

Food and Culture

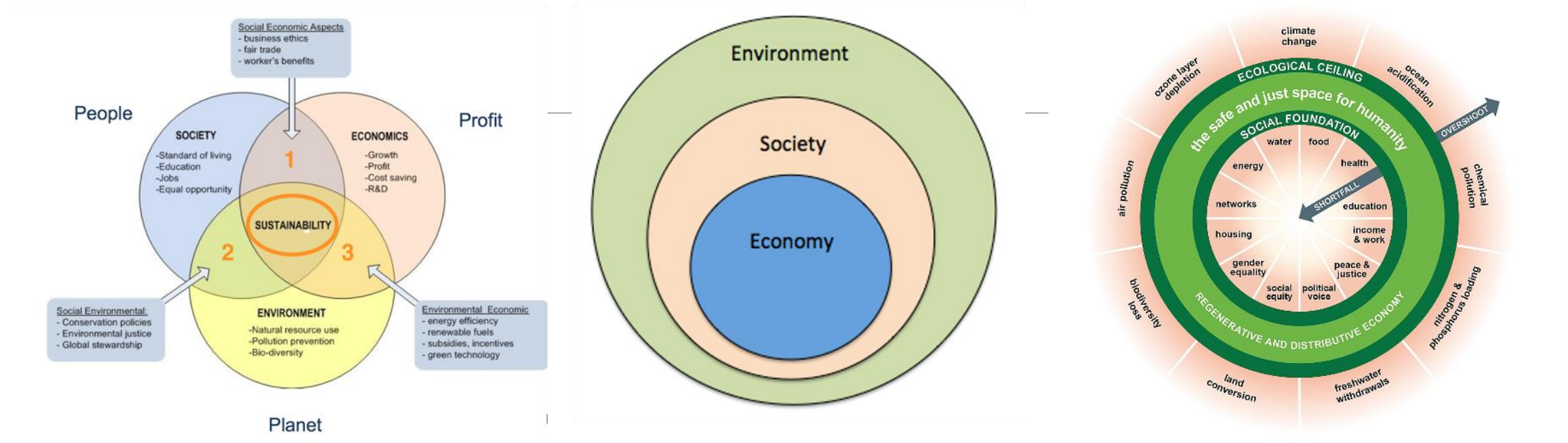
FOOD MOVEMENTS – PART 2

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Figure 1. Food System Sectors

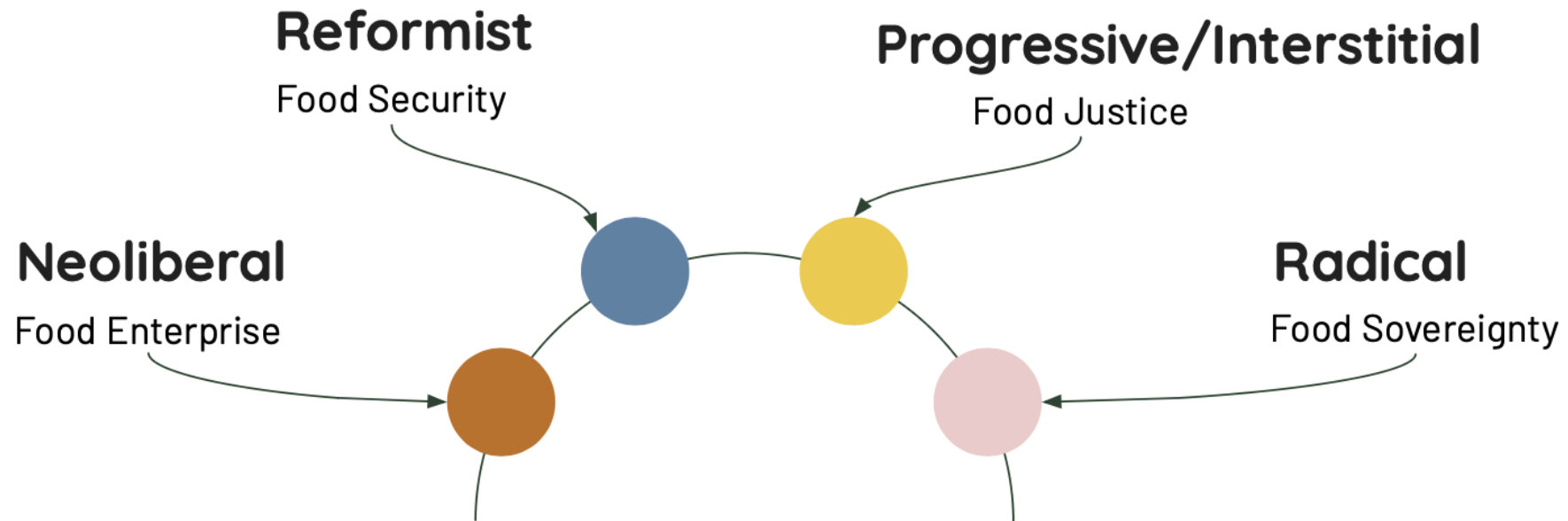


From Weak Sustainability to Food Sovereignty

Food System Change

CORPORATE FOOD REGIME

FOOD MOVEMENTS



Holt-Gimenez, E. (2017) A Foodie's Guide to Capitalism: Understanding the Political Economy of What We Eat, Monthly Review Press, New York.

Discussion

How can we use our understanding of food systems, doughnut models and food movements to develop better foodscapes that have positive impacts on our communities?

Aristotle

Aristotle in 23 Volumes, Vol. 21, translated by H. Rackham.
Cambridge, MA, Harvard University Press; London, William
Heinemann Ltd. 1944.

Chrematistics – art of
acquisition – limitless
accumulation unnatural and
problematic

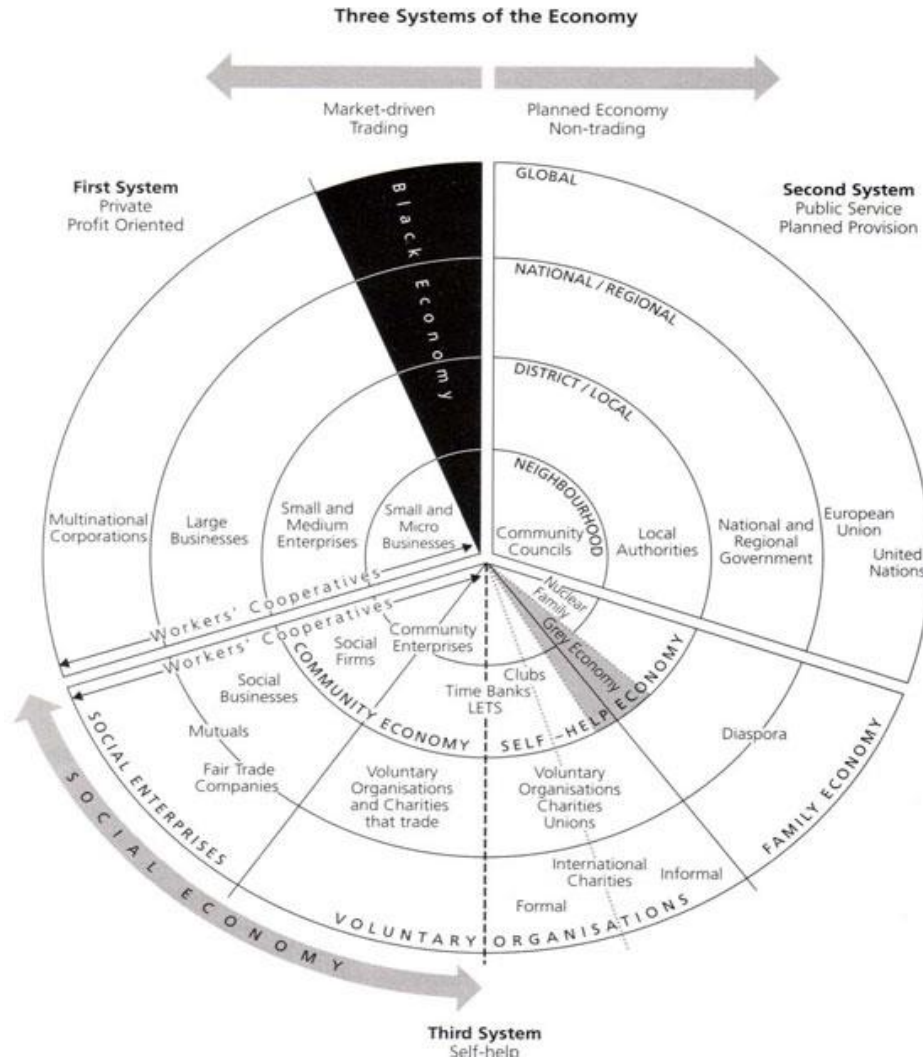
Oikonomia – management
of the household – true
form of an economy

Karl Polanyi

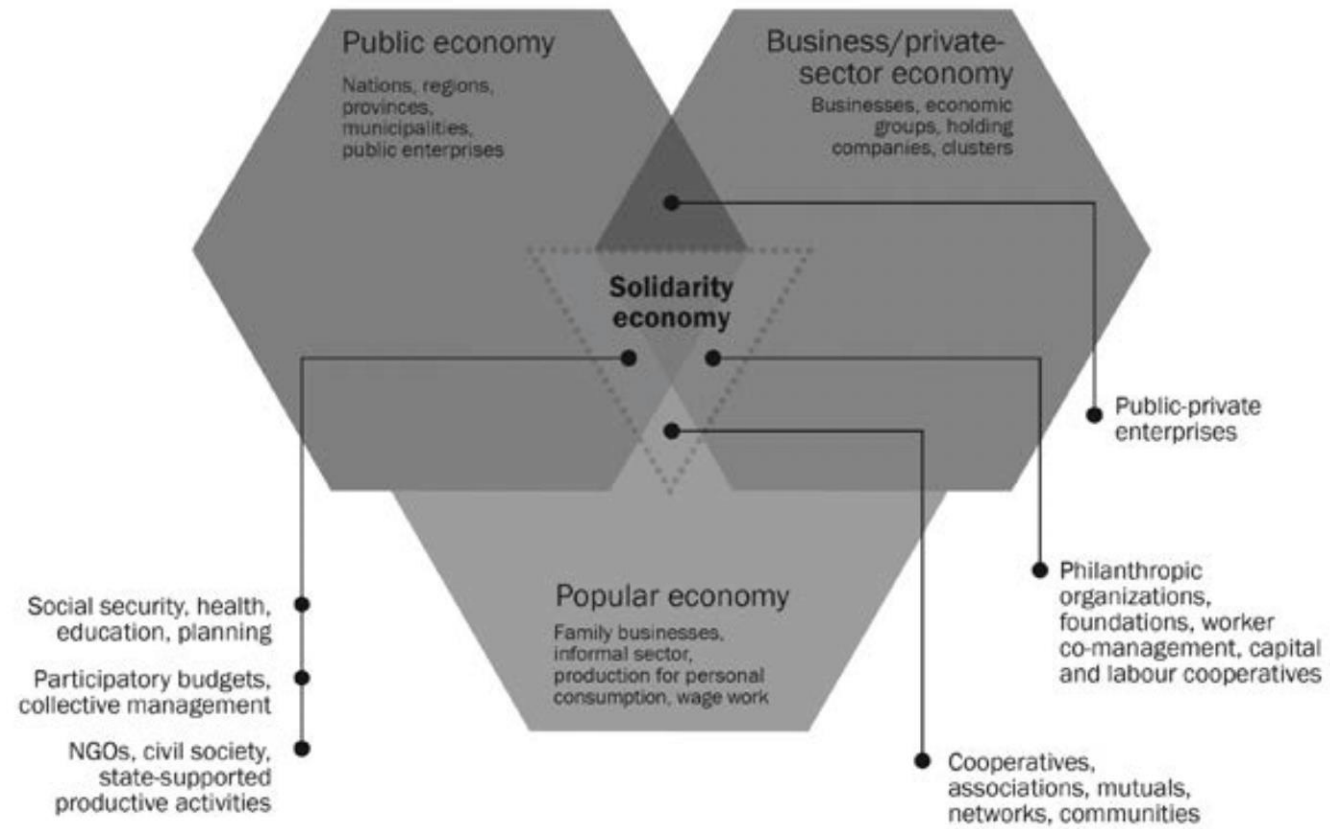
Polanyi, K. (2001) The Great Transformation; The Political and Economic Origins of Our Time, Beacon Press

Types of economic practices:

- Markets (exchange)
- Household economy
- Redistribution
- Reciprocity

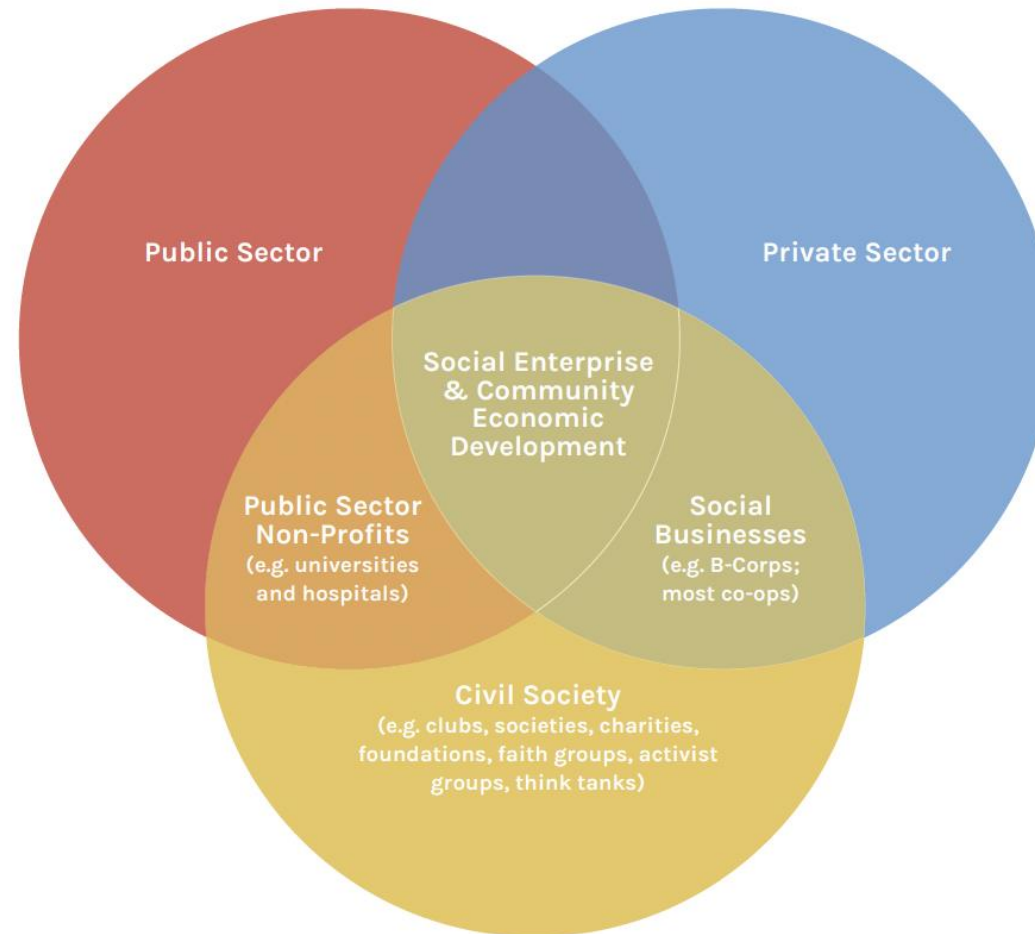


Three Systems of an Economy
 Pearce, J. (2009) Social Economy: Engaging as a Third System, In Amin, A. The Social Economy; International Perspectives on Economic Solidarity, p. 26.



Source: Based on Coraggio (2015), published in UNRISD (2016, 121).

Figure 3.1 The solidarity economy within the broader economy



Gibson Graham – Take back the Economy

Gibson-Graham, J.K., Cameron, J., Healy, S. (2013) Take Back the Economy: An Ethical Guide for Transforming Communities, University of Minnesota Press

LABOR	TRANSACTIONS	PROPERTY	ENTERPRISE	FINANCE
Wage	Market	Private	Capitalist	Mainstream Markets
ALTERNATIVE PAID Self-employed Reciprocal labor In-kind Work for welfare	ALTERNATIVE MARKET Fair trade Alternative currencies Underground market Barter	ALTERNATIVE PRIVATE State-managed assets Customary (clan) land Community land trusts Indigenous knowledge (Intellectual Property)	ALTERNATIVE CAPITALIST State owned Environmentally responsible Socially responsible Non-profit	ALTERNATIVE MARKET Cooperative Banks Credit unions Community-based financial institutions Micro-finance
UNPAID Housework Volunteer Self-provisioning Slave labor	NON-MARKET Household sharing Gift giving Hunting, fishing, gathering Theft, piracy, poaching	OPEN ACCESS Atmosphere International Waters Open source IP Outer Space	NON-CAPITALIST Worker cooperatives Sole proprietorships Community enterprise Feudal Slave	NON-MARKET Sweat equity Family lending Donations Interest-free loans

Discussion – Diverse Economy

What Diverse Economy Food Practices Do You Have In Your Community?



Case Study – CultivAction Solidarity Cooperative



Mission of CultivAction Solidarity Cooperative

*To facilitate transitions towards a **food sovereign campus-community** by practising **urban agroecology** to **nourish local populations with hyper-local, organic produce**, cultivate urban green spaces and to support **sustainable food production at Concordia and beyond**.*

*We offer urban agriculture workshops and volunteer learning opportunities to empower people with the knowledge to grow their own food and participate in a movement to cultivate a more resilient, just and food secure future. **We see our work as a political act and look to create networks of reciprocity and connection with other groups who share a deep commitment to social justice and food sovereignty.***



Vision of CultivAction Solidarity Cooperative

Coop CultivAction envisions a biodiverse, and abundant campus-community foodscape (healthy soil, animals, insects, nutritious food, beneficial plants, etc.) that facilitates hands on community education and engagement and builds social and economic justice.



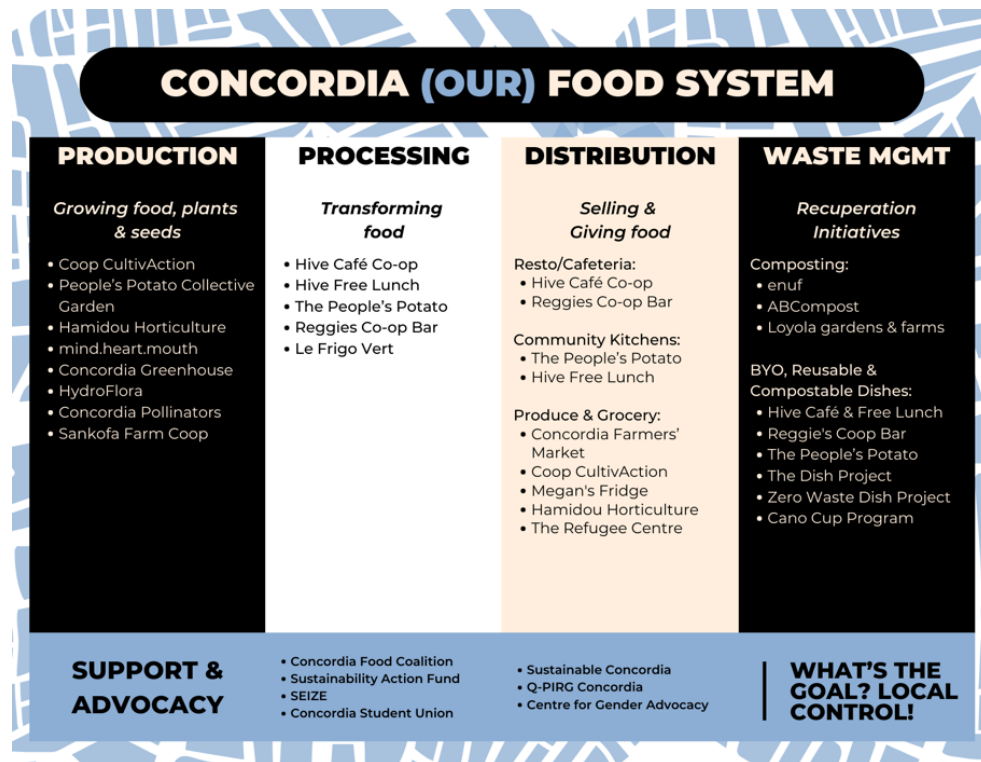
Structure of CultivAction Solidarity Cooperative

Solidarity Cooperative – Multistakeholder Board Composition

- Worker members - 6
- User members - 4
- Support member - 1

Diverse Economic Model

- Non-profit cooperative
- Pay-what-you-can markets at Concordia
- Farmers markets in the community
- Donation (Organizations and Volunteers)
- Wholesale
- Direct sale (CSA/You Pick)
- Fee Levy
- Paid and volunteer labour



How CultivAction Solidarity Cooperatives Came to Be



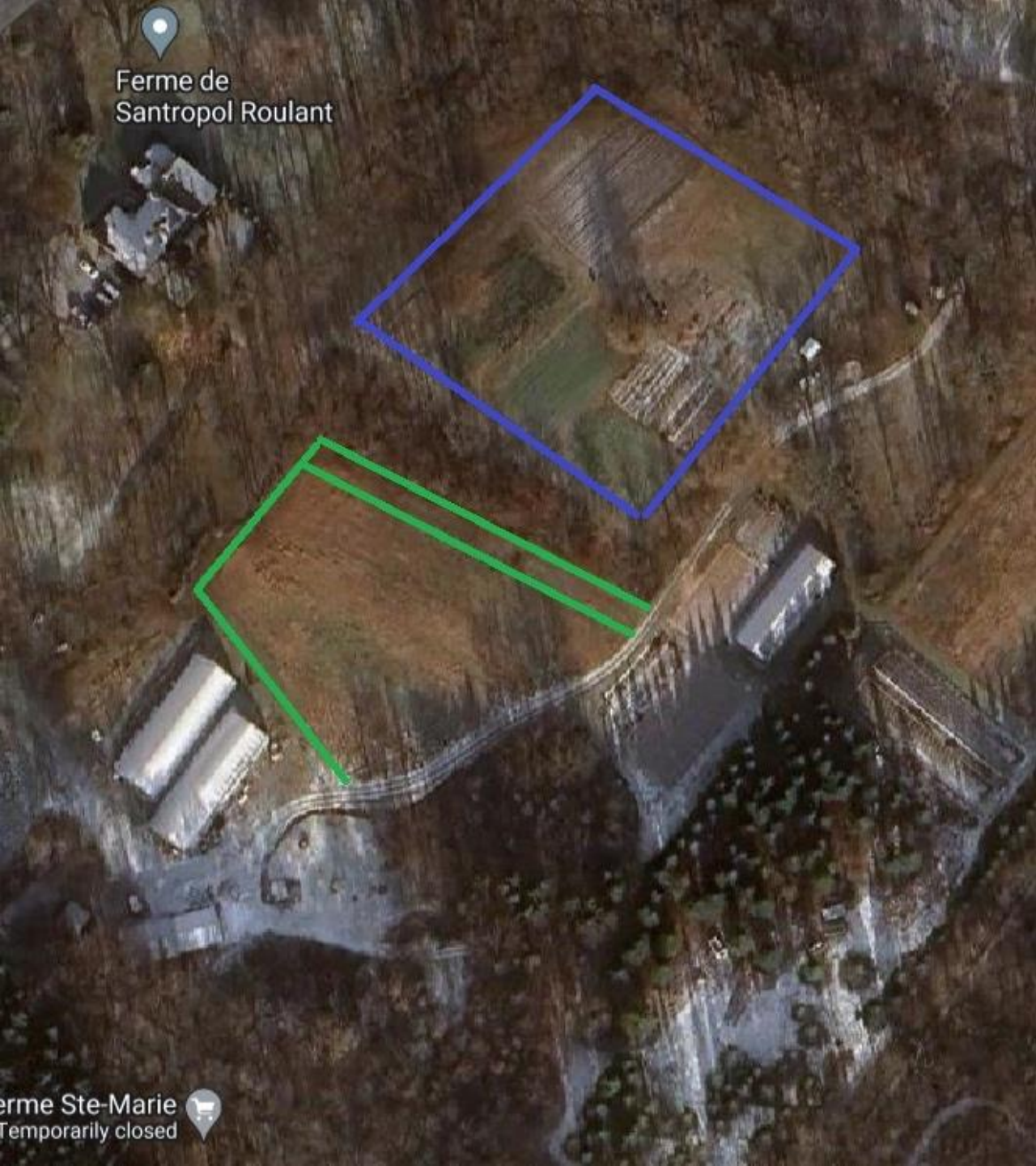




Loyola Farm







Senneville Farm







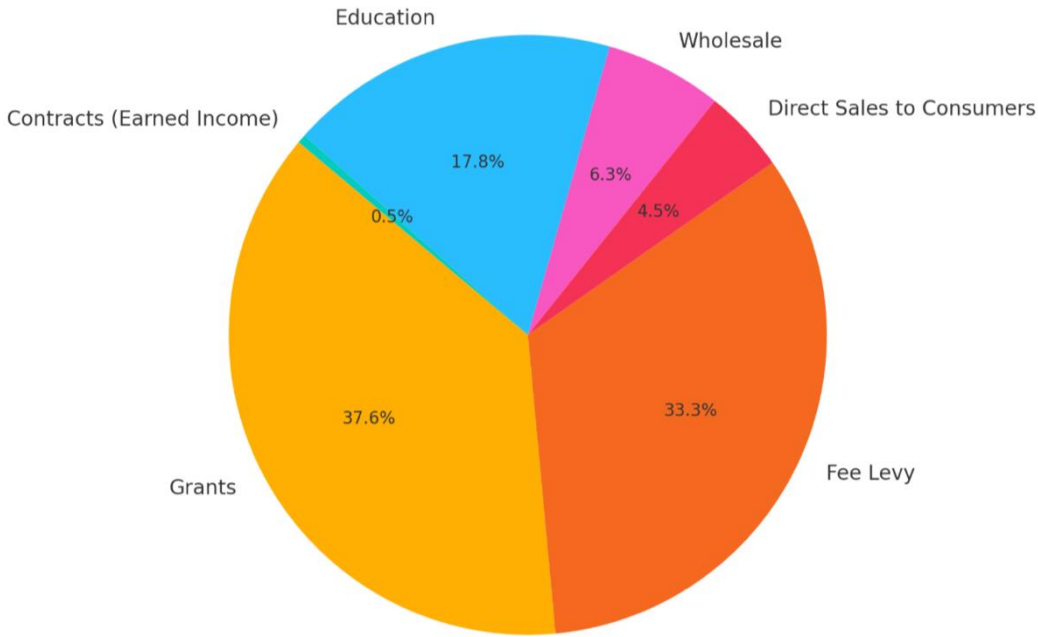
Impact of CultivAction Solidarity Cooperative

Gibson Graham – Take back the Economy

Gibson-Graham, J.K., Cameron, J., Healy, S. (2013) Take Back the Economy: An Ethical Guide for Transforming Communities, University of Minnesota Press

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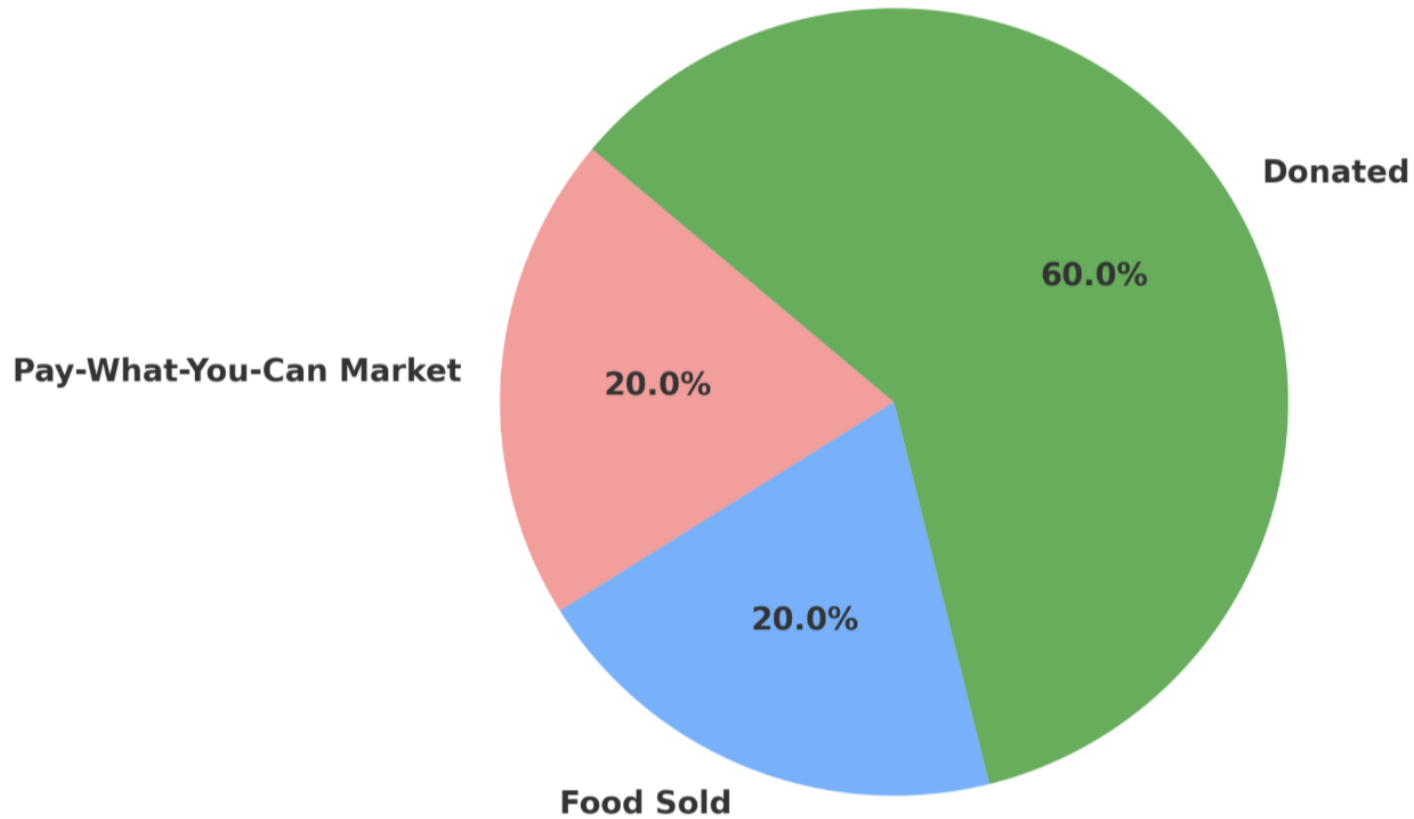
Income Distribution for 2024 (Total: \$180,411.32)



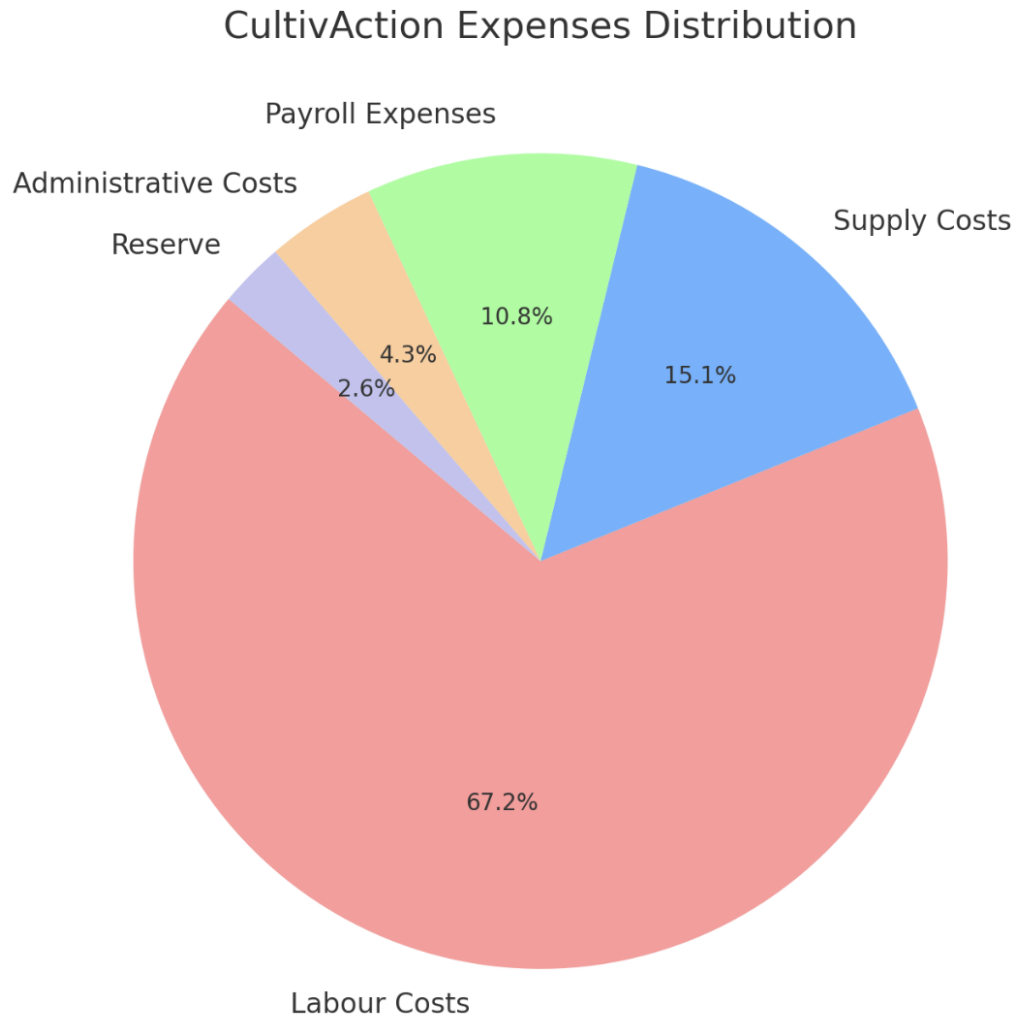
Income Category	Amount (CAD)
Grants	\$67,810.94
Fee Levy	\$60,000.00
Direct Sales to Consumers	\$8,149.35
Loyola Market	\$5,365.85
Microgreens	\$1,059.00
Mushrooms	\$220.00
Seedlings/Houseplants	\$1,389.50
Tea/Medicinals	\$115.00
Wholesale Sales	\$11,433.53
Loyola	\$8,818.53
Microgreens	\$157.50
Medicinals & Teas	\$665.00
Seedlings & Houseplants	\$1,792.50
Education	\$32,167.50
Earned Income (Contracts)	\$850.00
Total Income	\$180,162.71

Financial Income

Food Distribution Breakdown



Food Distribution



Expenses



Non-Market Farm Practices

Volunteer labour

Community involvement

Foraging/gleaning

Connecting community via social events

Soil building (limited)

Incorporating chickens and quails

Sweat equity

Worker managed cooperative



Alternative Market Farm Practices

Worker and community owned enterprise

Hybrid of markets and non markets

Ethical principles (food sovereignty)

Fair treatment of employees

Rooted in community

Market viability and non-market advantages



Positive Impact

Social capital – We connect people to each other and to food.

Financial capital – We are helping young farmers build projects.

Living capital – We create fragments of urban biodiversity.

Intellectual capital – We share knowledge of how to grow food.

Experiential capital – We provide hands-on experience for growing food.

Spiritual capital – We connect people to nature and the Earth.

Cultural capital – We grow lots of varieties of food from many cultures.

Roland, E.C., Lanuda, G. (2013) Regenerative Enterprise. Optimizing for Multi-Capital Abundance



Contradictions

- Labour vs food price.
- Growing time vs productivity.
- Food donations vs sales.
- Farmers markets vs increased labour.
- Volunteers and paid workers.
- Free labour vs viability.
- Farm space vs labour hours vs productivity.
- Indigenous reconciliation/reparations vs land use.
- Community involvement vs community interest.
- Soil building vs time.
- Animals vs care.
- Funding sources vs stability.
- Community value vs profit.
- Internal conflicts vs organizational stability.
- Democracy vs efficiency.
- Food waste vs sales vs donations.
- Administrative assistance vs hinderance.
- We cannot feed the entire community but can inspire others to create new projects.

The logo for 'Devour Our Campus' features the words 'DEVOUR' and 'CAMPUS' in a bold, hand-drawn, brush-stroke style. 'DEVOUR' is in white with a black outline, and 'CAMPUS' is in black. The text is set against a background of a solid red vertical band on the left and a light blue vertical band on the right.

**DEVOUR
CAMPUS**

**JUNE 5-7
2025**

The Communal Lunch Project

Campus Food Group Events

DevOur Campus

National Food Survey

Mapping George Brown College

National Food Coalition

National Campus Mapping Exercise

Production	Transformation	Distribution	Waste Management	Support & Advocacy
FOOD GROWING FOOD ON CAMPUS • SNAP Community Garden • Sustainability Squad (Growing Grounds) • Second Nature Apiary • CHCA Café • Chefs' House Restaurant PROCURING FOOD ON CAMPUS • CHCA Café • Chefs' House Restaurant • SNAP PROCURING FOOD OFF CAMPUS • Communal Lunch Program • Good Food Market • CHCA Café • Chefs' House Restaurant • Chef on the Run (via ICC) • Second Nature Apiary • SNAP • Organic Campus Project (via ICC) PRODUCING EQUIPMENT TO GROW FOOD • CHCA Café • Chefs' House Restaurant • Second Nature Apiary GROWING FOOD OFF CAMPUS • Enactus GLEANING • SNAP Community Garden KNOWLEDGE EDUCATIONAL ACTIVITIES • Communal Lunch Program • Good Food Market • CHCA Café • Chefs' House Restaurant • Chef on the Run • Second Nature Apiary • Sustainability Squad • SNAP • SNAP Community Garden • Organic Campus Project SOCIAL CAPITAL • Communal Lunch Program • Good Food Market • CHCA Café • Chefs' House Restaurant • SNAP • SNAP Community Garden	FOOD TRANSFORMATION • Communal Lunch Program • Good Food Market • CHCA Café • Chefs' House Restaurant • Chef on the Run • Enactus • Second Nature Apiary • Sustainability Squad • SNAP	CAFÉ/RESTO/CAFETERIA MARKET BASED • CHCA Café • Chefs' House Restaurant • Chef on the Run NON-MARKET BASED • Communal Lunch Program • Sustainability Squad PRODUCE/GROCERY OUTLET MARKET BASED • Good Food Market • Second Nature Apiary NON-MARKET BASED • SNAP • SNAP Community Garden • Enactus	INITIATIVES EDUCATION • Sustainability Squad REUSABLE DISHES • Communal Lunch Program • Good Food Market • CHCA Café (beginning Fall 2024) • Second Nature Apiary COMPOSTABLE PACKAGING • Communal Lunch Program • Good Food Market • CHCA Café • Second Nature Apiary RE-PURPOSE FOOD PACKAGING • Good Food Market • SNAP FOOD LOSS/WASTE REDUCTION • Good Food Market • SNAP • CHCA Café • Chefs' House Restaurant • Chef on the Run • Enactus (food waste into new products) • Second Nature Apiary SEED SAVING • Second Nature Apiary	• Good Food Market) • Enactus • Sustainability Squad  COMMUNAL LUNCH PROJECT

George Brown College Campus-Community Food Systems Map



How Can You
Contribute to
Improving
Local/Global
Foodscapes?

Thank You!

Questions, concerns, comments?