostly well-structured, with good flow.             | The proposal is extremely clear, concise, well-structured, and flows excellently.                         |
| <b>Grammar and Sentence Structure</b>   | No proposal submitted, or grammar errors make it unreadable.                           | Multiple grammar mistakes make the proposal difficult to understand.                 | Several grammar mistakes, but the proposal is still readable.                        | One or two grammar mistakes, but they do not significantly impair readability.          | No spelling or grammar mistakes. Writing is professional and easy to read.                                |
| <b>Quality of Proposal</b>              | The proposal does not address the project or is completely off-topic.                  | The proposal has little detail or is not appropriately focused on the project goals. | The proposal describes the project or paper, but details may be vague or incomplete. | The proposal gives a clear and detailed description of the project or paper.            | The proposal provides a comprehensive, detailed, and well-thought-out project description.                |
| <b>Timeline for Project Stages</b>      | No timeline is provided, or the timeline is incomplete and/or unfeasible.              | The timeline is poorly constructed, with unrealistic goals and insufficient detail.  | The timeline is somewhat clear, but some stages are not well-defined or realistic.   | The timeline is clear and mostly realistic, with stages that are well-defined.          | The timeline is extremely detailed, realistic, and provides a well-defined set of stages.                 |
| <b>Group Roles and Responsibilities</b> | No roles are identified, or the responsibilities are unclear or not assigned at all.   | Roles and responsibilities are not clearly defined, or they lack significant detail. | Some roles are assigned, but responsibilities are not fully explained.               | Roles are clearly assigned, and responsibilities are mostly explained with some detail. | Roles and responsibilities are very clearly assigned, and each member's role is well-explained in detail. |
| <b>Connection to Course Readings</b>    | The proposal does not reference any course readings, or the references are irrelevant. | The proposal superficially references course readings without                        | The proposal references some course readings, but the connection                     | The proposal references course readings well, with relevant                             | The proposal expertly references course readings, demonstrating                                           |

|                                                |                                                                                     |                                                                                                   |                                                                                                |                                                                                         |                                                                                                             |
|------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
|                                                |                                                                                     | showing a clear connection.                                                                       | to the topic is weak.                                                                          | connections to the project.                                                             | strong connections to the project.                                                                          |
| <b>Connection to Social or Economic Issues</b> | The proposal does not address any social or economic issues related to the project. | The proposal mentions social or economic issues but does not clearly connect them to the project. | The proposal touches on social or economic issues, but the connection to the project is vague. | The proposal makes clear connections between social or economic issues and the project. | The proposal makes insightful connections to relevant social or economic issues, strengthening the project. |
| <b>Link to Course Readings</b>                 | No course readings referenced.                                                      | One course reading referenced, with little to no connection.                                      | Two course readings referenced, with basic or partial connections.                             | Three course readings referenced, with clear and thoughtful integration.                | Four or more course readings referenced, with excellent and insightful integration.                         |